



LDS BUSINESS COLLEGE



GENERAL CATALOG FALL SEMESTER 2016

This is an in-house publication for the convenience of faculty and staff.
All information contained in this publication is available on the College's
website.

Academic Calendar 2016-2017

Fall Semester September 14–December 16

Sept 20	Add/Drop Deadline
Sept 23	Tuition Deadline
Nov 4	Withdraw Deadline

*Registration begins June 6, 2016

September 2016						
S	M	T	W	Th	F	S
				1	RAD	3
4	H	6	7	8	9	10
11	NSO	NSO	S	15	16	17
18	19	A/D	21	22	TD	24
25	26	27	28	29	30	

October 2016						
S	M	T	W	Th	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	F4S	F4S	21	22
23	24	25	26	27	28	29
30	WSR					

November 2016						
S	M	T	W	Th	F	S
		1	2	3	WD	5
6	R1	8	R2	10	R3	12
13	14	IAD	16	17	18	19
20	R4	22	SB	H	H	26
27	28	29	30			

December 2016						
S	M	T	W	Th	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	E	17
18	19	20	G	22	H	24
25	H	27	28	29	RAD	31

Color Key

H	Holiday (College Closed)
NSO	New Student Orientation
S	Semester Start
E	Semester End
C	Commencement
F4S	Foundations for Success Conference
L2E	L2E Conference
SB	Semester Break (No Classes)

Letter Key

A/D	Add/Drop Deadline
TD	Tuition Deadline
WD	Withdraw Deadline
IAD	International Admissions Deadline
RAD	Admissions Deadline
R1	Priority Registration
R2	2nd Year students (30+ credits) Registration
R3	Continuing student registration
R4	New student registration
S	Classes Begin
E	Classes End
C	Commencement
NSO	New Student Orientation
F4S	Foundations for Success Conference
L2E	L2E Conference
H	Holiday (College Closed)
G	Grades due
FW	Faculty Fall Workshop
PW	President's Fall Workshop
WSR	Winter Schedule Ready
SSR	Summer Schedule Ready
FSR	Fall Schedule Ready

Winter Semester January 11–April 13

Jan 17	Add/Drop Deadline
Jan 20	Tuition Deadline
Mar 3	Withdraw Deadline

*Registration begins November 7, 2016

January 2017						
S	M	T	W	Th	F	S
H	2	3	4	5	6	7
8	NSO	NSO	S	12	13	14
15	H	A/D	18	19	TD	21
22	23	24	25	26	27	28
29	30	31				

February 2017						
S	M	T	W	Th	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	H	21	22	23	L2E	L2E
26	SSR	28				

March 2017						
S	M	T	W	Th	F	S
			1	2	WD	4
5	R1	7	R2	9	R3	11
12	13	14	15	16	17	18
19	R4	21	22	23	24	25
26	27	28	29	30	IAD	

April 2017						
S	M	T	W	Th	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	E	C	15
16	17	18	G	20	21	22
23	24	25	26	27	RAD	29
30						

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Summer Semester May 10—August 15

May 16	Add/Drop Deadline
May 19	Tuition Deadline
Jun 30	Withdraw Deadline

*Registration begins March 6, 2017

May 2017						
S	M	T	W	Th	F	S
	1	2	3	4	5	6
7	NSO	NSO	S	11	12	13
14	15	A/D	17	18	TD	20
21	22	23	24	25	26	27
28	H	FSR	31			

June 2017						
S	M	T	W	Th	F	S
				1	2	3
4	R1	6	R2	8	R3	10
11	R4	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	WD	

July 2017						
S	M	T	W	Th	F	S
						1
2	3	H	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	H	25	26	27	28	29
30	31					

August/September 2017						
S	M	T	W	Th	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	E	16	17	G	19
20	21	22	23	24	25	26
27	28	29	30	31	1	2
3	H	5	6	7	8	9

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About LDS Business College

Mission Statement

LDS Business College provides a distinctive educational experience rooted in the restored gospel of Jesus Christ. We work together to cultivate a nurturing environment, teach practical skills, and develop confident and skillful learners. We enlighten minds, elevate hope, and ennoble souls to strengthen individuals, families, communities, and the Lord's Church.

Core Themes

1. Strengthen Discipleship
2. Teach Practical Skills
3. Cultivate a Nurturing Environment

LDS Business College and the Church Educational System

Owned and operated by The Church of Jesus Christ of Latter-day Saints, LDS Business College is a unit of the Church Educational System, which also includes Brigham Young University in Provo, Utah; Brigham Young University – Hawaii in Laie, Hawaii; Brigham Young University – Idaho in Rexburg, Idaho; elementary and secondary schools; and institutes of religion and seminaries around the world.

Accreditation

LDS Business College is accredited by the Northwest Commission on Colleges and Universities.

Accreditation of an institution of higher education by the Northwest Commission on Colleges and Universities indicates that it meets or exceeds criteria for the assessment of institutional quality evaluated through a peer review process. An accredited college or university is one which has available the necessary resources to achieve its stated purposes through appropriate educational programs, is substantially doing so, and gives reasonable evidence that it will continue to do so in the foreseeable future. Institutional integrity is also addressed through accreditation.

Accreditation by the Northwest Commission on Colleges and Universities is not partial but applies to the institution as a whole. As such, it is not a guarantee of every course or program offered, or the competence of individual graduates. Rather, it provides reasonable assurance about the quality of opportunities available to students who attend the institution.

The regional institutional accreditation by NWCCU for LDS Business College allows the Medical Assistant graduate to obtain postgraduate credential. MA graduates qualify for the Registered Medical Assistant exam (RMA) through the American Medical Technologists (AMT) or the Certified medical Assistant exam (CMA) through the American Association of Medical Assistants (AAMA).

Inquiries regarding an institution's accredited status by the Northwest Commission on Colleges and Universities should be directed to the Administrative staff of the institution. Individuals may also contact:

Northwest Commission on Colleges and Universities
8060 165th Avenue N.E., Suite 100
Redmond, WA 98042 (425) 558-4224
www.nwccu.org

Commission on Accreditation of Allied Health Education Programs (AAMA-CMA)
1361 Park Street
Clearwater, FL 33756
Phone: 727-210-2350
Fax: 727-210-2354
mail@caahep.org

American Medical Technologists (RMA)
10700 W Higgins Rd STE 150
Rosemont IL 60018
Local Calls - 847-823-5169
Toll Free - 800-275-1268 Faxes 847-823-0458
americanmedtech.org

American Academy of Professional Coders (AAPC)
2480 South 3850 West, Suite B
Salt Lake City, UT 84120
Toll Free Phone: 800-626-CODE (2633)
Local Phone: 801-236-2200 Fax: 801-236-2258
info@aapc.com

Veterans Education Benefits

Degree programs at LDS Business College are approved by the state approving agency for the enrollment of persons eligible to receive education benefits from the U.S. Department of Veterans Affairs (DVA).

General Policies

Discrimination and Sexual Harassment

LDS Business College does not allow unlawful discrimination on the basis of race, color, national origin, religion, sex, veteran status, or disability. This includes unlawful sexual harassment, which violates College standards and state and federal laws and may be grounds for discipline. Persons who believe they have been the subject of discrimination or harassment should report the circumstances to the Dean of Students, the President or any officer of the College.

Classroom Conduct

Classroom Protocol: Students are expected to attend class regularly, complete assignments by due dates, come to class prepared to participate actively and

constructively, and display a professional attitude. Failure to perform may affect final grades.

Disruptive Behavior: Students are encouraged to express their views in class relevant to subject matter. Such expression is necessary to the educational process. However, students do not have the right to impinge on the freedom of the instructor to teach, or on the rights of other students to learn. (See Honor Code Policies and Procedures for more detail.)

Academic Honesty: Students are expected to be honest and to help others fulfill the same responsibility. All forms of academic dishonesty are unacceptable behavior. (See Honor Code Policies and Procedures for more detail.)

Children on Campus: Children may not attend class, may not be present in computer labs, and may not be left unattended in College areas. If students bring children to campus (other than to conduct short business matters), they will be asked to leave.

Waiver of Risk

Some courses at the College require travel or may involve risk. Enrollment in such courses is voluntary and students should not take these courses unless they are prepared to assume the risk involved. By choosing to participate, students voluntarily agree not to hold LDS Business College or its faculty and staff liable. LDS Business College also disclaims liability of any kind for injury or illness of students as a result of participation in student activities connected with the College. The College makes every reasonable effort to provide safe conditions for all courses and student activities.

Grievance Procedure

Students with a grievance relating to academic, student services, and/or financial matters should visit with the Dean of Students. Challenges regarding issued grades must be initiated no later than 45 calendar days following the last day of the semester in which the grade was issued.

Firearms and Weapons Policy

LDS Business College prohibits the possession or use of firearms and weapons on property owned or controlled by the College. For the purposes of this policy, firearms or weapons includes any device that can expel a projectile, and/or other dangerous weapons, including knives, explosives, or other items that in their intended use, are capable of inflicting serious injury. Because these items pose a clear risk to the persons and property on the LDS Business College campus, violation of this policy may result in suspension (separation) from the College.

No one except law enforcement officers of either the State of Utah or of a Federal Law Enforcement Agency shall be permitted to possess or carry firearms or other weapons, concealed or not concealed, with or without a concealed weapons permit,

while upon properties owned or controlled by LDS Business College without specific written permission from the Church Security Department (CSD).

Campus security officers may carry weapons upon those terms established by CSD. Campus employees who must use knives in the performance of their job responsibilities may do so.

Students, faculty, and staff should report violations to CSD, to an LDS Business College administrative officer or to local police enforcement officers.

Social Security Number

Students who choose not to report their social security numbers will not be able to apply for financial aid or be sent 1098T tax forms. This is primarily due to the DOE requiring social security numbers on financial aid applications and the IRS requiring social security numbers on the 1098T form.

Admissions

Admissions Policy

The College admits persons of any race, creed, gender, religion, or national origin who meet the College's admission requirements and agree to abide by its standards of behavior. Admission may be restricted by semester or department depending on College capacities. Qualified applicants are admitted based on educational goals and commitment to College policies and standards.

Current admissions requirements and fees for U.S./Permanent Residents, International Students, Former Students, Home Schooled Students, Students with Disabilities, Concurrent Enrollment and Non-Matriculated Students may be found at <http://www.ldsbcc.edu/>.

All application materials must be received by the application deadline noted on the academic calendar.

Tuition, Fees and Expenses

Tuition per Semester

LDS Members

12-18 credits.....	\$1,620
1-11 credits (per credit).....	\$135
More than 18 credits (per credit).....	\$135

Others

12-18 credits.....	\$3,240
1-11 credits (per credit).....	\$270
More than 18 credits (per credit).....	\$270

Health Insurance per Semester

Required Health Plan Premium Varies

**Waiver available for private health insurance, if submitted by the tuition/health plan deadline.

Fees

Admission Application	\$35
Placement Test	\$30
Challenge Examinations.....	\$40
College Printing: 100 pages in black & white per semester are fee; 10 cents per page thereafter; 20 cents for Color pages and ½ cent per square inch for the plotter; in minimum \$3 increments	
Graduation.....	\$15
Health Plan (required for ¾ time students).	Premium Varies
Incomplete Grade Fee	\$5
Parking (per semester).....	\$10

Estimated Expense (per School Year)

Books and Supplies	\$1,625
Housing and Food	\$2,450 to \$6,400
Health Plan.....	Premium Varies

Course Content Charges

Some courses have course content charges. These charges are for course related materials.

Nonpayment Policy

Tuition and health plan must be paid in full by the tuition and health plan payment deadline (see academic calendar for deadlines). Failure to pay the full amount or arrange other financial support with the College will result in a late fee of 10% of the amount. Additionally, a hold will be placed on the student account, which will block the account from any activity (registering for future semesters, requesting grades or transcripts, etc.). This hold will remain on the account until the balance is paid in full.

Dropped Classes for Non-payment

In addition to late fees, students will be given one week after the payment deadline to contact the Bursar's office and make payment arrangements. If the student fails to make payment arrangements by the end of the one-week period, the student's classes will be dropped. Students whose classes are dropped for non-payment will have a hold placed on their account and will be required to make a 30% down payment prior to being able to register for future semesters at LDSBC.

Failure by the College to make contact with the student during this process does not relieve the student of their financial commitment.

Students who make payment arrangements with the Bursar's office, but do not comply with the terms of their agreement, will be withdrawn from their classes.

Effect of Drop on International Students

In the event of international students, a withdrawal will result in the cancellation of their I-20.

Reinstatement of Classes Dropped for Non-payment

The first time a student's classes are dropped for non-payment they will be given one week from the withdrawal date to contact the Bursar's office to make payment arrangements. Students who make payment arrangements within the week can have their classes reinstated by the Registrar. After 5:00 pm on the 5th business day the student's classes will not be reinstated.

The second time a student is withdrawn from their classes for non-payment during their academic career at LDS Business College their classes will no longer be eligible for reinstatement during the current term

Collections Policy

Students who do not pay the balance due in full will have their accounts sent to a collection agency. The College will charge students a collection fee of 33.33 percent or more, depending on the charges from the collection agency. The additional 33.33 percent will become due the day the collection agency receives the account if payment has not been received by the College.

Reporting to Credit Bureaus

When uncollected balances are sent to the collection agency they will also be reported to the credit bureaus.

Tuition Refund Policy

Tuition refunds will only be given as follows:

Classes dropped up to the Tuition Deadline (the second Friday after school begins). Students can drop classes at any point up to the Add/Drop date. A full tuition refund will be given for classes dropped up to the Tuition Deadline. NO

REFUND will be given for dropped classes after the Tuition Deadline unless the student officially withdraws from LDS Business College (see below).

Complete withdrawal from school. When a student withdraws from LDS Business College after the tuition deadline, a pro-rated refund can be given by request until 60% of the term or semester has passed. There will be NO REFUND given when a student withdraws from school after 60% of the term or semester has elapsed.

Exceptions to the Tuition Refund Policy. LDS Business College recognizes that there may be situations beyond a student's control where an exception to the above policy may be warranted. The following exceptions will be reviewed on a case-by-case basis to determine whether the situation merits an exception:

- Death of the student;
- Death of an immediate family member where continuing school is impractical;
- Medical condition requiring extended medical care where continuing school is impractical;
- Acceptance of a qualifying internship.

Fees are not refundable. All types of refunds are requested at the Cashier's Office. When a prorated refund is issued for students who completely withdraw, the refunds will be based upon this table:

1st Week of School	100%
2nd Week of School	100%
3rd Week of School	80%
4th Week of School	70%
5th Week of School	60%
6th Week of School	50%
7th Week of School	40%
8th Week of School	30%

Withdrawing or dropping classes when tuition is unpaid. Students who drop or withdraw from a class they have attended when their tuition has not been paid will be charged a fee. (i.e. 1st & 2nd week of class = 0%, 3rd week of class = 20%, 4th week of class = 30%, etc, similar to the table shown above.)

Honor Code Refund Policy. Refunds will not be issued to students who are separated from the college due to honor code reasons.

Financial Aid

Students who need financial assistance and are enrolled in eligible certificate or degree programs are encouraged to apply for financial aid. Grants, scholarships and loans are available to eligible students to help meet educational costs.

Federal financial aid also may be available to students who have qualified for a scholarship. Citizens and permanent residents of the United States may apply regardless of race, color, religion, age, sex, national origin, pregnancy-related condition, handicap or status as a veteran.

For further information on the application procedure, eligibility requirements and cost of attendance see www.ldsbc.edu.

Student Services

A variety of services are available to students. Please visit www.ldsbc.edu to view the resources available to students.

Registration

Assessment Testing and Placement Policy

All entering students must provide a placement test score (ACT, SAT, Accuplacer, College Success or COMPASS) or submit a transcript showing college-level transfer credit in English and math prior to registration for English and math course classes. Students may take the LDSBC placement test on campus to meet this requirement. LDSBC placement test is required if the math test score is more 18 months old. LDSBC placement test is encouraged if the student placed below English 101.

Students whose native language is other than English are required to take the LDSBC placement test. Exceptions will be made for those who have graduated from high school in the U.S. or have U.S. college credit.

Additional information on testing procedures, fees and placement can be found at www.ldsbc.edu.

Test and Transfer Credit

Students may earn a maximum of 50 percent of the credit required for a credential from LDS Business College by transfer credit and credit by examination.

Test Credit

Test credit includes Advanced Placement (AP), International Baccalaureate (IB), College Level Examination Program (CLEP), and course challenge examinations. All scores must be on official transcripts. Additional information can be found at www.ldsbc.edu.

Transfer Credit

Transfer credit earned at other regionally accredited colleges or universities which meets the general education requirements of LDS Business College is normally accepted if grades of C- or better have been earned. Other credits will be applied on the basis of appropriateness to the specific degree program requirements. The cumulative grade point average of students who transfer to the College is computed only on the basis of coursework completed at the College.

International Transfer Credit

Students with transcripts from institutions outside the United States *may* be given credit at LDSBC on a case-by-case basis. Transfer credit will be considered when a translation/evaluation is submitted from one of the two approved translation services listed below. Students may choose one of the two and should request that the evaluation service send the report directly to LDS Business College. They must also provide the College with an official copy of their transcripts from the institution they attended.

- International Education Research Foundations, Inc. P.O. Box 3665, Culver City, CA 90231-3665
Phone: (310) 258-9451, Web: www.ierf.org
Must request a “Detail Report”

- World Education Services, Inc.
P.O. Box 26879, San Francisco, CA 94126-6879
Phone: (310) 258-9451, Web: www.ierf.org
Must request a “Detail Report”

Experiential Learning

Credit is not given for experiential learning.

Adding Courses

Courses may be added through the date noted on the Academic Calendar.

Dropping Courses

Drops exist to allow students the ability to adjust their class schedule and load at the beginning of each semester. Courses may be dropped through the date noted on the Academic Calendar.

Withdrawal from Courses

Withdrawals exist to allow students time to determine if a class fits their ability and goals. Students are expected to take responsibility to ensure that their schedules are correct and to attend all courses for which they are registered until they officially withdraw from those courses. The following policies apply:

1. Students who have not attended class by the final class session of the first week of the semester may be administratively dropped by the Registrar’s Office at the request of course instructors. This policy does not, however, relieve students of the responsibility to inform the Registrar’s Office in

advance of the semester of classes they do not plan to attend.

2. Students must drop from their schedules the courses which they do not plan to attend. Dropped courses will not appear on student transcripts if they are dropped by the date announced on the Academic Calendar.
3. After the time period designated above, students who officially withdraw from a course receive a W (official withdrawal) on their permanent record. The W is not used in calculating GPA. Official withdrawal may occur through the date announced on the Academic Calendar.
4. Withdrawal from one or more (but not all) courses requires the signature of course instructors. Official withdrawal forms (Add/Drop Slips) are available from the Registrar's Office. (See Withdrawal from the College for information about how to withdraw from all classes simultaneously and Refund Policy for refund information.)
5. Under no circumstances is dropping a course after the official withdrawal period permitted for purposes of avoiding an unsatisfactory grade. After the end of the official withdrawal period, withdrawal (W) will only be authorized for critical circumstances which are beyond control and prevent students from completing courses for which they are registered. In such cases, circumstances must be documented and presented in a petition to the Registrar. In cases of serious illness or injury, family members may petition for student withdrawal.
6. Students who never attended class or who stop attending class but do not officially withdraw by the withdrawal deadline, will receive an Unofficial Withdrawal (UW). The UW is calculated in the GPA as a failing grade.

Withdrawal from the College

Students can withdraw from the College at their own discretion. (However, be sure to see Withdrawal from Courses above for grading implications and Refund Policy on page 9 for refund information.) To withdraw, students must :

1. Submit a completed withdrawal form to the Registrar's Office (forms are available from the Registrar), written notification of withdrawal or drop all classes through MyBC. (The official date of withdrawal will be the date written notification is received by the College.)
2. Complete a refund application and submit it along with a copy of a completed withdrawal form to the Cashier's Office, if a refund is desired.

Auditing

Students wishing to audit a class (register for and attend class as a "listener" without receiving credit) must declare this at the time of registration. Tuition and fees are the same as if the class were taken for credit. Audited courses fulfill no graduation requirements and earn no credit. Therefore, they do not count in the credit load for international students, veterans, students receiving financial aid, or other tuition

support programs. Students may not challenge courses they have audited. Incomplete grade contracts may not be fulfilled by auditing a course. It is possible to change from audit status to credit status, or vice versa, from the beginning of the registration period through the last date to drop classes (the end of the first week of the semester). (See Academic Calendar.) Credit/audit changes should only be made after careful consideration of the financial aid and credit load implications and after consultation with the Financial Aid Office and an academic advisor.

Academics

Policies and Standards

Grading System

A student's academic standing is expressed at the end of each semester by a grade point average (GPA) computed as follows:

A	4.0 points	(excellent)
A-	3.7 points	
B+	3.4 points	(good)
B	3.0 points	
B-	2.7 points	
C+	2.4 points	(satisfactory)
C	2.0 points	
C-	1.7 points	
D+	1.4 points	(not fully satisfactory)
D	1.0 points	
D-	0.7 points	
E	0.0 points	(unsatisfactory)

The grades of CR, NC, P, I, W, and V (discussed below) are not computed in the GPA. Note: Students who are receiving financial aid may not be eligible to receive a grade of CR, NC, P, I, W, or V under some conditions. Consult the Financial Aid Office for information specific to your situation.

CR/NC (Credit/No Credit). Credit/No Credit courses do not count towards graduation and are not calculated into the GPA. A mastery level of 80 percent is required to receive credit in the following courses:

ELAN 87 Listening/Speaking for Non-native Speakers
MAT 90 Basic Mathematics
MAT 97 Introductory Algebra

NG (No Grade) Consortium/A6 agreement course. Student completed this course at another institution as part of a consortium or A6 agreement.

Pass (P)/Fail(E) Pass/Fail hours count towards graduation. Although the P is not calculated in the GPA, the E is included. The College offers a limited number of courses on a Pass/Fail basis.

“I” (Incomplete). An I is given rarely and only when extenuating circumstances beyond the student's control occur after the last date of withdrawal from classes. Incompletes are given only if students are passing the course and would be capable of completing the work before the end of the subsequent semester. An incomplete grade contract must be completed and signed by both instructor and student. Students must take the contract to the Cashier's Office, pay the \$5 incomplete grade fee, and return the incomplete grade contract to the instructor. If the incomplete work has not been finished by the end of the semester after the I was given, the I will be changed by the Registrar's Office to a letter grade. This will be the grade the student earned in the course prior to the signing of the Incomplete Grade Contract. Class attendance in a subsequent semester or re-registering is not permitted to make up the incomplete.

“W” (Official Withdrawal). When students officially withdraw from a course, a W will appear on the transcript.

“UW” (Unofficial Withdrawal). Students who never attended class or who stop attending class but do not officially withdraw by the withdrawal deadline will receive an unofficial withdrawal. The UW is calculated in the GPA as a failing grade.

“V” (Audit). V is used when students audit a class (register for class as a “listener” without receiving credit).

Challenge Examinations

Challenge examinations may be taken by students who have attended a school with limited transferability or who have through work or life experience attained knowledge equivalent to what is being taught in a college course. Department chairs and the vice president for academic affairs determine which course offerings are open to challenge. Students wishing to challenge a departmental class should see the department chair.

The following conditions apply for challenging a course:

1. Students who wish to challenge a course must be currently enrolled at LDS Business College as degree-seeking students.
2. Students may not challenge courses previously failed, courses from which they have previously withdrawn, or courses for which they have previously received credit. Students may challenge courses in which they are currently enrolled provided they do so within three school days (excluding Saturdays) after the first class meeting. If they pass the challenge, they are entitled to a full refund of tuition for the course (if applicable). The challenge examination fee (see page 7) will apply.
3. A grade of B or better on the challenge examination is considered passing. However, only a P for passing is recorded on the transcript. Students who perform unsuccessfully receive no grade or credit.
4. Students may challenge a course one time only.

5. Courses which have been successfully challenged are counted toward graduation credit, but do not count as credits taken in residence at LDSBC for purposes of graduation.
6. Permission of the department chair is required to challenge a course. After permission is granted, students must pay a nonrefundable challenge examination fee of \$40 to the Cashier's Office and present the receipt to the department chair before taking the exam. Students who successfully pass the challenge examination must, within the same semester that the course is challenged, present the challenge examination form obtained from the department chair to the Registrar's Office to have the course and the P for passing recorded on the transcript.
7. International students must have authorization from an international student advisor.

Repeating Courses

A student may repeat a course in which a low grade has been received. Repeating a course is a right, not a privilege, given to students as long as a course is offered by the College. Once the course has been discontinued the right to repeat the course for a better grade is gone.

The student must register and pay tuition for the semester/term in which the class is repeated. The original grade remains on the record and is marked as a repeated course. The highest grade received in the course will then be used in calculating the student's cumulative grade point average. Hours earned in repeat courses may be counted toward graduation requirements only once. If after having repeated the course the student still has not achieved a required grade (i.e., a C grade or higher in the program classes), the student must obtain approval from the Department Chair to repeat the course. (Different rules may apply for financial aid eligibility.)

Academic Standing

Honors: Students with outstanding academic records are recognized in two ways: the Dean's List and the Honor Roll. Students who carry at least 12 credit hours per semester, and who attain a 3.7 semester GPA or higher, qualify for the Dean's List. Students who have completed a minimum of 30 credit hours and attained a cumulative GPA of 3.7 or higher qualify for the Honor Roll. Both lists are published after each semester and posted on campus bulletin boards. Copies are available from the Academic Administrative Assistant.

Satisfactory Progress: Students who maintain a cumulative GPA of 2.0 or higher and are moving steadily and progressively toward degree completion are considered to be making satisfactory academic progress.

Probation: Academic Probation is an official notice to students that they have performed below the established LDS Business College academic standards and provides an opportunity to more fully leverage the resources that they may need to succeed as a result of receiving less than a 2.0 GPA for a given semester.

Students on Academic Probation are permitted to continue their enrollment at the College contingent upon meeting certain conditions tailored to their individual needs and circumstances. They will be able to work with a member of the Student Development Team or a Missionary Advisor to work on their Student Tailored Education Plan and will be expected to take a maximum of 13 credit hours while on Academic Probation. Historically, students who use these resources create habits that improve their performance while those who do not, typically, do not perform better the subsequent semester. Students who do not obtain a semester GPA of 2.0 or higher any following semester will be suspended.

Also, students who return to Satisfactory Academic Standing but subsequently fail to meet established academic standards in any future semester may be placed on Academic Suspension. If a student is receiving federal financial aid, they should contact the Student Financial Aid Office to verify their eligibility.

Suspension: Academic Suspension is the result of receiving below a 2.0 GPA any semester after being placed on Academic Probation. It is the suspension of a student's opportunity to enroll in any academic course, generally for two consecutive semesters. Students who do not enroll in the third consecutive semester following the suspension will be required to reapply for admission. Students choosing to serve an LDS mission immediately following their Academic Suspension will need to contact the Admissions Office to obtain the LDS Missionary Admission Deferment Application to defer.

Students returning after Academic Suspension will be placed on Academic Probation and will be expected to meet certain conditions tailored to their individual needs and circumstances. All students will need an updated Ecclesiastical Endorsement. Students on Academic Suspension are ineligible to live in LDS Business College approved student housing. If you received financial aid for the semester, please contact the financial aid office. Additionally, students on Academic Suspension may arrange for a tuition refund if they have pre-registered and/or paid any tuition for a subsequent semester.

LDSBC Suspension Return Checklist

- Are you returning to the College after sitting out the two consecutive semesters immediately following the semester you were suspended? If you do not enroll in the third consecutive semester following your Academic Suspension you will need to reapply for admission.
- Have you filled out the obstacle questionnaire? Fill out the question by clicking Obstacle Questionnaire, include a well thought out statement on 1) the circumstances that led to your suspension and 2) explain what actions you took during the two semesters off to demonstrate your ability to be academically successful upon your return. (See ldsbc.edu for link to questionnaire)
- Have you met with an advisor to create a plan that you will work on during your suspension to assist you in achieving academic success? Contact the Student Development Center to set up an appointment.

- Have you had your return interview appointment with the advisor with whom you have been working during your suspension? Contact the Student Development Center to set up an appointment.
- Do you have an updated ecclesiastical endorsement? You will need to contact your bishop to get this.

Appealing your Academic Suspension

If you feel you have extenuating circumstances (circumstances beyond your control, i.e. mental, emotional, physical or family issues) which impacted your academic performance, you may petition your Academic Standing to the (Student Development Team) Academic Standards Committee. Please visit ldsbc.edu for the link to submit your Academic Suspension Petition and submit documentation of the extenuating circumstance to studentdevelopment@ldsbc.edu.

Academic Renewal Policy

Academic renewal is a policy that provides a means by which students with poor past academic performance may, under certain limited conditions, petition to eliminate grades of D+ or lower from the calculation of their GPA. Before submitting a petition for academic renewal, students must meet the following conditions:

- Students must have been out of attendance at LDS Business College for at least two full academic years (four consecutive semesters);
- Upon return, students must have completed at least 24 credit hours (not including Religion credit) with a GPA of at least 2.5 and with all classes at “C” grade or higher; and
- Students must be currently enrolled.

Petitions for academic renewal are considered on a case-by-case basis, and there is no guarantee that academic renewal will be granted. Submit petitions to the Registrar’s Office.

If academic renewal is granted, all courses on the transcript with a grade of D+ or lower will no longer be calculated into the GPA. Although the courses must continue to appear on the transcript, they will not count toward required courses or credit hours needed for graduation, or toward courses in residence. A code will appear on the academic transcript next to those courses with grades of D+ and lower indicating they are not calculated into the cumulative GPA. (For purposes of academic honors, however, all grades on the transcript will be calculated into the GPA.)

Students may take advantage of the academic renewal option only once during their academic studies at LDS Business College.

Academic Advising

The mission of the academic advising program is to ensure that all students attending LDS Business College:

- Understand program policies and procedures
- Plan career goals
- Select the appropriate educational program(s) to achieve those goals
- Connect with campus services and resources that are designed to provide regular contact and support
- Receive support and guidance entry through completion of their educational programs

During your time at LDSBC, we want you to have the best experience possible as you prepare for real life and to meet God. This includes teaching you to: (1) realize your potential as an indispensable ‘beacon of light’ (Eyring, 2006) in the Lord’s kingdom on earth, and (2) become a highly marketable professional in an ever-changing and intensifying global economy.

Although we do not know exactly what tomorrow will bring, we do know that the Lord has a special mission and calling for you and will guide you through your journey as you do your part. Elder D. Todd Christofferson said, "If we sincerely desire and strive to measure up to the high expectations of our Heavenly Father, He will ensure that we receive all the help we need, whether it be comforting, strengthening, or chastening."

For academic advising assistance contact the Student Development Team (801 524-8151).

Tutoring

Tutoring services are provided free to all students. Students may arrange for convenient times and places to meet with qualified student and Church-service missionary tutors by contacting the Student Development Center at 801 524 -8151. Students may also sign up for individual tutoring or to attend group-tutoring sessions as designated on the tutoring schedule in the Learning Assistance Lab.

Class Attendance and Absence

Students are responsible for class attendance. No absences are “excused” in the sense that the student is relieved from work assigned during the absence. Students are responsible to obtain assignments and notes for classes missed from another student, if possible. Students should consult the course syllabus for specifics concerning missed assignments, quizzes, or exams. Because repeated absences typically result in missed or late assignments, quizzes, and exams, students can expect a lower grade, or a failing grade as a result from not attending class.

Emergency Leave of Absence

In the event of unusual circumstances such as serious illness or injury, students may be granted a leave of absence from their program of study. To qualify for a leave, students must submit in writing to the Appeals Committee a request that such a leave be granted.

If the leave is for illness or injury, a doctor's statement is required confirming the student's inability to continue school at the present time. Students who are on financial aid must also submit copies of the appeal, the doctor's statement, and the decision of the Appeals Committee to the Financial Aid Office for inclusion in their financial aid file. If the leave period expires without the student's returning to school, s/he will be withdrawn effective the date the leave was granted. Students may obtain only one leave during a 12- month period.

Last Exam Day

The last exam of a course must be taken as scheduled on the course syllabus. Exceptions are at the discretion of individual instructors but are strongly discouraged.

Academic Honesty

Students are expected to be honest in all academic work and to help others fulfill the same responsibility. Violations of academic honesty include, but are not limited to:

1. Cheating – giving or receiving unauthorized help during an examination.
2. Altering without authorization any grade record or any test or assignment after submission for grading.
3. Submitting as one's own academic assignment the work of someone else, or knowingly allowing one's own academic work to be submitted by someone else.
4. Plagiarizing – claiming the language, ideas, or structure of another as one's own either by:
 - a. Failing to cite the source of quoted or paraphrased passages or
 - b. Failing to distinguish clearly between one's own language and the language of a cited source through the proper use of quotation marks or attribution.
5. Knowingly giving false information.
6. Misusing College software. Computer software is provided for student use only on campus computers. It is unethical, illegal, and a breach of academic honesty and of the Honor Code to make and/or to use unauthorized copies of College software.
7. Unlawfully copying and using copyrighted materials, including photocopying of textbooks.
8. Condoning or participating in violations by other students.

When in doubt about permissible uses of material in written, oral or computer-based work, students should consult with the Director Learning Resources.

When an instructor feels that a student has violated the Honor Code in regard to academic honesty, the instructor is obligated by College policy to confront the student. If the violation is confirmed, the instructor must give the student a grade of "E" on the exam or assignment and submit a report to the Dean of Students. If there is a previous violation in the student's records, further action will be taken. Possible consequences of violations of academic honesty include receiving an "E" for the course and/or dismissal from the College.

Communicating with Students through E-mail

Faculty and staff use Gmail to communicate. Students are responsible for all information sent to them through mail. The students' email address is their (NetID@ldsbc.edu) and password.

Off Campus: launch Internet Browser and go to: mail.ldsbc.edu, type your assigned **Net ID** and password, click **login**.

Confidentiality of Records

Student educational records at LDSBC are generally accessible to eligible students according to the provisions of the Family Educational Rights and Privacy Act (FERPA). LDSBC has adopted an Access to Student Records Policy that explains in detail student rights relating to their educational records. A copy of the policy is available at the Office of the Registrar.

The following is notice of student rights to their educational records, a summary of the procedures for exercising those rights, and a description of student directory information that may be disclosed to the public without the student's consent as required by law:

Eligible students, admitted and enrolled at LDSBC, generally have the right to:

1. Inspect and review their educational records within a reasonable period of time upon submitting a written request to the appropriate department managing their educational records specifying the records to be inspected along with proof of identification. The department will notify the student of the time and place the records may be inspected.
2. Petition LDSBC to amend or correct any part of the education record believed to be inaccurate, misleading, or in violation of their privacy rights. Students may submit a written request to the department holding the record clearly identifying the part of the record they want changed and specify why it is inaccurate or misleading. If the department decides not to amend the record as requested, the department will notify the students of the decision and advise them of their right to a hearing regarding the request for amendment. Additional information regarding the hearing procedures as outlined in College policy will be provided to the student when notified of the right to a hearing.
3. Consent to disclosure of personally identifiable information contained in the student's educational record, except as otherwise authorized by law. Examples of exceptions to consent of disclosure include:
 - a. Access of educational records by LDSBC officials and agents having a legitimate educational interest in the records. This category includes any LDSBC official or agent who accesses student educational records for the purpose of performing a task or responsibility relating to his or her employment or professional responsibility at the College. These individuals may include faculty, administration, staff, and other

College agents who manage student educational record information including, but not limited to, student education, discipline, or financial aid.

Academic Freedom Statement

Please visit www.ldsbc.edu to view the Academic Freedom Statement.

- b. Parents who establish the student's dependency for federal income tax purposes.
- c. Upon request, LDSBC will disclose educational records without consent to officials of another college or university to which the student seeks or intends to enroll.
- 4. File a complaint with the Department of Education concerning failures by LDSBC to comply with the requirements of FERPA. The name and address of the office that administers FERPA is Family Policy and Compliance Office, US Department of Education, 400 Maryland Avenue SW, Washington, DC 20202- 4605, www.ed.gov/offices/om/fpoc.

LDSBC has designated the following student information as the directory information that it may disclose to the LDSBC community without the consent of the student:

Name, addresses, telephone numbers, and e-mail addresses
Date and place of birth Names of parents or spouse Major fields of study
Current class schedule
Pictures
Dates of attendance (current and past) and number of months/semesters enrolled
Class standing (freshman, sophomore) and total hours earned
Enrollment status (full-time, part-time, less than half-time) Degrees and awards received
Previous educational institution attended
Anticipated future enrollments
Course registrations prior to the beginning of a semester or term
Expected date of graduation
Religious affiliation to a student's local church or congregation

Students have the right to restrict disclosure of the above directory information. To request restriction of disclosure, students must file a written request on or before the tenth day of a semester or the sixth day of a term with the Registration Office. Students may also restrict this information by logging into LDSBC Online and clicking *LDS Business College > Student Center*. Under "Personal Information" click on "Demographic Data." Choose the "Security" tab and then click on "ferpa restrictions."

Jeanne Clery Disclosure of Campus Security Policy and Campus Crime Statistics Act ("Clery Act")

The College makes available its annual security report (Campus Security Report and Federal Legal Disclosure Document.) and information on completion or graduation rates. This information is available in the Dean of Students Office.

Graduation

Graduation Requirements

1. Meet all departmental requirements.
2. Have a cumulative GPA of 2.0 or higher
3. Earn at least 50 percent of required credits directly from LDS Business College. (Test credits are not included in this 50 percent.)
4. Have all financial accounts with the College current.
5. Apply and be approved for graduation.

Change in Graduation Requirements

The College reserves the right to change the requirements for graduation at any time. Students are responsible to know the current departmental requirements of their program for graduation. Students are encouraged to counsel with their assigned academic advisor each semester. Students may graduate using the departmental requirements for their program of study within the three years prior to their graduation date.

Graduation Exercises

Graduates and their families and friends may attend formal graduation exercises conducted yearly after Winter Semester. All graduates, including those who complete their courses of study before Winter Semester, are encouraged to attend.

Graduation Honors

Students with a 3.7 cumulative GPA or higher will graduate with honors. Honors are based on GPA at the end of the semester prior to the graduation ceremony. Honor students will be recognized by their wearing a gold braid during graduation.

Alumni Association

The LDSBC Alumni Association provides opportunities for alumni to continue their association with the College in meaningful ways. Students become alumni after completing 25 credit hours of academic course work.

Alumni have access to helpful College services. Lifetime Employment Center privileges give alumni access to the College's employment services where they can review available positions, upgrade and post resumes, and receive assistance in resume writing and interview coaching.

Alumni may also take one free course from the regular curriculum each year beginning the third year after graduation. Alumni may choose either to audit the course or take it for credit. Alumni returning as degree-seeking students may use the course with the lowest number of credit hours as the free course.

Alumni can contact fellow classmates by accessing the LDSBC Alumni website at www.ldsbc.edu/alumni. Once registered on the site, alumni can then search for information about fellow alumni, including selected contact information.

Those interested in more information about the Alumni Association may contact the Alumni Office at (801) 524-8174, or write to the LDS Business College Alumni Association at 95 North 300 West, Salt Lake City, UT 84101-3500.

Degrees and Certificates Offered

Associate of Applied Science Degrees (or Technical/Terminal Degrees)

Accounting-Financial/Managerial
Applied Technology
Business-Entrepreneurship Emphasis
Business-Global Supply Chain & Operations Emphasis
Business-Business Management Emphasis
Business-Professional Sales Emphasis
Business-Project Management Emphasis
Executive Medical Assistant
Information Technology-Business Intelligence Emphasis
Information Technology-Computer Programming Emphasis
Information Technology-Cyber Security Emphasis
Information Technology-Database Administration Emphasis
Information Technology-Mobile Application Development Emphasis
Information Technology-Network Engineering Emphasis
Information Technology-Server Administration Emphasis
Information Technology-Software Quality Assurance
Information Technology-Systems Analysis Emphasis
Information Technology-Web Development Emphasis
Interior Design
Paralegal Studies
Social Media Marketing

Certificates

Accounting
IT Technical Support Engineer
Interior Design
Medical Assistant
Medical Coding
Professional Sales
Social Media Marketing

Associate of Science Degrees (or Transfer Degrees)

Integrated Studies (See an academic advisor)

Cluster Certificate of Completions (no official certification given)

Medical Coding Entrepreneurship
Interior Design

Visiting Students (Non-matriculated students)

Students who wish to attend the College without intending to graduate may enroll as visiting students. This category is intended for students who plan to transfer to another institution prior to their graduation from the College or who wish to earn limited credit.

College-Wide Requirements and for All Degree and Certificate Programs

LDS Business College endeavors to prepare students for responsible, professional service in a specialized career while providing classes for growth in the following areas:

1. **Religion:** To encourage the development of personal moral values. See each Associate of Applied Science (AAS) degree, Associate of Science (AS) and Certificate program for the specific requirements.

2. **College-Wide Courses:** To develop communications, human relations, and computation. See each Associate of Applied Science (AAS) degree, Associate of Science (AS) and Certificate program for the specific requirements.

College-Wide Program Prerequisites

ELAN 87, MAT 90, and MAT 97 are preparatory courses for the college-level work required in each major. To determine if students must complete these courses, see Course Descriptions. These courses are non-matriculating and do not count toward credit hours required for graduation.

Institute of Religion

LDS Business College is owned and operated by The Church of Jesus Christ of Latter-day Saints. The College is funded largely by the tithes of the Church. It is anticipated that students will achieve a balanced education, will leave LDSBC as built up in their faith and commitment to the Lord and his kingdom as they are prepared to engage the world of ideas and work through education or training in their chosen field. A knowledge of the gospel and an individual testimony can lead to peace and happiness in this life and prepare us for eternal life hereafter.

Because regular gospel study should be a continuous part of a student's college experience it is expected that students take one religion class each semester they are enrolled. Any exceptions to this must be approved by the Institute of Religion Director before graduation.

Inherent in the process of learning by study and by faith is the responsibility each student assumes for their part in the learning process. Therefore, students who apply themselves will be able to demonstrate competence in the following areas:

- The ability to demonstrate an understanding of the foundational or factual information essential for a basic understanding of LDS scripture, doctrine, and history.
- The ability to comprehend, analyze, and interpret LDS scripture, doctrine, and history.
- The ability to use foundational knowledge and conceptual understanding of LDS scripture, doctrine, and history to problem solve.
- The ability to receive the Holy Ghost as an aid in studying and pondering LDS scripture, doctrine, and history.

Graduation Requirements for Degrees and Certificates

There is no degree, major, minor, or cluster offered in the LDS Business College Institute of Religion. To earn any degree offered by LDS Business College, the Religion Course requirements listed below must be met.

Content Requirement: Graduation requirements for AAS and AS degrees include two of the four Cornerstone courses as core requirements, plus four additional religion credits. Certificates require two Cornerstone courses. Courses with the same number and similar title are considered equivalent across all CES institutions and whether taken at or transferred into and institution, will fulfill the content requirement for graduation.

Residency Requirement: Each institution determines how many religious education credits a student must complete on-campus. For transfer students, this requirement may increase the number of credits needed to graduate. For examples, if a student has completed several courses at one CES institution before transferring to another, depending on the residency requirement of the institution, the courses transferred may meet the content requirement but not the residency requirement. (see table below)

Transfer Students: Depending on the total number of credit hours a student transfers, each CES institution uses a formula or scale for determining the number of religion credits (residency) remaining for graduation (see table below)

Total Program Credit Hours	Minimum Religion Credit Hours	
45 or more	8	
30-44	6	
15-29	4	
0-14	2	

For example:	Total Program Credit Hours	Minimum Religion Credit Hours for Residency
Required for: AAS Degree	61	6
Minus credit hours transferred in	<u>-25</u>	
Remaining Credit Hours to complete	36	

NOTE:

Transfer of credit from other Universities and Institutes of Religion: Institutes of Religion or other Church schools will transfer as elective credit when the following conditions are met: (1) a letter grade is given; (2) the earned letter grade appears on the LDSBC transcript. Coursework in religious studies from any place other than a LDS Church school or Institute of Religion will not be accepted toward filling the LDSBC religion requirements.

Second Religion Class: Taking two religion classes in a given term is discouraged but may be approved in cases of academic necessity.

Accounting-Financial/Managerial

Associate of Applied Science Degree

Overview

Business solutions, profitability enhancement, and information analysis are a few of the skills employers seek in today's accounting field. In large companies, accounting graduates may be responsible for analyzing, classifying, and recording transactions. At smaller firms, accountants may be responsible for maintaining part or all of the company's financial records, usually under the direction of an outside CPA.

Accounting provides a universal base that allows you to speak the language of business. A functional understanding of QuickBooks gives you proficiency in the leading software of the profession. Other skills you'll acquire in your training at LDS Business College include:

- Critical thinking
- Judgment and decision making
- Anticipation of internal and external user's requirements
- Cost assignment and responsibility accounting

People who are detail-oriented and orderly enjoy accounting work. Good interpersonal communication skills and the ability to maintain confidences also lead to success in this profession.

Career Opportunities

Career opportunities are vast with an accounting degree. Every company keeps records of business financial activities. In large companies, accounting graduates can help with part of the accounting system. In smaller companies, graduates may be responsible for maintaining part to all of the company's financial records (usually under the direction of an outside CPA).

Career goals for students with an accounting degree may eventually include every business discipline. Accounting serves as a universal base that allows students to talk "the language of business." Mastering the concepts and skills of accounting enhances effectiveness and value.

Learning Outcomes

Upon completion of the program, successful graduates will be able to:

- Confirm personal testimony in the restored gospel of Jesus Christ.
- Collaborate with others using interpersonal skills in an honest, ethical, and Christ- like manner.
- Communicate effectively using written and verbal presentation principles.
- Construct new knowledge using technology and information resource tools.
- Comprehend and think critically to solve problems.
- Cultivate a strong, professional work ethic and lifelong learning opportunities.
- Analyze, interpret, and record business economic transactions in the accounting records of a business enterprise.
- Conduct computerized accounting for a small business as the sole in-house accountant.
- Perform entry level accounting procedures in any size business enterprise.
- Create, analyze and explain the results of operations as reflected in the financial statements of the business enterprise.

- Perform basic accounting functions appropriate for the various legal forms of business.
- Assist management in preparing and understanding financial ratio analysis, budgets, revenue and cost projections, capital asset management and investment evaluations.
- Articulate career preparation confidently using resumes, e-portfolios, written communications and interviews.

Course Requirements

Students are responsible to examine the course description of each course listed below for details of prerequisites, which must be satisfied before registering for the course.

Course #	Title	Credit Hours
REL	Two cornerstone religion courses (REL 200, 225, 250 or 275)	4
REL	Two Additional religion courses	4
Total Religion Credit Hours		8

College-wide Courses

COM 122	Interpersonal Communications	3
ENG 101	Introduction to College Writing	3
ENG 220	Professional Business Communications	3
FIN 101	Personal Finance	3
Total College-wide Credit Hours		12

Program Core Courses

ACC 105	Financial Accounting	4
ACC 110	Accounting in QuickBooks	3
ACC 201	Intermediate Accounting I	3
ACC 202	Intermediate Accounting II	3
ACC 210	Advanced Quickbooks	3
ACC 212	Managerial Accounting	3
ACC 215	QuickBooks Certified User Test Prep	1
ACC 223	Introduction to Tax Entities	2
BAP 201	Advanced Computer Applications	3
BUS 101	Survey of Business	3
BUS 160	Leadership for Life	3
BUS 221	Business Law & Ethics	3
Total Program Core Credit Hours		34

Electives

(Complete options one, two, three or four below. See your academic advisor to select the best option to achieve your academic objectives or to consider multiple degrees.)
 Recommended Courses(check for prerequisites): PM 140; BUS 199; ECON 161; HP 124; HP 125; HP 151; IT 125; IT 150; MAT 110
 BUS AS Transfer core courses not included above
 Other courses that, although they generally do not transfer, lead to a Business AAS degree including, but not limited to, ENTR 150, SMM 105, IT 110. (please check for course prerequisites)

Total Elective Credits Hours 7

Total Minimum Degree Credit Hours 61

Recommended Sequence of Courses

Depending upon the number of preparatory courses a student must take, an additional semester may be required to complete the program.

First Semester

ACC 105	Financial Accounting	4
BUS 101	Survey of Business	3
ENG 101	Introduction to College Writing	3
FIN 101	Personal Finance	3
Religion	Cornerstone Religion course	2
Total Credit Hours		15

Second Semester

ACC 110	Accounting in QuickBooks	3
ACC 201	Intermediate Accounting I	3
BAP 201	Advanced Computer Applications	3
COM 122	Interpersonal Communications	3
Religion	Cornerstone Religion course	2
Total Credit Hours		14

Third Semester

ACC 202	Intermediate Accounting II	3
ACC 212	Managerial Accounting	3
ACC 223	Introduction to Tax Entities	2
BUS 160	Leadership for Life	3
BUS 221	Business Law & Ethics	3
Religion		2
Total Credit Hours		16

Fourth Semester

ACC 210	Advanced QuickBooks	3
ACC 215	QuickBooks Certified User Test Prep	1
ENG 220	Business Communications	3
Elective		3
Elective		4
Religion		2
Total Credit Hours		16

Graduation Requirements

1. Minimum of 61 total semester credit hours as outlined
2. Grade of C or higher in all ACC core courses
3. Cumulative grade-point average of 2.0 or higher
4. Complete 2 cornerstone courses, plus 4 additional credits of religion

Applied Technology (DATC Partnership)

Associate of Applied Science Degree

Overview

Our partnership with Davis Applied Technology College (DATC) allows you a wide range of additional career options. Combine any DATC program below with some of our core business offerings to kick-start your career. This combination allows you to combine accounting, business, marketing, management, social media, technology and entrepreneur skills with technical training to give you a significant advantage as you build a personal career or build a profitable business.

The sky's the limit. Launch your career or business with the skills you need to succeed. Combine DATC technical training with LDS Business College business skills training and receive an AAS Degree in Applied Technology. You can receive up to 30 LDSBC credit hours for a DATC certificate. And, you only need 61 credit hours to graduate with an AAS Degree in Applied Technology. Imagine the possibilities.

Career Opportunities

Learning Outcomes

Upon completion of the program, successful graduates will be able to:

- Confirm personal testimony in the restored gospel of Jesus Christ.
- Collaborate with others using interpersonal skills in an honest, ethical, and Christ- like manner.
- Communicate effectively using written and verbal presentation principles.
- Construct new knowledge using technology and information resource tools.
- Comprehend and think critically to solve problems.
- Cultivate a strong, professional work ethic and lifelong learning opportunities.
- Articulate career preparation confidently using resumes, e-portfolios, written communications and interviews.

Course Requirements

Students are responsible to examine the course description of each course listed below for details of prerequisites, which must be satisfied before registering for the course.

Course #	Title	Credit Hours
REL	Two cornerstone religion courses (REL 200, 225, 250)	4
Total Religion Credit Hours		4

College-wide Courses

COM 122	Interpersonal Communications	3
ENG 101	Introduction to College Writing	3
ENG 220	Professional Business Communications	3
FIN 101	Personal Finance	3
Total College-wide Credit Hours		12

Program Core Courses (Choose a minimum of 15 credit hours from the list below)

All students are required to meet with the Applied Technology Program Director to establish a STEP Plan. The student will work with the program director to select a course sequence that will support the student's chosen career pathway.

ACC 105	Financial Accounting	4
ACC 110	Accounting in QuickBooks	3
BAP 105	Business Computer Applications	2
BAP 201	Advanced Business Computer Applications	3
BUS 101	Business Fundamentals	3
BUS 160	Organization Leadership	3
BUS 201	Principles of Management	3
BUS 221	Business Law & Ethics	3
BUS 260	Business Economics & Finance	3
CS 112	Programming Fundamentals	3
CS 115	Object-Oriented Programming & Design	3
ENTR 150	Entrepreneurship	3
GSO 125	Intro to Global Supply Chain & Ops	3
GSO 126	Purchasing & Logistics Management	3
GSO 223	Quality Management	3
IT 110	Introduction to Business Technology	3
IT 125	Windows Client	3
IT 130	Intro to Windows Server Admin	3
PM 140	Project Management Fundamentals	3
SELL 120	Introduction to Social Media Mktg	3
SMM 105	Introduction to Social Media Mktg	3
SMM 120	Social Media Mktg Strategy	3
SMM 130	Social Media Mktg Content	3
SMM 140	Social Media Mktg Web Mgt	3
SMM 150	Social Media Mktg Analytics	3
SMM 160	SMM Advocacy & Advertising	3
Total Minimum Program Core Credit Hours		15

Approved DATC Program (Choose from the following DATC programs)

Digital Media Design Health Information Technology

Cosmetology	Culinary Arts
CNC Machining	Composite Materials Technology
Architectural & Engineering Design	Diesel/Heavy Duty Technology
Business Technology	Automation Technology
Information Technology	Dental Assisting
Pharmacy Technician	Advanced Esthetician
Practical Nurse	Automotive Technology
Surgical Technology	Motor Sports Technician
Welding Technology	Nurse Assistant

(DATC classroom hours transferred in at 37.5 hours per semester credit. A maximum of 30 hours accepted from DATC completed program. If a DATC program does not equal at least 30 semester hours then additional Program Core Courses are required.)

Total DATC Credits Hours 30

Recommended Sequence of Courses

Depending upon the number of preparatory courses a student must take, an additional semester may be required to complete the program.

Each student will work out an individual STEP plan with their Academic Advisor.

Graduation Requirements

1. Minimum of 61 total semester credit hours as outlined
2. Grade of C or higher in all core courses
3. Cumulative grade-point average of 2.0 or higher
4. Complete 2 cornerstone religion courses

Business-Entrepreneurship Emphasis

Associate of Applied Science Degree

Overview

The objective of the Business degree at LDS Business College is to meet your needs, whether you want to work in a small business or a large corporation, or start your own entrepreneurial venture. It offers you practical, hands-on, project-based coursework that optimizes your two-year investment and helps propel you into the workforce and a meaningful career. The degree is designed to be foundational and flexible. After the second semester, you may choose from either of the following emphases: **Entrepreneurship, Management, Project Management, Professional Sales, or Global Supply Chain & Operations.**

Entrepreneurship Emphasis

Whether you're serious about starting a business or want to transition from management into business ownership, you'll find what you need at LDS Business College.

This experience-driven program gives you both foundational skills and the flexibility to specialize. Because LDS Business College is located in the central business district of Salt Lake City, you'll have access to an amazing array of opportunities for business research and development. In fact, the College works closely with small, medium, and national companies to give you critical experience while you attend classes. Courses taught by faculty who have real-world experience on a new, high-tech campus make this the only two-year program of its kind in the state.

Instruction in the Entrepreneurship Emphasis includes:

- Basic principles of free enterprise
- Identifying and evaluating small business ideas through a step-by-step process
- Professional business writing and oral presentations
- Skills and practice in budgeting, forecasting, working capital requirements, investment analysis and decision making
- Financial accounting and transaction analysis and recording
- Hands-on marketing opportunities
- Information systems for business
- Leadership
- Launching a real business
- Articulation career preparation confidently using resumes, portfolios (if applicable) and interviews

You'll also gain the experience of incubating a small business.

Career Opportunities

Entrepreneurs may begin their career working in a small business to better understand all of the issues they may face when starting their own business, or start with their own

entrepreneurial venture. Business owners must decide how much to draw in salary versus how much to reinvest in their business. Some small businesses take time to turn a profit while others are profitable from the beginning. The Launch and Learn class is designed to give students the opportunity to launch a small business during a semester and learn from operating it.

Learning Outcomes

Upon completion of the program, successful graduates will be able to:

- Confirm personal testimony in the restored gospel of Jesus Christ.
- Collaborate with others using interpersonal skills in an honest, ethical, and Christ-like manner.
- Communicate effectively using written and verbal presentation principles.
- Construct new knowledge using technology and information resource tools.
- Practice Self-Reliance and Personal Financial planning.
- Identify and evaluate new venture opportunities, including the use of business plans and Business modeling techniques.
- Model Skills necessary to plan and operate a small business, including simple legal reasoning, critical thinking and business problem solving
- Produce financial records necessary to evaluate and manage a small business.
- Create and Analyze financial projections including capital budgeting, discounted cash flows and risk management.
- Demonstrate computer skills necessary to operate a small business, including; electronic word processing, electronic spreadsheets, and electronic presentations.
- Develop leadership strategies necessary for a successful business and a productive life.
- Design marketing and sales programs for a small business.
- Launch a successful small business

Course Requirements

Students are responsible to examine the course description of each course listed below for details of prerequisites, which must be satisfied before registering for the course.

Course #	Title	Credit Hours
REL	Two cornerstone religion courses (REL 200, 225, 250 or 275)	4
REL	Two Additional religion courses	4
Total Religion Credit Hours		8

College-wide Courses

COM 122	Interpersonal Communications	3
ENG 101	Introduction to College Writing	3
ENG 220	Professional Business Communications	3
FIN 101	Personal Finance	3
Total College-wide Credit Hours		12

Program Core Courses

BUS 101	Survey of Business	3
BUS 160	Leadership for Life	3
BUS 221	Business Law & Ethics	3
ENTR 150	Entrepreneurship	3
ENTR 160	Financial Management	3
ENTR 210	Launch & Learn	3
ENTR 290	Business Modeling	3
ENTR 225	Critical Thinking for Business	3
ENTR 299	Entrepreneurship Mentoring (Capstone)	2
SELL 120	Introduction to Sales	3
SELL 175	Intermediate Sales	3
SMM 105	Introduction to Social Media Marketing	3
Total Program Core Credit Hours		36

Electives

(Complete options one, two, or three below. See your academic advisor to select the best option to achieve your academic objectives or to consider multiple degrees.)

1. In addition to the required courses of your emphasis, you may select a course from the other Business degree emphases.
2. For other electives consider the following: (Check catalog course descriptions for prerequisites*): ACC 105, ACC 110*, ACC 212*, SELL 190*
3. For any other electives, see your program director.

Total Elective Credits Hours 6

Total Minimum Degree Credit Hours 61

Recommended Sequence of Courses

Depending upon the number of preparatory courses a student must take, an additional semester may be required to complete the program.

First Semester

BUS 101	Business Fundamentals	3
COM 122	Interpersonal Communications	3
ENG 101	Introduction to College Writing	3
ENTR 150	Entrepreneurship	3
Religion	Cornerstone Religion course	2
Total Credit Hours		14

Second Semester

ENTR 160	Financial Management	3
ENTR 210	Launch & Learn	3
ENTR 225	Critical Thinking for Business	3
FIN 101	Personal Finance	3
SELL 120	Introduction to Sales	3
Religion	Cornerstone Religion course	2
Total Credit Hours		17

Third Semester

ENG 220	Professional Business Communications	3
ENTR 290	Business Modeling	3
SMM 105	Introduction to Social Media Marketing	3
Elective		3
Religion		2
Total Credit Hours		14

Fourth Semester

BUS 160	Leadership for Life	3
BUS 221	Business Law and Ethics	3
ENTR 299	Entrepreneurship Mentoring	2
SELL 175	Intermediate Sales	3
Elective		3
Religion		2
Total Credit Hours		16

Graduation Requirements

1. Minimum of 61 total semester credit hours as outlined
2. Grade of C or higher in all core courses
3. Cumulative grade-point average of 2.0 or higher
4. Complete 2 cornerstone religion courses, plus 4 additional credits of religion

Business-Global Supply Chain & Operation Emphasis

Associate of Applied Science Degree

Overview

The objective of the Business degree at LDS Business College is to meet your needs, whether you want to work in a small business or a large corporation, or start your own entrepreneurial venture. It offers you practical, hands-on, project-based coursework that optimizes your two-year investment and helps propel you into the workforce and a meaningful career. The degree is designed to be foundational and flexible. After the second semester, you may choose from either of the following emphases: **Entrepreneurship, Management, Project Management, Professional Sales, or Global Supply Chain & Operations.**

Global Supply Chain & Operations Emphasis

Whether you're interested in a viable career with a small business, honing your management skills in your current position, or managing an operation or supply chain function for a large company, you'll find what you need at LDS Business College. This degree prepares you to become a professional global supply chain and operations manager, a leader of people and processes, or an effective employee in a great variety of career opportunities.

This experience-driven program gives you both foundational skills and the flexibility to specialize. Because LDS Business College is located in the central business district of Salt Lake City, you'll have access to an amazing array of opportunities for business research and development. In fact, the College works closely with small, medium, and national companies to give you critical experience while you attend classes. Courses taught by faculty who have real-world experience on a new, high-tech campus make this the only two-year program of its kind in the State.

Instruction in the Global Supply Chain & Operations Emphasis includes the following:

- Global supply chain management fundamentals
- Operations management basics, incorporating:
 - Quality
 - Logistics
 - Purchasing
- Project management fundamentals, tools and techniques
- Preparation in a choice of recognized industry professional certifications
- Leadership and strategy
- Marketing and Sales
- Professional business writing and oral presentations
- Skills and practice in budgeting, forecasting, working capital requirements, investment analysis and decision making
- Business technology
- Financial and managerial accounting

As part of the program, you will complete an internship to gain practical experience in a real business setting. You'll also develop a comprehensive resume and employment portfolio encompassing your body of scholastic work.

Career Opportunities

The Business degree prepares students for employment in a business career as a business owner, operations and supply chain manager, as a professional in the areas of Quality, Purchasing, and Logistics, project manager, professional salesperson, or as an effective employee in the great variety of business career opportunities that exist. Salaries are competitive.

Learning Outcomes

Upon completion of the program, successful graduates will be able to:

- Confirm personal testimony in the restored gospel of Jesus Christ
- Collaborate with others using interpersonal skills in an honest, ethical, and Christ-like manner
- Communicate effectively using written and verbal presentation principles
- Construct new knowledge using technology and information resource tools
- Comprehend and think critically to solve problems
- Cultivate a strong, professional work ethic and lifelong learning opportunities
- Demonstrate the use of supply chain methods including sourcing, contracting, and quality standards to eliminate and control variability within an organization's supply chain.
- Explain how to manage the resources and processes of an organization's supply chain using the global economy.
- Select a career path in the supply chain discipline.
- Assess Global Supply Chain principles, strategies and tactics and their application to a successful organization.

Course Requirements

Students are responsible to examine the course description of each course listed below for details of prerequisites, which must be satisfied before registering for the course.

Course #	Title	Credit Hours
REL	Two cornerstone religion courses (REL 200, 225, 250 or 275)	4
REL	Two Additional religion courses	4
Total Religion Credit Hours		8

College-wide Courses

COM 122	Interpersonal Communications	3
ENG 101	Introduction to College Writing	3
ENG 220	Professional Business Communications	3
FIN 101	Personal Finance	3
Total College-wide Credit Hours		12

Program Core Courses

ACC 105	Financial Accounting	4
BUS 101	Survey of Business	3
BUS 160	Leadership for Life	3
BUS 201	Principles of Management	3
BUS 221	Business Law & Ethics	3
BUS 260	Business Finance & Economics	3
BUS 295	Business Strategy	3
GSO 125	Intro to Global Supply Chain & Operations	3
GSO 126	Purchasing & Supply Management	3
GSO 223	Quality Management	3
GSO 225	Global Logistics	3
GSO 299	Global Supply Chain & Operations Internship	2
PM 140	Project Management Fundamentals	3
Total Program Core Credit Hours		39

Electives

1. Recommended Electives (check course descriptions for pre-requisites): BAP 201; MAT 252
2. In addition to the required courses of your program, you may select a course from the Financial/Managerial program, the other Business programs, Information Technology programs, Information Systems program or Social Media Marketing Programs.

Total Elective Credits Hours **3**

Total Minimum Degree Credit Hours **62**

Recommended Sequence of Courses

Depending upon the number of preparatory courses a student must take, an additional semester may be required to complete the program.

First Semester

BUS 101	Survey of Business	3
COM 122	Interpersonal Communications	3
ENG 101	Introduction to College Writing	3
GSO 125	Intro to Global Supply Chain & Operations	3
Religion	Cornerstone Religion course	2
Total Credit Hours		14

Second Semester

ACC 105	Financial Accounting	4
BUS 160	Leadership for Life	3
FIN 101	Personal Finance	3
GSO 126	Purchasing & Supply Management	3
Religion	Cornerstone Religion course	2
Total Credit Hours		15

Third Semester

BUS 201	Principles of Management	3
BUS 221	Business Law & Ethics	3
BUS 260	Business Finance & Economics	3
GSO 223	Quality Management	3
GSO 225	Global Logistics	3
Religion		2
Total Credit Hours		17

Fourth Semester

BUS 295	Business Strategy	3
ENG 220	Professional Business Communications	3
GSO 299	Global Supply Chain & Operations Internship	2
PM 140	Project Management	3
Elective		3
Religion		2
Total Credit Hours		16

Graduation Requirements

1. Minimum of 62 total semester credit hours as outlined
2. Grade of C or higher in all core courses
3. Cumulative grade-point average of 2.0 or higher
4. Complete 2 cornerstone religion courses, plus 4 additional credits of religion

Business-Business Management Emphasis

Associate of Applied Science Degree

Overview

The objective of the Business degree at LDS Business College is to meet your needs, whether you want to work in a small business or a large corporation, or start your own entrepreneurial venture. It offers you practical, hands-on, project-based coursework that optimizes your two-year investment and helps propel you into the workforce and a meaningful career. The degree is designed to be foundational and flexible. After the second semester, you may choose from any of the following emphases: Entrepreneurship, Business Management, Project Management, Professional Sales, or Global Supply Chain & Operations.

Business Management Emphasis

Whether you're interested in a viable career with a small business, honing your leadership skills in your current position, or managing a state-of-the-art operation for a large company, you'll find what you need at LDS Business College. This degree prepares you to become a leader of people and processes, a customer service professional, operations analyst or manager, or an effective contributor employee in a great variety of career opportunities.

This experience-driven program gives you both foundational skills and the flexibility to specialize. Because LDS Business College is located in the central business district of Salt Lake City, you'll have access to an amazing array of opportunities for business research and development. In fact, the College works closely with small, medium, and national companies to give you critical experience while you attend classes. You will learn by doing as you consult with real companies and present your findings to company leaders. Courses taught by faculty who have real-world experience on a new, high-tech campus make this the only two-year program of its kind in the State.

Instruction in the Business Management Emphasis includes the following:

- Human resources supervision
- Leadership and strategy
- Project management
- Sales and marketing
- Professional business writing and oral presentations
- Skills and practice in budgeting, forecasting, working capital requirements, investment analysis and decision making
- Financial accounting and transaction analysis and recording
- Information systems for business
- Understanding of the global economy

As part of the program, you will complete an internship to gain practical experience in a real business setting. You'll also develop a comprehensive resume and employment portfolio encompassing your body of scholastic work.

Career Opportunities

The Business Management emphasis prepares students for employment in a business career as a business owner, manager, customer services professional or as an effective analyst or effective contributor in the great variety of business career opportunities that exist. Salaries widely vary.

Learning Outcomes

Upon completion of the program, successful graduates will be able to:

- Confirm personal testimony in the restored gospel of Jesus Christ.
- Collaborate with others using interpersonal skills in an honest, ethical, and Christ-like manner.
- Communicate effectively using written and verbal presentation principles.
- Construct new knowledge using technology and information resource tools.
- Comprehend and think critically to solve problems.
- Cultivate a strong, professional work ethic and lifelong learning opportunities.
- Demonstrate the skills to survive, thrive, and contribute to the bottom line success of a business organization.
- Manage people and processes effectively and efficiently within the competitive landscape of today's global economy.
- Use the knowledge learned and skills developed in leadership, ethics, entrepreneurship, customer service, operations and project management, web design, accounting, finance, economics, human resources, and sales and marketing.
- Articulate career preparation confidently using resumes, portfolios and interviews

Course Requirements

Students are responsible to examine the course description of each course listed below for details of prerequisites, which must be satisfied before registering for the course.

Course #	Title	Credit Hours
REL	Two cornerstone religion courses (REL 200, 225, 250 or 275/225 & REL 250)	4
REL	Two Additional religion courses	4
Total Religion Credit Hours		8

College-wide Courses

COM 122	Interpersonal Communications	3
ENG 101	Introduction to College Writing	3
ENG 220	Professional Business Communications	3
FIN 101	Personal Finance	3
Total College-wide Credit Hours		12

Program Core Courses

ACC 105	Financial Accounting	4
BUS 101	Survey of Business	3
BUS 160	Leadership for Life	3
BUS 201	Principles of Management	3
BUS 205	Human Resource Management	3
BUS 221	Business Law & Ethics	3
BUS 260	Business Finance & Economics	3
BUS 295	Business Strategy	3
BUS 299	Business Management Internship	2
GSO 125	Intro to Global Supply Chain & Operations	3
IT 110	Introduction to Business Technology	3
PM 140	Project Management Fundamentals	3
SMM 105	Introduction to Social Media Marketing	3
Total Program Core Credit Hours		39

Electives

1. In addition to the required courses of your emphasis, you may select a course from the other six Business AAS Degree emphases: (1) Accounting, (2) Entrepreneurship, (3) Global Supply Chain & Operations, (4) Professional Sales, (5) Project Management, (6) Social Media Marketing. These courses may include among others: ACC 110, ACC 201, ENTR 150, ENTR 225, GSO 126, GSO 223, PM 180, PM 200, and SELL 120.
2. For other electives, consider the following: (Check catalog course descriptions for prerequisites*): BAP 105, BAP 201; BUS 110, BUS 150, ECON 161 .
3. For any other electives, see your program director.

Total Elective Credits Hours 2-3

Total Minimum Degree Credit Hours 61

Recommended Sequence of Courses

Depending upon the number of preparatory courses a student must take, an additional semester may be required to complete the program.

First Semester

BUS 101	Survey of Business	3
COM 122	Interpersonal Communications	3
ENG 101	Introduction to College Writing	3
PM 140	Project Management Fundamentals	3
Religion	Cornerstone Religion course	2
Total Credit Hours		14

Second Semester

ACC 105	Financial Accounting	4
BUS 160	Leadership for Life	3
FIN 101	Personal Finance	3
GSO 125	Intro to Global Supply Chain & Operations	3
Religion	Cornerstone Religion course	2
Total Credit Hours		15

Third Semester

BUS 201	Principles of Management	3
BUS 260	Business Finance & Economics	3
ENG 220	Professional Business Communications	3
SMM 105	Introduction to Social Media Marketing	3
Elective		2-3
Religion		2
Total Credit Hours		16-17

Fourth Semester

BUS 205	Human Resource Management	3
BUS 221	Business Law & Ethics	3
BUS 295	Business Strategy	3
BUS 299	Business Management Internship	2
IT 110	Introduction to Business Technology	3
Religion		2
Total Credit Hours		16

Graduation Requirements

1. Minimum of 61 total semester credit hours as outlined
2. Grade of C or higher in all core courses
3. Cumulative grade-point average of 2.0 or higher
4. Complete 2 cornerstone religion courses, plus 4 additional credits of religion

Business-Professional Sales

Emphasis

Associate of Applied Science Degree

Overview

The objective of the Business degree at LDS Business College is to meet your needs, whether you want to work in a small business or a large corporation, or start your own entrepreneurial venture. It offers you practical, hands-on, project-based coursework that optimizes your two-year investment and helps propel you into the workforce and a meaningful career. The degree is designed to be foundational and flexible. After the second semester, you may choose from either of the following emphases: **Entrepreneurship, Management, Project Management, Professional Sales, or Global Supply Chain & Operations.**

Professional Sales Emphasis

Successful selling requires hard work, persistence, and an understanding of fundamental skills. A strong educational foundation takes you further in the world of business-to-business sales. The College's Professional Sales program helps you understand:

- Relationship selling
- Longer cycle sales
- Corporate buying
- Sales management

In addition, you will gain specific skills to help with:

- Sales presentations
- Negotiation
- Maintaining a relationship after the sale
- Building a clientele for repeat business
- Putting together an effective sales team
- Articulate career preparation confidently using resumes, portfolios (if applicable) and interviews.

Sales professionals can advance in their organizations, switch to related positions such as marketing, or become independent business owners.

This is an excellent quick entry into the job market with strong earning potential.
Lifelong

Career Opportunities

Salaries for LDSBC graduates typically start at between \$30,000 to \$50,000 per year and increase depending on circumstances and the determination of the employee. Within three to five years, many can be earning higher salaries. This degree gives students the chance to immediately begin building their career. It also offers a viable way to pay for continued schooling.

Learning Outcomes

Upon completion of the program, successful graduates will be able to:

- Confirm personal testimony in the restored gospel of Jesus Christ.
- Collaborate with others using interpersonal skills in an honest, ethical, and Christ-like manner.
- Demonstrate various methods of selling skills to contribute to the bottom-line success of all types of organizations and markets focusing on customer value and sales dialogue.
- Prioritize and qualify customers effectively by collecting, analyzing, and using various types of assessment procedures.
- Present effective solutions to customers' needs using critical, creative, and practical sales skills individually and collectively as a team.
- Illustrate principled negotiating skills to develop positive solutions to conflicts in a selling environment.
- Recognize and identify sales professionalism as a key driver in the continued evolution of personal and business to business selling.
- Describe characteristics of sales careers, types of selling jobs, and the key qualifications needed for a successful sales career.
- Identify and examine the steps of the selling process.
- Recognize the role of ethics in business sales and decision making.
- Identify and demonstrate alternative ways of communicating with prospects and customers through canned presentations, written sales proposals, and organized sales dialogues and presentations.
- Build mutually satisfying relationships between buyers and sellers, by increasing the level of customer value and enhancing mutual opportunities for the customers.
- Construct effective sales strategies while identifying business and customer needs, wants, and behaviors. Develop selling skills and demonstrate proficiency in developing and delivering effective sales presentations.
- Identify customers' objections and articulate the recommended approaches for responding to buyer's objections.
- Capture and hold the buyer's attention, boost the buyer's understanding, increase the credibility of the claims, and build the buyer's retention of information.
- Utilize technology to enhance follow-up and buyer-seller relationships by assessing customer satisfaction.

Identify and demonstrate interpersonal relationship skills with the buyer including: listening to open-ended questions, having crucial conversations, resolving complaints and gaining agreement to solutions.

Course Requirements

Students are responsible to examine the course description of each course listed below for details of prerequisites, which must be satisfied before registering for the course.

Course #	Title	Credit Hours
REL	Two cornerstone religion courses (REL 200, 225, 250, or 275)	4
REL	Two Additional religion courses	4
Total Religion Credit Hours		8

College-wide Courses

COM 122	Interpersonal Communications	3
ENG 101	Introduction to College Writing	3
ENG 220	Professional Business Communications	3
FIN 101	Personal Finance	3
Total College-wide Credit Hours		12

Program Core Courses

ACC 105	Financial Accounting	4
BUS 101	Survey of Business	3
BUS 160	Leadership for Life	3
BUS 260	Business Economics & Finance (May substitute ACC 212)	3
GSO 125	Intro to Global Supply Chain	3
GSO 126	Purchasing & Logistics	3
SELL 120	Introduction to Sales	3
SELL 175	Intermediate Sales	3
SELL 275	Advanced Sales	3
SELL 299	Sales Internship (capstone)	2
SMM 105	Introduction to Social Media Marketing	3
Total Program Core Credit Hours		33

Electives

In addition to the required courses of your emphasis you may select a course from the following programs (make sure to check for requisites): Financial/Managerial Accounting; Entrepreneurship; Health Professions; Interior Design; Information Technology; Social Media Marketing.

Total Elective Credits Hours 9

Total Minimum Degree Credit Hours 62

Recommended Sequence of Courses

Depending upon the number of preparatory courses a student must take, an additional semester may be required to complete the program.

First Semester

BUS 101	Survey of Business	3
COM 122	Interpersonal Communications	3
ENG 101	Introduction to College Writing	3
SELL 120	Introduction to Sales	3
Religion	Cornerstone Religion course	2
Total Credit Hours		14

Second Semester

ACC 105	Financial Accounting	4
FIN 101	Personal Finance	3
GSO 125	Intro to Global Supply Chain	3
SELL 175	Intermediate Sales	3
Religion	Cornerstone Religion course	2
Total Credit Hours		15

Third Semester

BUS 160	Leadership for Life	3
BUS 260	Business Economics & Finance or ACC 212	3
GSO 126	Purchasing & Logistics	3
SMM 105	Intro to Social Media Marketing	3
Elective		3
Religion		2
Total Credit Hours		17

Fourth Semester

ENG 220	Professional Business Communications	3
SELL 275	Advanced Sales	3
SELL 299	Sales Internship (Capstone)	2
Elective		3
Elective		3
Religion		2
Total Credit Hours		16

Graduation Requirements

1. Minimum of 62 total semester credit hours as outlined
2. Grade of C or higher in all core courses
3. Cumulative grade-point average of 2.0 or higher
4. Complete 2 cornerstone religion courses, plus 4 additional credits of religion

Business-Project Management

Emphasis

Associate of Applied Science

Overview

The objective of the Business degree at LDS Business College is to meet your needs, whether you want to work in a small business or a large corporation, or start your own entrepreneurial venture. It offers you practical, hands-on, project-based coursework that optimizes your two-year investment and helps propel you into the workforce and a meaningful career. The degree is designed to be foundational and flexible. After the second semester, you may choose from either of the following emphases: **Entrepreneurship, Management, Project Management, Professional Sales, or Global Supply Chain & Operations.**

Project Management Emphasis

Whether you're interested in a viable career with a small business, honing your project management skills in your current position, or managing a high-priority project for a large company, you'll find what you need at LDS Business College. This degree prepares you to become a professional project manager, a leader of people and processes, or an effective employee in a great variety of career opportunities.

This experience-driven program gives you both foundational skills and the flexibility to specialize. Because LDS Business College is located in the central business district of Salt Lake City, you'll have access to an amazing array of opportunities for business research and development. In fact, the College works closely with small, medium, and national companies to give you critical experience while you attend classes. Courses taught by faculty who have real-world experience on a new, high-tech campus make this the only two-year program of its kind in the State.

- Instruction in the Project Management Emphasis includes the following:
- Project management fundamentals
- Project management tools and techniques
- Certified Associate in Project Management (CAPM) professional certification prep
- Leadership and strategy
- Marketing
- Professional business writing and oral presentations
- Skills and practice in budgeting, forecasting, working capital requirements, investment analysis and decision making
- Financial accounting
- Supply chain and operations
- Business technology

As part of the program, you will complete an internship to gain practical experience in a real business setting. You'll also develop a comprehensive resume and employment portfolio encompassing your body of scholastic work.

Career Opportunities

This degree provides a wide range of skill for working with web and information technology. A complete listing of potential job descriptions is not possible. However, you will be prepared to work as a computer support specialist. In addition, you will be ready for entry-level positions as network administrators, database administrators, system analysts, and web developers.

Learning Outcomes

Upon completion of the program, successful graduates will be able to:

- Confirm personal testimony in the restored gospel of Jesus Christ
- Collaborate with others using interpersonal skills in an honest, ethical, and Christ-like manner
- Communicate effectively using written and verbal presentation principles
- Construct new knowledge using technology and information resource tools
- Comprehend and think critically to solve problems
- Cultivate a strong, professional work ethic and life-long learning opportunities
- Demonstrate knowledge of the initiating, planning, executing, monitoring and controlling, and closing processes.
- Develop a project plan appropriate to the product, service, or result being created.
- Adapt to project constraints such as scope, time, cost, and quality
- Facilitate relationships with stakeholders, the project team, and customers.
- Use project management tools and techniques to plan, execute, and control project work.
- Pass the Certified Associate in Project Management (CAPM) exam offered by the Project Management Institute (PMI).

Course Requirements

Students are responsible to examine the course description of each course listed below for details of prerequisites, which must be satisfied before registering for the course.

Course #	Title	Credit Hours
REL	Two cornerstone religion courses (REL 200, 225, 250, or 275)	4
REL	Two Additional religion courses	4
Total Religion Credit Hours		8

College-wide Courses

COM 122	Interpersonal Communications	3
ENG 101	Introduction to College Writing	3
ENG 220	Professional Business Communications	3
FIN 101	Personal Finance	3
Total College-wide Credit Hours		12

Program Core Courses

ACC 105	Financial Accounting	4
BUS 101	Business Fundamentals	3
BUS 160	Leadership for Life	3
BUS 201	Principles of Management	3
BUS 260	Business Economics & Finance	3
BUS 295	Business Strategy	3
GSO 125	Intro to Global Supply Chain & Operations	3
PM 140	Project Management Fundamentals	3
PM 180	Project Management Tools	3
PM 200	Advanced Project Management	3
PM 275	CAPM Prep	3
PM 299	Project Management Internship	2
Total Program Core Credit Hours		39

Electives

(Complete options one, two, or three below. See your academic advisor to select the best option to achieve your academic objectives or to consider multiple degrees.)

1. In addition to the required courses of your emphasis, you may select a course from the other Business degree emphases.
2. For other electives consider the following: (Check catalog course descriptions for prerequisites*): ECON 161, ECON 162
3. For any other electives, see your program director.

Total Elective Credits Hours 3

Total Minimum Degree Credit Hours 62

Recommended Sequence of Courses

Depending upon the number of preparatory courses a student must take, an additional semester may be required to complete the program.

First Semester

BUS 101	Survey of Business	3
COM 122	Interpersonal Communications	3
ENG 101	Introduction to College Writing	3
PM 140	Project Management Fundamentals	3
Religion	REL 225 or REL 250	3
Total Credit Hours		14

Second Semester

ACC 105	Financial Accounting	4
BUS 160	Leadership for Life	3
GSO 125	Intro to Global Supply Chain & Operations	3
PM 180	Project Management Tools	3
Religion	REL 225 or REL 250	2
Total Credit Hours		15

Third Semester

ENG 220	Professional Business Communications	3
FIN 101	Personal Finance	3
PM 200	Advanced Project Management	3
PM 275	CAPM Prep	3
Elective		3
Religion		2
Total Credit Hours		17

Fourth Semester

BAP 201	Advanced Computer Applications	3
BUS 201	Principles of Management	3
BUS 260	Business Economics & Finance	3
BUS 295	Business Strategy	3
PM 299	Project Management Internship	2
Religion		2
Total Credit Hours		16

Graduation Requirements

1. Minimum of 62 total semester credit hours as outlined
2. Grade of C or higher in all core courses
3. Cumulative grade-point average of 2.0 or higher
4. Complete 2 cornerstone religion courses, plus 4 additional credits of religion

Executive Medical Assistant

Associate of Applied Science Degree

Overview

Employment opportunities in the medical field exist in hospitals, insurance companies, outpatient medical offices, and clinics. Clinical duties of executive medical assistants may include taking patient histories, exam preparation, drawing blood, diagnostic testing, and patient care. Added administrative responsibilities include scheduling appointments, managing medical records, billing insurance, doing medical coding, and scheduling and supervising employees.

Those who enjoy helping others and are responsive to others' needs find the medical environment rewarding. Critical thinking, monitoring, and assessment are valued skills in this profession. Skill training at the College includes:

- Medical law and ethics
- Medical terminology
- Medical office procedures
- Clinical procedures
- Techniques for patient care
- Administering injections and medications
- Introduction to pharmacology
- Medical lab procedures and clinical procedures labs
- Beginning diagnostic and procedural coding
- Health and Nutrition
- Anatomy and Physiology

Internship and service-learning classes give you professional experience prior to graduation. LDS Business College graduates in this field enjoy a pass rate above 90 percent as first-time test takers in national medical assisting exams.

Career Opportunities

There are employment opportunities in hospitals, insurance companies, outpatient medical offices, and HMOs for well-trained executive medical assistants. Medical assistants in Utah earn \$12.50 to \$14.00 as inexperienced workers. In the U.S., median salaries can be \$13.60 per hour. Students may advance to supervisory positions where wages are higher than those listed here.

Learning Outcomes

Upon successful completion of the program, graduates will be able to:

- Confirm personal testimony in the restored gospel of Jesus Christ.
- Collaborate with others using interpersonal skills in an honest, ethical, and Christ-like manner.
- Communicate effectively using written and verbal presentation principles.
- Construct new knowledge using technology and information resource tools.
- Comprehend and think critically to solve problems.
- Cultivate a strong, professional work ethic and lifelong learning opportunities.
- Utilize medical terminology appropriately.

- Utilize their knowledge of Pharmacological terms to order, refill and determine medication compatibility and contraindications.
- Demonstrate an understanding of basic anatomy, physiology, and disease processes of the human body as it relates to patient medical history.
- Describe legal and regulatory frameworks of healthcare using basic knowledge of law and ethics as they relate to the Medical Assistant.
- Demonstrate computer literacy skills and academic skills required of all CCV graduates, including competency in writing, information literacy, oral communication, quantitative reasoning, and problem solving.
- Perform basic medical office functions including patient scheduling, insurance and reimbursement procedures, basic coding, accounting, and bookkeeping;
- Effectively engage in written and oral communication as demonstrated through charting and communication with patients and other health professionals.
- Prepare patients for examination or procedures, and assist the physician with the examination or procedure.
- Collect and prepare laboratory specimens, as well as perform basic laboratory testing
- Perform phlebotomy and other invasive specimen collection techniques
- Perform electrocardiograms and respiratory testing.
- Explore pathways for educational and career development in the desired field of study.

Complete either the Registered Medical Assistant ([RMA](#)) or Certified Medical Assistant ([CMA](#)) examination with a passing score.

Course Requirements

Students are responsible to examine the course description of each course listed below for details of prerequisites, which must be satisfied before registering for the course.

Course #	Title	Credit Hours
REL	Two cornerstone religion courses (REL 200, 225, 250, or 275)	4
REL	Two Additional religion courses	4
Total Religion Credit Hours		8

College-wide Courses

COM 122	Interpersonal Communications	3
ENG 101	Introduction to College Writing	3
ENG 220	Professional Business Communications	3
FIN 101	Personal Finance	3
Total College-wide Credit Hours		12

Program Core Courses

ACC 105	Financial Accounting	4
HP 106	Medical Law & Ethics	2
HP 124	ICD-10-CM	3
HP 126	CPT and HCPCS Coding	3
HP 129	Medical Office Procedures	3
HP 131	Medical Scheduling & Billing/ EMR	2
HP 140	Medical Terminology	3
HP 150	First Aid/CPR for Health Professionals	1
HP 170	Introduction to Pharmacology	2
HP 210	Clinical Medical Assisting	4
HP 212	Clinical Procedures Lab	0
HP 220	Introduction to Medical Lab Procedures	3
HP 222	Medical Laboratory Procedures Lab	0
HP 283	Practicum for Medical Assistants & Executive Medical Assistants	3
LS 265	Anatomy & Physiology	4
Total Program Core Credit Hours		37

Electives

Complete six additional credits

Total Elective Credits Hours 6

Total Minimum Degree Credit Hours 63

Recommended Sequence of Courses

Depending upon the number of preparatory courses a student must take, an additional semester may be required to complete the program.

First Semester

COM 122	Interpersonal Communications	3
HP 106	Medical Law & Ethics	2
HP 140	Medical Terminology	3
HP 170	Introduction to Pharmacology	2
HP 210	Clinical Medical Assisting	4
HP 212	Clinical Procedures Lab	0
Religion	Cornerstone Religion course	2
Total Credit Hours		16

Second Semester

ENG 101	Introduction to College Writing	3
HP 129	Medical Office Procedures	3
HP 150	CPR/First Aid for Health Professionals	1
HP 220	Introduction to Medical Lab Procedures	3
HP 222	Medical Laboratory Procedures Lab	0
LS 265	Anatomy & Physiology	4
Religion	Cornerstone Religion Course	2
Total Credit Hours		16

Third Semester

FIN 101	Personal Finance	3
HP 124	ICD-10-CM	3
HP 126	CPT and HCPCS Coding	3
HP 131	Medical Scheduling & Billing/EMR	2
Elective		3
Elective		3
Total Credit Hours		17

Fourth Semester

ACC 105	Financial Accounting	4
ENG 220	Business Communications	3
HP 283	Practicum for Medical Assistants & Executive Medical Assistants	3
Religion		2
Religion		2
Total Credit Hours		14

Graduation Requirements

1. Minimum of 63 total semester credit hours as outlined
2. B (not B-) or higher in HP 140
3. Grade of C or higher in all HP core courses and LS 265
4. Ability to type 40 wpm with 90% accuracy
5. Cumulative grade-point average of 2.5 or higher
6. Complete 2 cornerstone religion courses, plus 4 additional credits of religion
7. Complete Certification Examination (either CMA or RMA) at the end of HP 283

Information Technology- Business Intelligence Emphasis

Associate of Applied Science Degree

Overview

Business intelligence analysts use data to figure out market and business trends for companies to increase profits and efficiency. They may work directly for a company, or as a consultant. Business intelligence analysts gather this data through a number of ways, from mining a company's computer data through software, looking at competitor data and industry trends to help develop a picture of where the company stands in the industry, where they can improve and where they can reduce costs.

Career Opportunities

There are far more job opportunities in IT than qualified candidates to fill them. Companies are eager to hire people with understanding and skills necessary to manage their technology needs and are willing to pay for it.

Our students are currently working for companies like UNISYS, Rio Tinto, EMC, CSS, DMBA, ICS and The Church of Jesus Christ of Latter-day Saints. Others are managing the technology efforts for small to mid-sized businesses.

Learning Outcomes

- Upon completion of the program, successful graduates will be able to:
- Confirm personal testimony in the restored gospel of Jesus Christ
- Collaborate with others using interpersonal skills in an honest, ethical, and Christ-like manner
- Communicate effectively using written and verbal presentation principles
- Construct new knowledge using technology and information resource tools
- Comprehend and think critically to solve problems
- Cultivate a strong, professional work ethic and lifelong learning opportunities
- Analyze information gathered for decision support using the appropriate statistical and modeling techniques.
- Demonstrate proper data analysis techniques to provide accurate information necessary to maintain effective business operations
- Assess the information needs for a global business decision situation and identify the appropriate sources for that information
- Integrate quantitative and qualitative data needed to support evidence-based decision making.
- Create business models for forecasting and business analysis
- Manage Business Intelligence technologies

Course Requirements

Students are responsible to examine the course description of each course listed below for details of prerequisites, which must be satisfied before registering for the course.

Course #	Title	Credit Hours
REL	Two cornerstone religion courses (REL 200, 225, 250, or 275)	4
REL	Two Additional religion courses	4
Total Religion Credit Hours		8

College-wide Courses

COM 122	Interpersonal Communications	3
ENG 101	Introduction to College Writing	3
ENG 220	Professional Business Communications	3
FIN 101	Personal Finance	3
Total College-wide Credit Hours		12

Program Core Courses

BUS 101	Survey of Business	3
CS 112	Programming Fundamentals	3
CS 160	Agile Project Management	3
IT 110	Introduction to Business Technology	3
IT 125	Windows Client	3
IT 143	Structured Query Language (SQL)	3
IT 145	Business Metrics and Analytics	3
IT 214	Systems Analysis & Design	3
IT 243	Data Warehousing	3
IT 245	Data Integration and Management	3
IT 295	Information Technology Capstone Project	4
Total Program Core Credit Hours		43

Electives

Select 3 credit hours from the following. Be sure to check for prerequisites*.
 BUS 260; IT 130; IT 150. IT 199 (check with employment enter for internship opportunities); IT 210; IT 212; IT 216; SMM 105; SMM 150

Total Elective Credits Hours	9
Total Minimum Degree Credit Hours	66

Recommended Sequence of Courses

Depending upon the number of preparatory courses a student must take, an additional semester may be required to complete the program.

First Semester

BUS 101	Survey of Business	3
FIN 101	Personal Finance	3
IT 110	Introduction to Business Technology	3
IT 125	Windows Client	3
Religion	Cornerstone Religion course	2
Total Credit Hours		14

Second Semester

CS 112	Programming Fundamental	3
IT 143	Structured Query Language (SQL)	3
IT 150	Introduction to Networking	3
IT 240	Administering Windows SQL Server	3
Elective		3
Total Credit Hours		15

Third Semester

CS 160	Agile Project Management	3
COM 122	Interpersonal Communications	3
ENG 101	Introduction to College Writing	3
IT 243	Data Warehousing	3
Religion	Cornerstone Religion Course	2
Total Credit Hours		14

Fourth Semester

IT 214	Systems Analysis & Design	3
IT 245	Data Integrations and Management	3
Elective		3
Elective		3
Religion		2
Total Credit Hours		14

Fifth Semester

ENG 220	Business Communications	3
IT 295	Information Technology Capstone Project	4
Religion		2
Total Credit Hours		9

Graduation Requirements

1. Minimum of 66 total semester credit hours as outlined
2. Grade of C or higher in all IT and CS core courses
3. Cumulative grade-point average of 2.0 or higher
4. Complete 2 cornerstone religion courses, plus 4 additional credits of religion

Information Technology- Cyber Security Emphasis

Associate of Applied Science Degree

Overview

Most companies pay big money to ensure that their data and corporate secrets remain secret. In addition, governmental regulations are becoming more and more aggressive towards businesses that do not protect customer information, or medical organizations that do not protect customer health information from attack. This degree prepares students to enter the world of corporate espionage and data protection.

Career Opportunities

There are far more job opportunities in IT than qualified candidates to fill them. Companies are eager to hire people with understanding and skills necessary to manage their technology needs and are willing to pay for it.

Our students are currently working for companies like UNISYS, Rio Tinto, EMC, CSS, DMBA, ICS and The Church of Jesus Christ of Latter-day Saints. Others are managing the technology efforts for small to mid-sized businesses.

Learning Outcomes

Upon completion of the program, successful graduates will be able to:

- Confirm personal testimony in the restored gospel of Jesus Christ.
- Collaborate with others using interpersonal skills in an honest, ethical, and Christ-like manner.
- Communicate effectively using written and verbal presentation principles.
- Construct new knowledge using technology and information resource tools.
- Comprehend and think critically to solve problems.
- Cultivate a strong, professional work ethic and life-long learning opportunities.
- Conduct Vulnerability Assessments for any organization
- Conduct Penetration tests for an organization
- Design and document a corporate Security strategy

Utilize various assessment and hacker tools to assess and secure corporate assets

Course Requirements

Students are responsible to examine the course description of each course listed below for details of prerequisites, which must be satisfied before registering for the course.

Course #	Title	Credit Hours
REL	Two cornerstone religion courses (REL 200, 225, 250, or 275)	4
REL	Two Additional religion courses	4
Total Religion Credit Hours		8

College-wide Courses

COM 122	Interpersonal Communications	3
ENG 101	Introduction to College Writing	3
ENG 220	Professional Business Communications	3
FIN 101	Personal Finance	3
Total College-wide Credit Hours		12

Program Core Courses

CS 112	Programming Fundamentals	3
IT 110	Introduction to Business Technology	3
IT 125	Windows Client	3
IT 130	Introduction to Windows Server Administration	3
IT 143	Structured Query Language (SQL)	3
IT 150	Introduction to Networking	3
IT 210	Linux Administration	3
IT 212	Cyber Security Fundamentals	3
IT 220	Risk Analysis and Governance	3
IT 222	Penetration Testing & Intrusion Detection	3
IT 290	Cyber Security Lab	3
IT 295	Information Technology Capstone	4
Total Program Core Credit Hours		38

Electives

Select 9 credit hours from the following. Be sure to check for prerequisites. Check with Program Director for Internship Opportunities

IT 199; IT 230; IT 232; IT 240; IT 243; IT 250; IT 252 IT 270

Total Elective Credits Hours	9
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Total Minimum Degree Credit Hours	67
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Recommended Sequence of Courses

Depending upon the number of preparatory courses a student must take, an additional semester may be required to complete the program.

First Semester

FIN 101	Personal Finance	3
IT 110	Introduction to Business Technology	3
IT 125	Windows Client	3
IT 130	Introduction to Windows Server Administration	3
Religion	Cornerstone Religion course	2
Total Credit Hours		14

Second Semester

CS 112	Programming Fundamental	3
IT 150	Introduction to Networking	3
IT 212	Cyber Security Fundamentals	3
IT 220	Risk Analysis & Governance	3
Religion	Cornerstone Religion Course	2
Total Credit Hours		14

Third Semester

IT 143	Structured Query Language (SQL)	3
IT 210	Linux Administration	3
IT 222	Pen Testing & Intrusion Detection	3
Elective		3
Religion		2
Total Credit Hours		14

Fourth Semester

COM 122	Interpersonal Communications	3
ENG 101	Introduction to Writing	3
IT 290	Cyber Security Lab	4
Elective		3
Elective	See Elective Options	3
Religion		2
Total Credit Hours		15

Fifth Semester

ENG 220	Business Communications	3
IT 295	Information Technology Capstone Project	4
Elective		3
Total Credit Hours		10

Graduation Requirements

1. Minimum of 67 total semester credit hours as outlined
2. Grade of C or higher in all core courses
3. Cumulative grade-point average of 2.0 or higher
4. Complete 2 cornerstone religion courses, plus 4 additional credits of religion

Information Technology- Database Administration Emphasis

Associate of Applied Science Degree

Overview

Database Administrators (DBAs) are critical to any organization, whether large or small. As the amount of data that companies collect and maintain continues to grow exponentially, the role of the DBA becomes critical to ensuring that data is accessible, confidential, and secure. Graduates will be able to design, implement and maintain databases, applying knowledge of database management systems.

Career Opportunities

There are far more job opportunities in IT than qualified candidates to fill them. Companies are eager to hire people with understanding and skills necessary to manage their technology needs and are willing to pay for it.

Our students are currently working for companies like UNISYS, Rio Tinto, EMC, CSS, DMBA, ICS and The Church of Jesus Christ of Latter-day Saints. Others are managing the technology efforts for small to mid-sized businesses.

Learning Outcomes

Upon completion of the program, successful graduates will be able to:

- Confirm personal testimony in the restored gospel of Jesus Christ
- Collaborate with others using interpersonal skills in an honest, ethical, and Christ-like manner
- Communicate effectively using written and verbal presentation principles
- Construct new knowledge using technology and information resource tools
- Comprehend and think critically to solve problems
- Cultivate a strong, professional work ethic and lifelong learning opportunities
- Install and configure Windows Servers and associated services
- Install and configure Linux Servers and associated services
- Design, plan, and implement software and hardware solutions allowing an organization to innovate
- Manage technical implementation and development projects on time and within budget
- Complete and present effective systems design strategies and solutions
- Provide effective executive-level presentations and documentation to convey complex technical designs
- Troubleshoot and maintain corporate servers
- Articulate career preparation confidently using resumes, and interviews

Course Requirements

Students are responsible to examine the course description of each course listed below for details of prerequisites, which must be satisfied before registering for the course.

Course #	Title	Credit Hours
REL	Two cornerstone religion courses (REL 200, 225, 250, or 275)	4
REL	Two Additional religion courses	4
Total Religion Credit Hours		8

College-wide Courses

COM 122	Interpersonal Communications	3
ENG 101	Introduction to College Writing	3
ENG 220	Professional Business Communications	3
FIN 101	Personal Finance	3
Total College-wide Credit Hours		12

Program Core Courses

CS 112	Programming Fundamentals	3
IT 110	Introduction to Business Technology	3
IT 125	Windows Client	3
IT 130	Introduction to Windows Server Administration	3
IT 143	Structured Query Language (SQL)	3
IT 145	Business Metrics and Analytics	3
IT 150	Introduction to Networking	3
IT 210	Linux Administration	3
IT 212	Cyber Security Fundamentals	3
IT 214	Systems Analysis & Design	3
IT 216	Information Storage and Management	3
IT 240	Administering Microsoft SQL Server	3
IT 243	Data Warehousing	3
IT 245	Strategic Business Analysis	3
IT 295	Information Technology Capstone Project	4
Total Program Core Credit Hours		46

Total Minimum Degree Credit Hours 66

Recommended Sequence of Courses

Depending upon the number of preparatory courses a student must take, an additional semester may be required to complete the program.

First Semester

ENG 101	Introduction to College Writing	3
FIN 101	Personal Finance	3
IT 110	Introduction to Business Technology	3
IT 125	Windows Client	3
Religion	Cornerstone Religion course	2
Total Credit Hours		14

Second Semester

CS 112	Programming Fundamental	3
IT 130	Introduction to Windows Server Administration	3
IT 143	Structured Query Language (SQL)	3
IT 150	Introduction to Networking	3
IT 240	Administering Microsoft SQL Server	3
Total Credit Hours		15

Third Semester

COM 122	Interpersonal Communications	3
IT 143	Business Metrics and Analytics	3
IT 210	Linux Administration	3
IT 243	Data Warehousing	3
Religion	Cornerstone Religion course	2
Total Credit Hours		14

Fourth Semester

IT 212	CyberSecurity Fundamentals	3
IT 214	Systems Analysis & Design	3
IT 216	Information Storage & Management	3
IT 245	Strategic Business Analysis	3
Religion		2
Total Credit Hours		14

Fifth Semester

ENG 220	Business Communications	3
IT 295	Information Technology Capstone Project	4
Religion		2
Total Credit Hours		9

Graduation Requirements

1. Minimum of 66 total semester credit hours as outlined
2. Grade of C or higher in all IT and CS core courses
3. Cumulative grade-point average of 2.0 or higher
4. Complete 2 cornerstone religion courses, plus 4 additional credits of religion

Information Technology-Mobile Applications Development Emphasis

Associate of Applied Science Degree

Overview

Mobile devices are transforming how businesses conduct business. Our students learn the skills and programming languages to build powerful applications that help businesses reach new customers and grow bottom line profits. It is not about developing a cool game, it is about helping a business generate revenues and grow the bottom line.

Career Opportunities

There are far more job opportunities in IT than qualified candidates to fill them. Companies are eager to hire people with understanding and skills necessary to manage their technology needs and are willing to pay for it.

Our students are currently working for companies like UNISYS, Rio Tinto, EMC, CSS, DMBA, ICS and The Church of Jesus Christ of Latter-day Saints. Others are managing the technology efforts for small to mid-sized businesses.

Learning Outcomes

Course Requirements

Students are responsible to examine the course description of each course listed below for details of prerequisites, which must be satisfied before registering for the course.

Course #	Title	Credit Hours
REL	Two cornerstone religion courses (REL 200, 225, 250, or 275)	4
REL	Two Additional religion courses	4
Total Religion Credit Hours		8

College-wide Courses

COM 122	Interpersonal Communications	3
ENG 101	Introduction to College Writing	3
ENG 220	Professional Business Communications	3
FIN 101	Personal Finance	3
Total College-wide Credit Hours		12

Program Core Courses

BAP 201	Advanced Business Computer Applications	3
CS 114	Software Development Fundamentals	3
CS 115	Object-Oriented Programming & Design	3
CS 160	Agile Project Management	3
CS 185	Web Client Development	3
CS 240	Software Development: Principles & Practices	3
CS 250	Mobile Application Development I	3
CS 256	Mobile Application Development II	3
CS 260	Team Projects Lab	4
IT 110	Introduction to Business Technology	3
IT 143	Structured Query Language (SQL)	3
IT 214	Systems Analysis & Design	3
IT 295	Information Technology Capstone Project	4
MAT 110	College Algebra	4
SMM 140	Web Management	3
Total Program Core Credit Hours		48

Total Minimum Degree Credit Hours 68

Recommended Sequence of Courses

Depending upon the number of preparatory courses a student must take, an additional semester may be required to complete the program.

First Semester

CS 114	Software Development Fundamentals	3
FIN 101	Personal Finance	3
MAT 110	College Algebra	4
SMM 140	Web Management	3
Religion	Cornerstone Religion course	2
Total Credit Hours		15

Second Semester

CS 115	Object-Oriented Programming & Design	3
CS 185	Web Client Development	3
IT 110	Introduction to Business Technology	3
IT 143	Structured Query Language (SQL)	3
Religion	Cornerstone Religion course	2
Total Credit Hours		14

Third Semester

CS 160	Agile Project Management	3
CS 240	Software Development: Prin & Prac	3
CS 250	Mobile Application Development I	3
ENG 101	Introduction to College Writing	3
Religion		2
Total Credit Hours		14

Fourth Semester

BAP 201	Advanced Business Computer Apps	3
CS 256	Mobile Application Development II	3
COM 122	Interpersonal Communications	3
IT 214	Systems Analysis & Design	3
Religion		2
Total Credit Hours		14

Fifth Semester

CS 260	Team Projects Lab	4
ENG 220	Business Communications	3
IT 295	Information Technology Capstone Project	4
Total Credit Hours		11

Graduation Requirements

1. Minimum of 68 total semester credit hours as outlined
2. Grade of C or higher in all core courses
3. Cumulative grade-point average of 2.0 or higher
4. Complete 2 cornerstone religion courses, plus 4 additional credits of religion

Information Technology-Network Engineering Emphasis

Associate of Applied Science Degree

Overview

All organizations require a network infrastructure in order to conduct business. Successful graduates will install, configure, support and protect an organization's infrastructure, whether it is a local area network, wide area network, and Cloud model. They will implement systems that will monitor networks viability, and availability as well as ensure that the network infrastructure is safe from external attacks.

Career Opportunities

There are far more job opportunities in IT than qualified candidates to fill them. Companies are eager to hire people with understanding and skills necessary to manage their technology needs and are willing to pay for it.

Our students are currently working for companies like UNISYS, Rio Tinto, EMC, CSS, DMBA, ICS and The Church of Jesus Christ of Latter-day Saints. Others are managing the technology efforts for small to mid-sized businesses.

Learning Outcomes

- Upon completion of the program, successful graduates will be able to:
- Confirm personal testimony in the restored gospel of Jesus Christ
- Collaborate with others using interpersonal skills in an honest, ethical, and
- Christ-like manner
- Communicate effectively using written and verbal presentation principles
- Construct new knowledge using technology and information resource tools
- Comprehend and think critically to solve problems
- Cultivate a strong, professional work ethic and lifelong learning opportunities
- Provide network infrastructure for effective operations and security control within an organization
- Design, plan, and implement software and hardware solutions allowing an organization to innovate
- Manage technical implementation and development projects on time and within budget
- Complete and present effective systems design strategies and solutions
- Provide effective Executive-level presentations and documentation to convey complex technical designs
- Troubleshoot and maintain corporate network infrastructures
- Articulate career preparation confidently using resumes and interviews

Course Requirements

Students are responsible to examine the course description of each course listed below for details of prerequisites, which must be satisfied before registering for the course.

Course #	Title	Credit Hours
REL	Two cornerstone religion courses (REL 200, 225, 250, or 275)	4
REL	Two Additional religion courses	4
Total Religion Credit Hours		8

College-wide Courses

COM 122	Interpersonal Communications	3
ENG 101	Introduction to College Writing	3
ENG 220	Professional Business Communications	3
FIN 101	Personal Finance	3
Total College-wide Credit Hours		12

Program Core Courses

CS 112	Programming Fundamentals	3
CS 160	Agile Project Management	3
IT 110	Introduction to Business Technology	3
IT 125	Windows Client	3
IT 130	Introduction to Windows Server Administration	3
IT 150	Introduction to Networking	3
IT 210	Linux Administration	3
IT 212	Cyber Security Fundamentals	3
IT 214	Systems Analysis & Design	3
IT 216	Information & Storage Management	3
IT 250	Intermediate Networking (ICND 1)	3
IT 252	Advanced Networking (ICND 2)	3
IT 295	Information Technology Capstone Project	4
Total Program Core Credit Hours		40

Electives

Select 3 credit hours from the following. Be sure to check for prerequisites. Check with program director for internship opportunities.
IT 143; IT 199; IT 220; IT 222; IT 230; IT 232; IT 270;

Total Elective Credits Hours 6

Total Minimum Degree Credit Hours 66

Recommended Sequence of Courses

Depending upon the number of preparatory courses a student must take, an additional semester may be required to complete the program.

First Semester

ENG 101	Introduction to College Writing	3
FIN 101	Personal Finance	3
IT 110	Introduction to Business Technology	3
IT 125	Windows Client	3
Religion	Cornerstone Religion course	2
Total Credit Hours		14

Second Semester

COM 122	Interpersonal Communications	3
CS 112	Programming Fundamentals	3
CS 160	Agile Project Management	
IT 130	Introduction to Windows Server Administration	3
IT 150	Introduction to Networking	3
Total Credit Hours		15

Third Semester

IT 210	Linux Administration	3
IT 214	Systems Analysis & Design	3
IT 250	Intermediate Networking (ICND 1)	3
Elective		3
Religion	Cornerstone Religion course	2
Total Credit Hours		14

Fourth Semester

IT 212	Cyber Security Fundamentals	3
IT 216	Information Storage & Management	3
IT 252	Advanced Networking (ICND 2)	3
Elective		3
Religion		2
Total Credit Hours		14

Fifth Semester

ENG 220	Business Communications	3
IT 295	Information Technology Capstone Project	4
Religion		2
Total Credit Hours		9

Graduation Requirements

1. Minimum of 66 total semester credit hours as outlined
2. Grade of C or higher in all IT core courses
3. Cumulative grade-point average of 2.0 or higher
4. Complete 2 cornerstone religion courses, plus 4 additional credits of religion

Information Technology-Server Administration Emphasis

Associate of Applied Science Degree

Overview

A server administrator, or systems administrator, works with a variety of back office devices that are used for things such as hosting databases, hosting websites and other network services used the organization. Network services must be maintained, updated, and protected and it is the Server Administrator who has the primary responsibility of keeping things running smoothly.

Career Opportunities

There are far more job opportunities in IT than qualified candidates to fill them. Companies are eager to hire people with understanding and skills necessary to manage their technology needs and are willing to pay for it.

Our students are currently working for companies like UNISYS, Rio Tinto, EMC, CSS, DMBA, ICS and The Church of Jesus Christ of Latter-day Saints. Others are managing the technology efforts for small to mid-sized businesses.

Learning Outcomes

- Upon completion of the program, successful graduates will be able to:
- Confirm personal testimony in the restored gospel of Jesus Christ
- Collaborate with others using interpersonal skills in an honest, ethical, and Christ-like manner
- Communicate effectively using written and verbal presentation principles
- Construct new knowledge using technology and information resource tools
- Comprehend and think critically to solve problems
- Cultivate a strong, professional work ethic and lifelong learning opportunities
- Install and configure Windows Servers and associated services Install and configure Linux Servers and associated services
- Design, plan, and implement software and hardware solutions allowing an organization to innovate
- Manage technical implementation and development projects on time and within budget
- Complete and present effective systems design strategies and solutions
- Provide effective executive-level presentations and documentation to convey complex technical designs
- Troubleshoot and maintain corporate servers
- Articulate career preparation confidently using resumes and interviews

Course Requirements

Students are responsible to examine the course description of each course listed below for details of prerequisites, which must be satisfied before registering for the course.

Course #	Title	Credit Hours
REL	Two cornerstone religion courses (REL 200, 225, 250, or 275)	4
REL	Two Additional religion courses	4
Total Religion Credit Hours		8

College-wide Courses

COM 122	Interpersonal Communications	3
ENG 101	Introduction to College Writing	3
ENG 220	Professional Business Communications	3
FIN 101	Personal Finance	3
Total College-wide Credit Hours		12

Program Core Courses

CS 112	Programming Fundamentals	3
IT 110	Introduction to Business Technology	3
IT 125	Windows Client	3
IT 130	Introduction to Windows Server Administration	3
IT 143	Structured Query Language (SQL)	3
IT 150	Introduction to Networking	3
IT 210	Linux Administration	3
IT 212	Cyber Security Fundamentals	3
IT 214	Systems Analysis & Design	3
IT 216	Information Storage & Management	3
IT 230	Intermediate Windows Server Administration	3
IT 232	Advanced Windows Server Administration	3
IT 270	Advanced Linux w/LAMP	3
IT 295	Information Technology Capstone Project	4
Total Program Core Credit Hours		46

Electives

	3
Select 3 credit hours from the following. Be sure to check for prerequisites*. (Check with program director for internship opportunities)	
IT 145; IT 199; IT 220; IT 222; IT 250; IT 252	

Total Minimum Degree Credit Hours 66

Recommended Sequence of Courses

Depending upon the number of preparatory courses a student must take, an additional semester may be required to complete the program.

First Semester

ENG 101	Introduction to College Writing	3
FIN 101	Personal Finance	3
IT 110	Introduction to Business Technology	3
IT 125	Windows Client	3
Religion	Cornerstone Religion course	2
Total Credit Hours		14

Second Semester

COM 122	Interpersonal Communications	3
CS 112	Programming Fundamentals	3
IT 130	Introduction to Windows Server Administration	3
IT 150	Introduction to Networking	3
IT 214	Systems Analysis & Design	3
Total Credit Hours		15

Third Semester

IT 143	Structured Query Language (SQL)	3
IT 210	Linux Administration	3
IT 216	Information Storage & Management	3
IT 230	Intermediate Windows Server Administration	3
Religion	Cornerstone Religion Course	2
Total Credit Hours		14

Fourth Semester

ENG 220	Professional Business Communications	
IT 212	Cyber Security Fundamentals	3
IT 232	Advanced Windows Server Administration	3
IT 270	Advanced Linux w/LAMP	3
Religion		2
Total Credit Hours		14

Fifth Semester

IT 295	Information Technology Capstone Project	4
Elective		3
Religion		2
Total Credit Hours		9

Graduation Requirements

- 1. Minimum of 66 total semester credit hours as outlined
- 2. Grade of C or higher in all IT core courses
- 3. Cumulative grade-point average of 2.0 or higher
- 4. Complete 2 cornerstone religion courses, plus 4 additional credits of religion

Information Technology-Software
Quality Assurance Emphasis

Associate of Applied Science Degree

Overview

Career Opportunities

Learning Outcomes

Course Requirements

Students are responsible to examine the course description of each course listed below for details of prerequisites, which must be satisfied before registering for the course.

Course #	Title	Credit Hours
REL	Two cornerstone religion courses (RE 200, 225, 250, or 275)	4
REL	Two Additional religion courses	4
Total Religion Credit Hours		8

College-wide Courses

COM 122	Interpersonal Communications	3
ENG 101	Introduction to College Writing	3
ENG 220	Professional Business Communications	3
FIN 101	Personal Finance	3
Total College-wide Credit Hours		12

Program Core Courses

CS 114	Software Development Fundamentals	3
CS 115	Object-Oriented Programming & Design	3
CS 160	Agile Project Management	3
CS 185	Web Client Development	3
CS 240	Software Development: Prin & Prac	3
CS 260	Team Projects Lab	4
CS 280	Introduction to Software Quality Assurance	3
CS 286	QA Testing Automation	3
CS 295	Information Technology Capstone Project	4
IT 110	Introduction to Business Technology	3
IT 143	Structure Query Language (SQL)	3
IT 214	Systems Analysis & Design	3
MAT 110	College Algebra	4
MAT 252	Statistics	3
SMM 140	Web Management	3
Total Program Core Credit Hours		48

Total Minimum Degree Credit Hours 68

Recommended Sequence of Courses

Depending upon the number of preparatory courses a student must take, an additional semester may be required to complete the program.

First Semester

CS 114	Software Development Fundamentals	3
FIN 101	Personal Finance	3
MAT 110	College Algebra	4
SMM 140	Web Management	3
Religion	Cornerstone Religion Course	2
Total Credit Hours		15

Second Semester

CS 115	Object-Oriented Programming & Design	3
CS 185	Web Client Development	3
IT 110	Introduction to Business Technology	3
IT 143	Structured Query Language (SQL)	3
Religion	Cornerstone Religion Course	2
Total Credit Hours		14

Third Semester

CS 160	Agile Project Management	3
CS 240	Software Development: Prin & Prac	3
CS 280	Introduction to Software Quality Assurance	3
ENG 101	Intro to College Writing	3
Religion		2
Total Credit Hours		14

Fourth Semester

CS 286	QA Testing Automation	3
COM 122	Interpersonal Communication	3
IT 214	Systems Analysis & Design	3
MAT 252	Statistics	3
Religion		2
Total Credit Hours		14

Fifth Semester

CS 260	Teams Labs Project	4
ENG 220	Professional Business Communications	3
IT 295	Information Technology Capstone Project	4
Total Credit Hours		11

Graduation Requirements

1. Minimum of 68 total semester credit hours as outlined
2. Grade of C or higher in all IT core courses
3. Cumulative grade-point average of 2.0 or higher
4. Complete 2 cornerstone religion courses, plus 4 additional credits of religion

Information Technology-Systems Analysis Emphasis

Associate of Applied Science Degree

Overview

Systems Analysts are like software architects. They have to understand as much about the business processes of their company as they do about programming. The Systems Analyst has to understand programming concepts, but usually does not actually do the programming. Similar to an Architect in relationship to a General Contractor.

Career Opportunities

There are far more job opportunities in IT than qualified candidates to fill them. Companies are eager to hire people with understanding and skills necessary to manage their technology needs and are willing to pay for it.

Our students are currently working for companies like UNISYS, Rio Tinto, EMC, CSS, DMBA, ICS and The Church of Jesus Christ of Latter-day Saints. Others are managing the technology efforts for small to mid-sized businesses.

Learning Outcomes

Course Requirements

Students are responsible to examine the course description of each course listed below for details of prerequisites, which must be satisfied before registering for the course.

Course #	Title	Credit Hours
REL	Two cornerstone religion courses (REL 200, 225, 250, or 275)	4
REL	Two Additional religion courses	4
Total Religion Credit Hours		8

College-wide Courses

COM 122	Interpersonal Communications	3
ENG 101	Introduction to College Writing	3
ENG 220	Professional Business Communications	3
FIN 101	Personal Finance	3
Total College-wide Credit Hours		12

Program Core Courses

CS 112	Programming Fundamentals	3
CS 114	Software Development Fundamentals	3
CS 115	Object-Oriented Programming & Design	3
CS 160	Agile Project Management	3
IT 110	Introduction to Business Technology	3
IT 125	Windows Client	3
IT 130	Introduction to Windows Server Administration	3
IT 143	Structured Query Language (SQL)	3
IT 150	Introduction to Networking	3
IT 210	Linux Administration	3
IT 212	Cyber Security Fundamentals	3
IT 214	Systems Analysis & Design	3
IT 295	Information Technology Capstone Project	4
Total Program Core Credit Hours		40

Electives

Select 6 credit hours from the following. Be sure to check for prerequisites*. (Check with program director for internship opportunities)
CS 176; CS 185; CS 215; CS 217; CS 250; CS 276; IT 199; IT 216; IT 270

Total Minimum Degree Credit Hours 66

Recommended Sequence of Courses

Depending upon the number of preparatory courses a student must take, an additional semester may be required to complete the program.

First Semester

CS 112	Programming Fundamentals	3
ENG 101	Introduction to College Writing	3
FIN 101	Personal Finance	3
IT 110	Introduction to Business Technology	3
Religion	Cornerstone Religion course	2
Total Credit Hours		14

Second Semester

CS 114	Software Development Fundamentals	3
IT 125	Windows Client	3
IT 130	Introduction to Server Administration	3
IT 214	Systems Analysis & Design	3
Religion	Cornerstone Religion course	
Total Credit Hours		14

Third Semester

CS 115	Object-Oriented Programming & Design	3
IT 143	Structured Query Language (SQL)	3
IT 150	Introduction to Networking	3
Elective		3
Religion		2
Total Credit Hours		14

Fourth Semester

COM 122	Interpersonal Communication	3
CS 160	Agile Project Management	3
IT 210	Linux Administration	3
IT 212	Cyber Security Fundamentals	3
Religion		2
Total Credit Hours		14

Fifth Semester

ENG 220	Professional Business Communications	3
IT 295	Information Technology Capstone Project	4
Elective		3
Total Credit Hours		10

Graduation Requirements

1. Minimum of 66 total semester credit hours as outlined
2. Grade of C or higher in all IT core courses
3. Cumulative grade-point average of 2.0 or higher
4. Complete 2 cornerstone religion courses, plus 4 additional credits of religion

Information Technology-Web Development Emphasis

Associate of Applied Science Degree

Overview

Every company must have a web presence to survive. Our web-development students learn that it is not enough just to build a website just to display content. Our students learn to understand the power of how a website can actually work for a company, and solve business needs. Our students understand that the real value of using technology revolves around helping the business grow.

Career Opportunities

There are far more job opportunities in IT than qualified candidates to fill them. Companies are eager to hire people with understanding and skills necessary to manage their technology needs and are willing to pay for it.

Our students are currently working for companies like UNISYS, Rio Tinto, EMC, CSS, DMBA, ICS and The Church of Jesus Christ of Latter-day Saints. Others are managing the technology efforts for small to mid-sized businesses.

Learning Outcomes

Course Requirements

Students are responsible to examine the course description of each course listed below for details of prerequisites, which must be satisfied before registering for the course.

Course #	Title	Credit Hours
REL	Two cornerstone religion courses (REL 200, 225, 250, or 275)	4
REL	Two Additional religion courses	4
Total Religion Credit Hours		8

College-wide Courses

COM 122	Interpersonal Communications	3
ENG 101	Introduction to College Writing	3
ENG 220	Professional Business Communications	3
FIN 101	Personal Finance	3
Total College-wide Credit Hours		12

Program Core Courses

CS 114	Software Development Fundamentals	3
CS 115	Object-Oriented Programming & Design	3
CS 160	Agile Project Management	3
CS 185	Web Client Development	3
CS 210	Web Development with Open Source Tools I	3
CS 216	Web Client Development with Open Source Tools II	3
CS 240	Software Development: Prin & Prac	3
CS 260	Team Projects Lab	4
CS 295	Information Technology Capstone Project	4
IT 110	Introduction to Business Technology	3
IT 143	Structured Query Language (SQL)	3
IT 145	Business Metrics Analytics	3
IT 214	Systems Analysis & Design	3
MAT 110	College Algebra	4
SMM 140	Web Management	3
Total Program Core Credit Hours		48

Total Minimum Degree Credit Hours 68

Recommended Sequence of Courses

Depending upon the number of preparatory courses a student must take, an additional semester may be required to complete the program.

First Semester

CS 114	Software Development Fundamentals	3
FIN 101	Personal Finance	3
MAT 110	College Algebra	4
SMM 140	Web Management	3
Religion	Cornerstone Religion course	2
Total Credit Hours		15

Second Semester

CS 115	Object-Oriented Programming & Design	3
CS 185	Web Client Development	3
IT 110	Introduction to Business Technology	3
IT 143	Structured Query Language (SQL)	3
Religion	Cornerstone Religion Course	2
Total Credit Hours		14

Third Semester

CS 160	Agile Project Management	3
CS 210	Web Development with Open Source Tools I	3
CS 240	Software Development: Prin & Prac	3
IT 145	Business Metrics and Analytics	3
Religion		2
Total Credit Hours		14

Fourth Semester

CS 216	Web Development with Open Source Tools II	3
COM 122	Interpersonal Communications	3
ENG 101	Introduction to College Writing	3
IT 214	Systems Analysis & Design	3
Religion		2
Total Credit Hours		14

Fifth Semester

CS 260	Team Projects Lab	4
CS 295	Information Technology Capstone Project	4
ENG 220	Business Communications	3
Total Credit Hours		10

Graduation Requirements

1. Minimum of 68 total semester credit hours as outlined
2. Grade of C or higher in all core courses
3. Cumulative grade-point average of 2.0 or higher
4. Complete 2 cornerstone religion courses, plus 4 additional credits of religion

Information Technology- Windows Development Emphasis

Associate of Applied Science Degree

Overview

Any company who intends to utilize computer technology within their organization will at some point require at least one computer programmer on staff. These individuals may be responsible for developing new customized systems for the company, or they may need to integrate two or more systems together with a common interface and feature set. They may also be expected to build and maintain the company website, as well as other company applications.

Career Opportunities

There are far more job opportunities in IT than qualified candidates to fill them. Companies are eager to hire people with understanding and skills necessary to manage their technology needs and are willing to pay for it.

Our students are currently working for companies like UNISYS, Rio Tinto, EMC, CSS, DMBA, ICS and The Church of Jesus Christ of Latter-day Saints. Others are managing the technology efforts for small to mid-sized businesses.

Learning Outcomes

- Upon completion of the program, successful graduates will be able to:
- Confirm personal testimony in the restored gospel of Jesus Christ
- Collaborate with others using interpersonal skills in an honest, ethical, and Christ-like manner
- Communicate effectively using written and verbal presentation principles
- Construct new knowledge using technology and information resource tools
- Comprehend and think critically to solve problems
- Cultivate a strong, professional work ethic and lifelong learning opportunities
- Complete and present effective Systems Design strategies and solutions.
- Provide effective Executive-level presentations and documentation to convey complex technical designs.
- Manage technical design, development, and implementation of projects on time and within budget.
- Develop applications using Java
- Develop applications using .NET
- Develop applications using HTML
- Articulate career preparation confidently using resumes, portfolios and interviews.

Course Requirements

Students are responsible to examine the course description of each course listed below for details of prerequisites, which must be satisfied before registering for the course.

Course #	Title	Credit Hours
REL	Two cornerstone religion courses (REL 200, 225, 250, or 275)	4
REL	Two Additional religion courses	4
Total Religion Credit Hours		8

College-wide Courses

COM 122	Interpersonal Communications	3
ENG 101	Introduction to College Writing	3
ENG 220	Professional Business Communications	3
FIN 101	Personal Finance	3
Total College-wide Credit Hours		12

Program Core Courses

CS 114	Software Development Fundamentals	3
CS 115	Object-Oriented Programming & Design	3
CS 160	Agile Project Management	3
CS 185	Web Client Development	3
CS 240	Software Development: Prin & Prac	3
CS 260	Team Projects Lab	4
CS 270	Windows Application Development	3
CS 276	Web Application Development	3
IT 110	Introduction to Business Technology	3
IT 143	Structured Query Language (SQL)	3
IT 214	Systems Analysis & Design	3
CS 295	Information Technology Capstone Project	4
MAT 110	College Algebra	4
MAT 252	Statistics	3
SMM 140	Web Management	3
Total Program Core Credit Hours		48

Total Minimum Degree Credit Hours 68

Recommended Sequence of Courses

Depending upon the number of preparatory courses a student must take, an additional semester may be required to complete the program.

First Semester

CS 114	Software Development Fundamentals	3
FIN 101	Personal Finance	3
MAT 110	College Algebra	4
SMM 140	Web Management	3
Religion	Cornerstone Religion course	2
Total Credit Hours		15

Second Semester

CS 115	Object-Oriented Programming & Design	3
CS 185	Web Client Development	3
IT 110	Introduction to Business Technology	3
IT 143	Structured Query Language (SQL)	3
Religion	Cornerstone Religion course	2
Total Credit Hours		14

Third Semester

CS 160	Agile Project Management	3
CS 240	Software Dev: Prin & Prac	3
CS 270	Windows Application Development	3
ENG 101	Introduction to College Writing	3
Religion		2
Total Credit Hours		14

Fourth Semester

CS 276	Web Application Development (.ASP)	3
COM 122	Interpersonal Communications	3
IT 214	Systems Analysis & Design	3
MAT 252	Statistics	3
Religion		2
Total Credit Hours		14

Fifth Semester

CS 260	Team Projects Lab	4
ENG 220	Professional Business Communications	3
IT 295	Information Technology Capstone Project	4
Total Credit Hours		11

Graduation Requirements

1. Minimum of 68 total semester credit hours as outlined
2. Grade of C or higher in all IT & CS core courses
3. Cumulative grade-point average of 2.0 or higher
4. Complete 2 cornerstone religion courses, plus 4 additional credits of religion

Interior Design

Associate of Applied Science Degree

Overview

The design program provides hand skills and a visual design sense necessary for professional work in the interior design industry. Students graduate with a presentation portfolio to continue in higher education or move immediately into an interior design career. This program also prepares students in the business skills of interior design such as use of computers and business writing. Graduates from this rigorous program have a reputation for excellence in the design industry.

LDS Business College design students have competed in the annual IIDA Portfolio Review featuring students of both two-year and four-year interior design programs throughout the region. The College's students have a long tradition of top placement in the competition.

Career Opportunities

Fine furniture stores have openings for staff designers. Students may choose to work as sales representatives for one of the design-related industries. Limited positions are available in architectural and interior design firms for apprentice designers. In time, students may decide to open their own design firm. Whichever direction students pursue, they can be assured of an exciting and creative career.

Learning Outcomes

Upon completion of the program, successful graduates will be able to:

- Upon completion of the program, successful graduates will be able to:
- Confirm personal testimony in the restored gospel of Jesus Christ.
- Collaborate with others using interpersonal skills in an honest, ethical, and Christ-like manner.
- Communicate effectively using written and verbal presentation principles.
- Construct new knowledge using technology and information resource tools.
- Comprehend and think critically to solve problems.
- Cultivate a strong, professional work ethic and lifelong learning opportunities.
- Use knowledge of design principles, theory and history to address client needs.
- Apply design process skills using hand and computer generated solutions.
- Select and specify appropriate finishes, furniture, and construction components for end users..
- Identify and apply sustainable and environmental principles of design.
- Design code-based interior spaces to meet building regulations.
- Practice design industry business procedures.

Note: To give the program necessary depth and breadth, professionals employed full time in the interior design field teach many courses. Since these professionals have other work commitments, some classes will be scheduled only at night while others will be scheduled early in the morning.

Color Board Requirements

To be accepted into the two-year Interior Design AAS degree, you must have a minimum 3.0 grade-point average from high school or transferring college; for the one-year Interior Design Certificate, you must have a minimum 2.0 grade point average. Prospective students must complete a color board following the specifications listed below. All color boards must be submitted no later than September 1st for Fall Semester, December 1st for winter semester, and May 1st for summer session. Color boards must be mailed or delivered to the attention of Admissions.

Specifications for color boards

Create a sample board based upon the criteria listed below. You will need to make your own conclusions and interpretations. We do not have examples for you to see, nor do we give suggestions for the color board format.

1. Mount color samples on a 9 x 12 mat board (available at art supply stores) that is in a color that enhances the samples. Neutrals are usually preferable.
2. Choose samples for a living room to include the following.
 - a. Paint colors for walls, trim and ceiling and any other wall coverings wallpaper, fabric, etc.
 - b. Floor coverings - i.e. carpet, stone, wood, etc.
 - c. Window treatments - i.e., drapery, blinds, shutters, etc.
 - d. Furniture finishes - i.e. wood, metal, plastic, etc.
 - e. Upholstery fabrics - minimum of three
 - f. Accent colors
3. Affix materials firmly to the mat board so they do not fall off. Double-sided carpet tape works well for heavy samples. There is also special mounting tape available that works well (available at art supply stores).
4. Arrange the materials in an attractive manner on the board and carefully label each sample.
5. You may use discontinued samples which are usually available from local design firms, furniture stores, etc. The College also has a sample library available to local students. It is located on the eighth floor in room 803 and is open during regular school hours.
6. Your board will be judged by a panel of designers including the program director, part-time faculty and outside professionals. The panel will be looking for ability in blending color, use of appropriate textures, and the professionalism of your board arrangement.
7. Include your name and address on the back of the mat board.
8. Include a separate sheet with your name, address, phone number, specific program (ID AAS degree or ID certificate) you are applying for and the date you mailed your admissions package to the college.
9. Include your email address and phone number where you may be contacted.

10. Place your color board in a padded envelope (available at your local post office) and mail it Attn: Admissions 95 North 300 West, Salt Lake City, UT 84101-3500, or you may hand deliver it to Admissions on the 2nd floor.

You will be notified as to whether or not you have been accepted into the ID program by email or return mail. The sooner you send in your color board, the sooner you will be notified and the greater your chances of acceptance because enrollment is limited.

Color boards will not be returned.

Course Requirements

Students are responsible to examine the course description of each course listed below for details of prerequisites, which must be satisfied before registering for the course.

Course #	Title	Credit Hours
REL	Two cornerstone religion courses (REL 200, 225, 250, or 275)	4
REL	Two Additional religion courses	4
Total Religion Credit Hours		8

College-wide Courses

COM 122	Interpersonal Communications	3
ENG 101	Introduction to College Writing	3
ENG 220	Professional Business Communications	3
FIN 101	Personal Finance	3
Total College-wide Credit Hours		12

Program Core Courses

BAP 105	Business Computer Applications	2
ID 104	Principles of Design	2
ID 105	Introduction to Interior Design	3
ID 110	Color Theory	2
ID 118	3D Design	1
ID 125	Drafting	3
ID 126	Space Planning	4
ID 127	Drawing Techniques	3
ID 128	Textiles	2
ID 130	Studio I	2
ID 131	Introduction to AutoCAD	2
ID 205	Resources & Career Issues	2
ID 210	Historical Furnishings & Architecture	3
ID 211	Modern Furnishings & Architecture	2
ID 218	Digital Editing	1
ID 230	Studio II	2
ID 231	Computer Design I	3
ID 232	Computer Design II	3
ID 270	Portfolio I	1
ID 271	Portfolio II	1
ID 275	Business of Interior Design	3
ID 299	Interior Design AAS Internship	1
Total Program Core Credit Hours		48

Total Minimum Degree Credit Hours 68

Recommended Sequence of Courses

Depending upon the number of preparatory courses a student must take, an additional semester may be required to complete the program.

First Semester

BAP 105	Business Computer Applications	3
ENG 101	Introduction to College Writing	3
ID 104	Principles of Design	2
ID 105	Introduction to Interior Design	3
ID 110	Color Theory	2
ID 125	Drafting	3
Religion	Cornerstone Religion course	2
Total Credit Hours		18

Second Semester

COM 122	Interpersonal Communications	3
ID 118	3D Design	1
ID 126	Space Planning	4
ID 127	Drawing Techniques	3
ID 128	Textiles	2
ID 130	Studio I	2
ID 131	Introduction to AutoCAD	2
Religion	Cornerstone Religion course	2
Total Credit Hours		19

Third Semester

ENG 220	Business Communications	3
ID 210	Historical Furnishings & Architecture	3
ID 218	Digital Editing	1
ID 230	Studio II	2
ID 231	Computer Design I	3
ID 270	Portfolio I	1
ID 299	Interior Design AAS Internship	1
Religion		2
Total Credit Hours		16

Fourth Semester

FIN 101	Personal Finance	3
ID 205	Resources & Career Issues	2
ID 211	Modern Furnishings & Architecture	2
ID 232	Computer Design II	3
ID 271	Portfolio II (capstone)	1
ID 275	Business of Interior Design	3
Religion		2
Total Credit Hours		16

Graduation Requirements

1. Minimum of 68 total semester credit hours as outlined
2. A 3.0 grade-point average or higher in all ID courses
3. Cumulative grade-point average of 2.0 or higher
4. Complete at least 50 percent of Interior Design courses at LDS Business College
5. Complete 2 cornerstone religion courses, plus 4 additional credits of religion

Paralegal Studies

Associate of Applied Science Degree

Overview

A two-year, associate degree in Paralegal Studies prepares you for a dynamic career in the legal profession. Receive training in case management and legal research. Learn how to analyze and summarize data to assist attorneys in preparation for hearings, trials, closings, corporate meetings, and other legal functions. Experience community learning opportunities that include job shadows, internships, and real-world projects. Paralegal Studies courses are also offered in the evening, tailored for those with family or work commitments. ***Paralegals may not provide legal services directly to the public, except as permitted by law.**

Personal Traits Leading to Success in Paralegal Program:

- Ability to develop sound academic skills
- Strong organizational skills
- Minimum keyboarding skill of 40 cwpm
- Excellent computer skills
- Critical thinking skills
- Ability to pay attention to detail and accuracy
- Able to work under stressful circumstances
- Assertive
- Exhibit common sense
- Desire to develop research abilities
- Capacity to work as part of a legal team
- Enjoy extensive research and writing

***Paralegals may not provide legal services directly to the public, except as permitted by law.**

LDSBC Methods and Procedures for Teaching

- Legal courses taught by legal professionals/lawyers
- Caring faculty
- Instructors are facilitators
- Students responsible for own learning
- Students are required to come to class prepared
- Teaching is done by the Learning Model which is based on teaching and learning by the Spirit
- Learning involves the student, the instructor, and the Spirit
- Practical application with project-based learning
- Internship at end of coursework to apply what has been learned

Career Opportunities

A successful paralegal finds fulfillment as a contributor in resolving difficult legal situations in behalf of families, non-profit organizations, law firms, government agencies, and corporations. A variety of positions can be found in numerous industries including banking, insurance, healthcare, business, entertainment industry, real estate, and public agencies.

***Paralegals may not provide legal services directly to the public, except as permitted by law.**

A number of benefits are associated with paralegal graduation:

- Average starting salary for paralegals is \$36,000 a year. The upward range for experienced paralegals is approximately \$50,000 annually.
- Steady, upward trend for starting salaries
- Attractive to individuals seeking to improve their career and earning potential
- Allows current Legal Administrative Assistants to advance their legal career
- Shows healthy job market in Utah and throughout the country with an increased employment demand for paralegals for the next 7 years
- Listed by Department of Workforce Services in its top “Five Star” jobs at the associate degree level
- Low cost program with high salary potential
- Excellent career possibilities for multiple-language students

Learning Outcomes

Upon graduation, students will demonstrate competency in the following areas:

- Confirm personal testimony in the restored gospel of Jesus Christ.
- Collaborate with others using interpersonal skills in an honest, ethical, and
- Christ-like manner.
- Communicate effectively using written and verbal presentation principles.
- Construct new knowledge using technology and information resource tools.
- Comprehend and think critically to solve problems.>
- Cultivate a strong, professional work ethic and lifelong learning opportunities.
- Work knowledgeably through federal, state, and local court systems, including PACER, CM/ECF, and Xchange.
- Apply substantive and procedural law to any fact pattern, including the determination of appropriate jurisdiction and venue.
- Practice ethical obligations and standards, and maintain the appropriate level of professionalism, tact, and diplomacy.
- Demonstrate organizational and prioritizing skills in balancing multiple assignments and deadlines.
- Prepare legal research plans, analyze factual situations, identify legal solutions, summarize legal research findings, and write legal memoranda.
- Follow appropriate interviewing and investigative procedures with clients, witnesses, and others.
- Prepare and file/e-file legal forms, including, but not limited to: complaints, answers, letters, demands, closing documents, subpoenas, summons, notices, motions, etc.
- Use a variety of legal office management and case management software systems proficiently.
- Articulate career preparation confidently using resumes, portfolios, and interviews.

Course Requirements

Students are responsible to examine the course description of each course listed below for details of prerequisites, which must be satisfied before registering for the course.

Course #	Title	Credit Hours
REL	Two cornerstone religion courses (REL 200, 225, 250, or 275)	4
REL	Two Additional religion courses	4
Total Religion Credit Hours		8

College-wide Courses

COM 122	Interpersonal Communications	3
ENG 101	Introduction to College Writing	3
ENG 220	Professional Business Communications	3
FIN 101	Personal Finance	3
Total College-wide Credit Hours		12

Program Core Courses

ENG 201	Intermediate College Writing	3
MAT 104	Intermediate Algebra	3
PLS 101	Introduction to Law	3
PLS 110	Legal Research/Writing I	3
PLS 115	Legal Research/Writing II	3
PLS 120	Evidence	2
PLS 130	Criminal Law and Procedures	3
PLS 140	Paralegal Procedures	3
PLS 150	Paralegal Business Computer Applications	3
PLS 160	Ethics	2
PLS 203	Introduction to Civil Litigation	3
PLS 205	Contract Law	3
PLS 210	Torts	3
PLS 215	Bankruptcy Law	3
Total Program Core Credit Hours		40

Internship or Practicum (select one of the options listed below)

Option 1:

PLS 296	Paralegal Portfolio Development	1
PLS 299	Paralegal Internship (Capstone)	2

Option 2:

PLS 292	Paralegal Practicum	3
Total Internship or Practicum Credit Hours		3

Electives

Complete 6 credit hours from ART 101; LS 103; PS 100; ECON 161; or see your advisor for other options

Total Elective Credits Hours 6

Total Minimum Degree Credit Hours 69

Recommended Sequence of Courses

Depending upon the number of preparatory courses a student must take, an additional semester may be required to complete the program.

Fall Start

First Semester-Fall

COM 122	Interpersonal Communications	3
ENG 101	Introduction to College Writing	3
MAT 104	Intermediate Algebra	3
PLS 101	Introduction to Law	3
COM 122	Interpersonal Communications	3
Elective		3
Religion	Cornerstone Religion course	2
Total Credit Hours		17

Second Semester-Winter

FIN 101	Personal Finance	3
PLS 110	Legal Research/Writing I	3
PLS 120	Evidence	2
PLS 140	Paralegal Procedures	3
PLS 150	Paralegal Business Computer Applications	3
Religion	Cornerstone Religion course	2
Religion		2
Total Credit Hours		18

Third Semester-Summer

ENG 201	Intermediate College Writing	3
PLS 115	Legal Research/Writing II	3
PLS 130	Criminal Law and Procedures	3
PLS 160	Ethics	2
PLS 210	Torts	3
PLS 215	Bankruptcy Law	3
Total Credit Hours		14

Fourth Semester-Fall

ENG 220	Professional Business Communications	3
PLS 203	Introduction to Civil Litigation	3
PLS 205	Contract Law	3
Internship or Practicum Option		3
Elective		3
Religion		2

Winter Start

First Semester-Winter

COM 122	Interpersonal Communications	3
ENG 101	Introduction to College Writing	3
MAT 104	Intermediate Algebra	3
PLS 101	Introduction to Law	3
Elective		3
Religion	Cornerstone Religion course	2
Total Credit Hours		17

Second Semester-Summer

FIN 101	Personal Finance	3
PLS 110	Legal Research/Writing I	3
PLS 130	Criminal Law and Procedures	3
PLS 210	Torts	3
PLS 215	Bankruptcy Law	3
Religion	Cornerstone Religion course	2
Total Credit Hours		17

Third Semester-Fall

PLS 115	Legal Research/Writing II	3
PLS 120	Evidence	3
PLS 140	Paralegal Procedures	3
PLS 150	Paralegal Business Computer Applications	3
PLS 203	Introduction to Civil Litigation	3
PLS 205	Contract Law	3
Total Credit Hours		17

Fourth Semester-Fall

ENG 201	Intermediate College Writing	3
ENG 220	Professional Business Communication	3
PLS 160	Ethics	2
Internship or Practicum Option		3
Elective		3
Religion		2
Religion		2
Total Credit Hours		18

Graduation Requirements

1. Minimum of 69 total semester credit hours as outlined
2. Grade of C or higher in all PLS core courses
3. Cumulative grade-point average of 2.0 or higher
4. Complete 2 cornerstone religion courses, plus 6 additional credits of religion

Social Media Marketing

Associate of Applied Science

Overview

Social Media marketing jobs outnumber qualified candidates. Come learn through real-life experiences the strategy and tactics it takes to launch a campaign and a career. Many social media experts have some know-how, but don't understand the strategy and analytics required for a successful campaign.

Career Opportunities

There are far more job opportunities in Social Media Marketing than qualified candidates to fill them. That's why many of our LDSBC Social Media students get well-paying jobs after just one class in the program. Companies are eager to hire people with both the strategy and skills necessary to manage their social media and are willing to pay for it. Some students are currently working on campaigns for companies like the NBA, NBC, Social Stewards, PMD, LDSBC and others are managing the entire social media marketing efforts for small to mid-sized businesses. If you plan to design your career in Social Media Marketing there are really four main career paths you could focus on:

1. Content Creation
2. Customer Service
3. Advertising/Customer Advocacy
4. Analytics

Learning Outcomes

Upon completion of the program, successful graduates will be able to:

- Confirm personal testimony in the restored gospel of Jesus Christ.
- Collaborate with others using interpersonal skills in an honest, ethical, and Christ-like manner.
- Communicate effectively using written and verbal presentation principles.
- Construct new knowledge using technology and information resource tools.
- Comprehend and think critically to solve problems.
- Cultivate a strong, professional work ethic and lifelong learning opportunities.
- Demonstrate the ability to manage the social media marketing departments of small to mid-sized companies
- Strategically develop marketing campaigns based on a company's vision, goals, target market, research, analytics, budget, and scope
- Create a highly-engaged social community of empowered brand advocates
- Maneuver current tools, platforms and data centers to optimizes research, reach, revenues, referrals, and retention
- Prove the ROI of campaigns and marketing initiatives
- Create relevant and engaging content in the form of copy, pictures, videos, infographics, etc.
- Assess their own understanding of marketing principles, strategies and tactics and how to apply them to real life situations
- Identify the various learning resources that will help their knowledge remain current with changing technologies, best practices, and trends

Course Requirements

Students are responsible to examine the course description of each course listed below for details of prerequisites, which must be satisfied before registering for the course.

Course #	Title	Credit Hours
REL	Two cornerstone religion courses (REL 200, 225, 250, or 275)	4
REL	Two Additional religion courses	4
Total Religion Credit Hours		8

College-wide Courses

COM 122	Interpersonal Communications	3
ENG 101	Introduction to College Writing	3
ENG 220	Professional Business Communications	3
FIN 101	Personal Finance	3
Total College-wide Credit Hours		12

Program Core Courses

ENTR 150	Entrepreneurship	3
IT 110	Intro to Business Technology	3
BUS 101	Survey of Business	3
SMM 105	Introduction to Social Media Marketing	3
SMM 120	Social Media Marketing Strategy I	3
SMM 130	Social Media Marketing Content I	3
SMM 140	Social Media Marketing Web Management	3
SMM 150	Social Media Marketing Analytics	3
SMM 160	Social Media Mktg Advocacy & Advertising	3
SMM 199	Social Media Marketing Lecture Series	1
SMM 210	Social Media Marketing Strategy II	3
SMM 296	Social Media Marketing e-Portfolio	1
SMM 299	Social Media Marketing Internship	2
Total Program Core Credit Hours		34

Electives	Select from the following: BAP 201; BUS 201; ENTR 210; ENTR 290; PM 140	3
Total Elective Credit Hours		3

Badge

Options include: Hootsuite Badge in Social Media Marketing; Facebook Advertising 3 levels of badges; Blitz Metrics Certificates; Google and Google Partners Analytics, Adwords and/or Advertising Certificates

Total Minimum Degree Credit Hours	57
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Recommended Sequence of Courses

Depending upon the number of preparatory courses a student must take, an additional semester may be required to complete the program.

First Semester

BUS 101	Survey of Business	3
COM 122	Interpersonal Communications	3
ENG 101	Introduction to College Writing	3
SMM 105	Intro to Social Media Marketing	3
Religion	Cornerstone Religion course	2
Total Credit Hours		14

Second Semester

ENG 220	Professional Business Communications	3
FIN 101	Personal Finance	3
IT 110	Introduction to Business Technology	3
SMM 120	Social Media Mktg. Strategy I	3
SMM 199	Social Media Mktg. Lecture Series	1
Religion	Cornerstone Religion course	2
Total Credit Hours		15

Third Semester

ENTR 150	Entrepreneurship	3
SMM 130	Social Media Mktg. Content I	3
SMM 140	Social Media Mktg. Web Management	3
SMM 296	Social Media Mktg. e-Portfolio	1
Elective		3
Religion		2
Total Credit Hours		15

Fourth Semester

SMM 150	Social Media Mktg. Analytics	3
SMM 160	Social Media Mktg. Advocacy and Advertising	3
SMM 210	Social Media Mktg. Strategy II	3
SMM 299	Social Media Mktg. Internship	2
Religion		2
Total Credit Hours		13

Graduation Requirements

1. Minimum of 57 total semester credit hours as outlined
2. Grade of C or better in all core courses
3. Cumulative grade-point average of 2.0 or higher
4. Complete 2 cornerstone religion courses, plus 4 additional credits of religion

Accounting

Certificate

Overview

The Accounting Certificate qualifies you to fill entry-level positions in the accounting field. The combination of accounting, computer, and workplace skills provides a basis for growth. This certificate gives you business experience in the accounting field while you continue your education. You'll gain an understanding of

- Basic financial transactions.
- QuickBooks.
- Journal entries, financial statements, and subsidiary ledgers.
- Reconciliations and receivables.
- Chart of accounts.
- Automated general ledger.

People who are detail-oriented and orderly enjoy accounting work. Good interpersonal communication skills and the ability to maintain confidences also lead to success in this profession.

Career Opportunities

With this certificate, students are qualified to perform entry-level accounting duties required to maintain a computer-based accounting system. The composite of accounting, computer and workplace skills provides a base adaptable to most office settings. This practical approach is viewed favorably by prospective employers.

Learning Outcomes

Upon completion of the program, successful graduates will be able to:

- Confirm personal testimony in the restored gospel of Jesus Christ.
- Collaborate with others using interpersonal skills in an honest, ethical, and Christ-like manner.
- Communicate effectively using written and verbal presentation principles.
- Construct new knowledge using technology and information resource tools.
- Comprehend and think critically to solve problems.
- Cultivate a strong, professional work ethic and lifelong learning opportunities.
- Analyze, interpret, and record business economic transactions in the accounting records of a business enterprise.
- Conduct computerized accounting for a small business as the sole in-house accountant.
- Perform entry level accounting procedures in any size business enterprise
- Create, analyze and explain the results of operations as reflected in the financial statements of the business enterprise.
- Perform basic accounting functions appropriate for the various legal forms of business
- Assist management in preparing and understanding financial ratio analysis, budgets, revenue and cost projections, capital asset management and investment evaluations.
- Articulate career preparation confidently using resumes and interviews.

Course Requirements

Students are responsible to examine the course description of each course listed below for details of prerequisites, which must be satisfied before registering for the course.

Course #	Title	Credit Hours
REL	Two cornerstone religion courses (REL 200, 225, 250, or 275)	4
Total Religion Credit Hours		4

College-wide Courses

COM 122	Interpersonal Communications	3
ENG 101	Introduction to College Writing	3
ENG 220	Professional Business Communications	3
FIN 101	Personal Finance	3
Total College-wide Credit Hours		12

Program Core Courses

ACC 105	Financial Accounting	4
ACC 110	Accounting in QuickBooks	3
ACC 212	Managerial Accounting	3
BUS 101	Survey of Business	3
BUS 221	Business Law & Ethics	3
Total Program Core Credit Hours		16

Electives	Select 2-3 credit hours from the following:	
	ACC 210; ACC 223; BUS 160; BUS 201; BUS 205; IT 125; IT 150; SELL 120	2-3
	Total Elective Credit Hours	2-3
Total Minimum Degree Credit Hours		34

Recommended Sequence of Courses

Depending upon the number of preparatory courses a student must take, an additional semester may be required to complete the program.

First Semester

ACC 105	Financial Accounting	4
BUS 101	Survey of Business	3
COM 122	Interpersonal Communications	3
ENG 101	Introduction to College Writing	3
FIN 101	Personal Finance	3
Religion	Cornerstone Religion course	2
Total Credit Hours		18

Second Semester

ACC 110	Accounting in QuickBooks	3
ACC 212	Managerial Accounting	3
BUS 221	Business Law & Ethics	3
ENG 220	Professional Business Communications	3
Elective		2-3
Religion	Cornerstone Religion course	2
Total Credit Hours		16-17

Graduation Requirements

1. Minimum of 34 total semester credit hours as outlined
2. Grade of C or higher in all core courses
3. Cumulative grade-point average of 2.0 or higher
4. Complete 2 cornerstone religion courses

IT Technical Support Engineer

Certificate

Overview

Career Opportunities

Learning Outcomes

Course Requirements

Students are responsible to examine the course description of each course listed below for details of prerequisites, which must be satisfied before registering for the course.

Course #	Title	Credit Hours
Program Core Courses		
IT 100	Introduction to Business Applications	3
IT 102	PC Hardware Technician	4
IT 125	Windows Client	3
IT 150	Introduction to Networking	3
Total College-wide Credit Hours		13
Program Elective Courses		
IT 130	Introduction to Windows Server Administration	3
IT 210	Linux Administration	3
Total Program Core Credit Hours		3
Total Minimum Degree Credit Hours		16

Suggested Course Sequence*

First Semester

IT 100	Introduction to Business Applications	3
IT 102	PC Hardware Technician	4
IT 125	Windows Client	3

Second Semester

IT 150	Introduction to Networking	3
Elective		3
Total Credit Hours		16

Graduation Requirements

1. Minimum of 16 total semester credits hours as outlined
2. Grade of C or higher in all courses
3. Cumulative grade-point average of 2.0 or higher.

Note: This certificate is offered as a 100% online program through LDS Business College. There is no requirement to physically attend classes on campus.

While a student may choose to take all 5 courses at one time, caution is advised as each class does require significant amounts of study and project/assignment work.

The following certifications can be obtained at the completion of the corresponding course (assuming final exam scores meet the established requirements).

- **Desktop Pro** - Certification of proficiency in Microsoft Office Applications (Word, Excel, and Powerpoint)
- **PC Pro** - Certification of proficiency in PC hardware, software, and Windows
- **Client Pro** - Certification of proficiency in Windows Client Operating System environments.
- **Network Pro** - Certification of proficiency in basic networking technologies and environments.
- **Server Pro: Install and Configure** - Certification of proficiency in Windows Server environments
- **Linux Pro** - Certification of proficiency in using the Linux operating system

Interior Design

Certificate

Overview

Students who complete this certificate are prepared to work at entry-level positions as staff designers in furniture stores or as sales representatives in floor covering, wall covering, or textile firms. Many design-related firms require their personnel to have a design background.

Career Opportunities

Upon completion of this certificate, students are prepared to work at entry-level positions in furniture stores as staff designers or as sales representatives in floor covering, wall covering, or textile firms. Many design-related firms require their sales personnel to have a design background.

Objectives

This major provides students with necessary design skills along with professional sales skills in order to prepare them for employment in design-related firms.

Learning Outcomes

- Upon completion of the program, successful graduates will be able to:
- Confirm personal testimony in the restored gospel of Jesus Christ.
- Collaborate with others using interpersonal skills in an honest, ethical, and Christ- like manner.
- Communicate effectively using written and verbal presentation principles.
- Construct new knowledge using technology and information resource tools.
- Comprehend and think critically to solve problems.
- Cultivate a strong, professional work ethic and lifelong learning opportunities.
- Use knowledge of design principles, theory and history to address client needs.
- Apply design process skills using hand and computer generated solutions.
- Select and specify appropriate finishes, furniture, and construction components for end users.
- Apply understanding of sustainable and environmental principles in design
- Articulate career preparation confidently using resumes, portfolios (if applicable) and interviews.

Color Board Requirements

To be accepted into the two-year Interior Design AAS degree, you must have a minimum 3.0 grade-point average from high school or transferring college; for the one-year Interior Design Certificate, you must have a minimum 2.0 grade point average.. Prospective students must complete a color board following the specifications listed below. All color boards must be submitted no later than September 1st for Fall Semester, December 1st for winter semester, and May 1st for summer session. Color boards must be mailed or delivered to the attention of Admissions.

Specifications for color boards

Create a sample board based upon the criteria listed below. You will need to make your own conclusions and interpretations. We do not have examples for you to see, nor do we give suggestions for the color board format.

1. Mount color samples on a 9 x 12 mat board (available at art supply stores) that is in a color that enhances the samples. Neutrals are usually preferable.
2. Choose samples for a living room to include the following:
 - a. Paint colors for walls, trim and ceiling and any other wall coverings wallpaper, fabric, etc.
 - b. Floor coverings - i.e. carpet, stone, wood, etc.
 - c. Window treatments - i.e., drapery, blinds, shutters, etc. d. Furniture finishes - i.e. wood, metal, plastic, etc.
 - d. Upholstery fabrics - minimum of three
 - e. Accent colors
3. Affix materials firmly to the mat board so they do not fall off. Double-sided carpet tape works well for heavy samples. There is also special mounting tape available that works well (available at art supply stores). Arrange the materials in an attractive manner on the board and carefully label each sample.
4. You may use discontinued samples which are usually available from local design firms, furniture stores, etc. The College also has a sample library available to local students. It is located on the eighth floor in room 803 and is open during regular school hours.
5. Your board will be judged by a panel of designers including the program director, part-time faculty and outside professionals. The panel will be looking for ability in blending color, use of appropriate textures, and the professionalism of your board arrangement.
6. Include your name and address on the back of the mat board.
7. Include a separate sheet with your name, address, phone number, specific program (ID AAS degree or ID certificate) you are applying for and the date you mailed your admissions package to the college.
8. Include your email address and phone number where you may be contacted.
9. Place your color board in a padded envelope (available at your local post office) and mail it Attn: Admissions 95 North 300 West, Salt Lake City, UT, 84101-3500, or you may hand deliver it to Admissions on the 2nd floor.

You will be notified as to whether or not you have been accepted into the ID program by email or return mail. The sooner you send in your color board, the sooner you will be notified and the greater your chances of acceptance because enrollment is limited.

Color boards will not be returned.

Course Requirements

Students are responsible to examine the course description of each course listed below for details of prerequisites, which must be satisfied before registering for the course.

Course #	Title	Credit Hours
REL	Two cornerstone religion courses (REL 200, 225, 250 or 275)	4
Total Religion Credit Hours		4

College-wide Courses

COM 122	Interpersonal Communications	3
ENG 101	Introduction to College Writing	3
ENG 220	Professional Business Communications	3
FIN 101	Personal Finance	3
Total College-wide Credit Hours		12

Program Core Courses

BAP 105	Business Computer Applications	2
ID 104	Principles of Design	2
ID 105	Introduction to Interior Design	3
ID 110	Color Theory	2
ID 125	Drafting	3
ID 128	Textiles	2
ID 131	Introduction to AutoCAD	2
ID 199	Interior Design Internship	1
ID 210	Historical Furnishings & Architecture	3
ID 211	Modern Furnishings & Architecture	2
Total Program Core Credit Hours		22

Total Minimum Degree Credit Hours 38

Recommended Sequence of Courses

Depending upon the number of preparatory courses a student must take, an additional semester may be required to complete the program.

First Semester

BAP 105	Business Computer Applications	2
ENG 101	Introduction to College Writing	3
ID 104	Principles of Design	2
ID 105	Introduction to Interior Design	3
ID 110	Color Theory	2
ID 125	Drafting	3
Religion	Cornerstone Religion course	2
Religion	Cornerstone Religion course	2
Total Credit Hours		19

Second Semester

COM 122	Interpersonal Communications	3
ENG 220	Professional Business Communications	3
FIN 101	Personal Finance	3
ID 128	Textiles	2
ID 131	Introduction to AutoCAD	2
ID 199	Interior Design Internship (Capstone)	1
ID 210	Historical Furnishings & Architecture	3
ID 211	Modern Furnishings & Architecture	2
Total Credit Hours		19

Graduation Requirements

1. Minimum of 38 total semester credit hours as outlined
2. 2.0 GPA or higher in all ID courses
3. Cumulative grade-point average of 2.0 or higher
4. Complete 2 cornerstone religion courses

Medical Assistant

Certificate

Overview

Medical assistants are multi-skilled, with training in clerical/administrative procedures (front office) as well as clinical procedures (back office). They can work in large clinics as well as small medical offices. The duties of clinical medical assistants vary according to state laws. Common skills include taking medical histories and recording vital signs, explaining treatment procedures to patients, preparing patients for examinations, and assisting physicians during examinations. Medical assistants collect and prepare laboratory specimens and administer medications.

Administrative skills may include updating and filing patients' medical records, filling out insurance forms, and arranging for hospital admissions and laboratory services. Medical assistants also perform tasks less specific to medical settings, such as answering telephones, greeting patients, handling correspondence, and scheduling appointments.

This major provides students with mid-level administrative and clinical skills for a variety of healthcare settings. Students learn and demonstrate current outpatient laboratory collection procedures, assistance with office surgery, front office billing and insurance procedures, and basic computer/word processing skills.

Career Opportunities

There are employment opportunities in hospitals, insurance companies, outpatient medical offices, and HMOs for well-trained executive medical assistants. Medical assistants in Utah earn \$12.50 to \$14.00 as inexperienced workers. In the U.S., median salaries can be \$13.60 per hour. Students may advance to supervisory positions where wages are higher than those listed here.

Learning Outcomes

Upon successful completion of the program, graduates will be able to:

- Confirm personal testimony in the restored gospel of Jesus Christ.
- Collaborate with others using interpersonal skills in an honest, ethical, and Christ-like manner.
- Communicate effectively using written and verbal presentation principles.
- Construct new knowledge using technology and information resource tools.
- Comprehend and think critically to solve problems.
- Cultivate a strong, professional work ethic and lifelong learning opportunities.
- Utilize medical terminology appropriately.
- Utilize their knowledge of Pharmacological terms to order, refill and determine medication compatibility and contraindications.
- Demonstrate an understanding of basic anatomy, physiology, and disease processes of the human body as it relates to patient medical history.
- Describe legal and regulatory frameworks of healthcare using basic knowledge of law and ethics as they relate to the Medical Assistant.

- Demonstrate computer literacy skills and academic skills required of all CCV graduates, including competency in writing, information literacy, oral communication, quantitative reasoning, and problem solving.
 - Perform basic medical office functions including patient scheduling, insurance and reimbursement procedures, basic coding, accounting, and bookkeeping using accounting principles. (AAS only)
 - Effectively engage in written and oral communication as demonstrated through charting and communication with patients and other health professionals.
 - Prepare patients for examination or procedures, and assist the physician with the examination or procedure.
 - Collect and prepare laboratory specimens, as well as perform basic laboratory testing
 - Perform phlebotomy and other invasive specimen collection techniques
 - Perform electrocardiograms and respiratory testing.
 - Explore pathways for educational and career development in the desired field of study.
 - Articulate career preparation confidently using resumes and interviews.
- Complete either the Registered Medical Assistant ([RMA](#)) or Certified Medical Assistant ([CMA](#)) examination with a passing score.

Course Requirements

Students are responsible to examine the course description of each course listed below for details of prerequisites, which must be satisfied before registering for the course.

Course #	Title	Credit Hours
REL	Two cornerstone religion courses (REL 200, 225, 250, or 275)	4
Total Religion Credit Hours		4

College-wide Courses

COM 122	Interpersonal Communications	3
ENG 101	Introduction to College Writing	3
ENG 220	Professional Business Communications	3
FIN 101	Personal Finance	3
Total College-wide Credit Hours		12

Program Core Courses

HP 106	Medical Law & Ethics	2
HP 124	ICD-10-CM	3
HP 126	CPT and HCPCS Coding	3
HP 129	Medical Office Procedures	3
HP 131	Medical Scheduling and Billing/EMR	2
HP 140	Medical Terminology	3
HP 150	First Aid/CPR for Health Professionals	1
HP 170	Introduction to Pharmacology	2
HP 210	Clinical Medical Assisting	4
HP 212	Clinical Procedures Lab	0
HP 220	Introduction to Medical Lab Procedures	3
HP 222	Medical Laboratory Procedures Lab	0
HP 283	Practicum for Medical Assistants & Executive Medical Assistants	3
LS 265	Anatomy & Physiology	4
Total Program Core Credit Hours		33

Total Minimum Degree Credit Hours 49

Recommended Sequence of Courses

Depending upon the number of preparatory courses a student must take, an additional semester may be required to complete the program.

First Semester

HP 106	Medical Law & Ethics	2
HP 129	Medical Office Procedures	3
HP 140	Medical Terminology	3
HP 150	First Aid/CPR for Health Professionals	1
HP 210	Clinical Medical Assisting	4
HP 212	Clinical Procedures Lab	0
Religion	Cornerstone Religion course	2
Total Credit Hours		15

Second Semester

COM 122	Interpersonal Communications	3
ENG 101	Introduction to College Writing	3
HP 131	Medical Scheduling and Billing/EMR	2
HP 170	Intro to Pharmacology	2
HP 220	Introduction to Medical Lab Procedures	3
HP 222	Medical Laboratory Procedures Lab	0
LS 265	Anatomy & Physiology	4
Total Credit Hours		17

Third Semester

ENG 220	Professional Business Communications	3
FIN 101	Personal Finance	3
HP 124	ICD-10-CM Coding	3
HP 126	CPT and HCPCS Coding	3
HP 283	Practicum for Medical Assistants & Executive Medical Assistants	3
Religion	Cornerstone Religion course	2
Total Credit Hours		17

Graduation Requirements

1. Minimum of 49 total semester credit hours as outlined
2. Grade of B or better in HP 140
3. Grade of C or better in all HP core courses and LS 265
4. Ability to type 40 wpm with 90% accuracy
5. Cumulative grade-point average of 2.0 or higher
6. Complete 2 cornerstone religion courses
7. Complete Certification Examination (either CMA or RMA) at the end of HP 283)

Medical Coding

Certificate (15 month certificate)

Overview

Medical coders are in demand by hospitals, insurance companies, medical offices, and health clinics. This major prepares students to function in medical records settings. Students learn to organize medical records, to assign codes to disease processes and procedures, and to facilitate third-party reimbursement and record keeping. They are prepared to sit for the Certified Coding Associate (CCA) professional certification exam through the American Health Information Management Association (AHIMA) at the end of their coursework. In addition, the College has a partnership with two national coding companies who will provide an internship experience for our students on the LDS Business College campus. This internship experience will lead to job offers to students who meet the companies' qualification criteria.

Career Opportunities

Medical coders are in demand by hospitals, insurance companies, medical offices, and health clinics. This occupation is expected to experience faster than average employment growth with a moderate volume of annual job openings. Coders can anticipate an hourly median age of \$13 -15 per hour and with experience up to \$30/hr. in Utah with annual salaries ranging from \$27,000 - \$35,000. The U.S. median is more than \$30,000 annually.

Learning Outcomes

Upon successful completion of the program, graduates are able to:

- Confirm personal testimony in the restored gospel of Jesus Christ.
- Collaborate with others using interpersonal skills in an honest, ethical, and Christ-like manner.
- Communicate effectively using written and verbal presentation principles.
- Construct new knowledge using technology and information resource tools.
- Comprehend and think critically to solve problems.
- Cultivate a strong, professional work ethic and lifelong learning opportunities.
- Classify the organ systems of the body and demonstrate a strong knowledge of medical terminology.
- Correlate knowledge of general anatomy & medical terminology to perform coding & billing tasks.
- Apply medicolegal principles when working with protected health information (PHI).
- Apply legal and ethical standards as they relate to medical professions
- Accurately code diagnoses and procedures for the medical office.
- Perform: (a) word processing, (b) spreadsheet applications, (c) database applications, (d) Internet searches, and (e) billing functions.
- Demonstrate the mathematical skills essential to employment as a medical office coder.
- Accurately prepare insurance billing forms in ethically sensitive ways.
- Demonstrate the ability to correctly use complex technologies for coding using the CPT, ICD-9-CM, and ICD-10-CM coding systems.
- Perform typical medical office financial activities using applicable software.
- Prepare patient account statements using computerized patient accounting software while applying professional standards of confidentiality of medical records.
- Understand and practice the professional work habits expected in the medical office

field, including confidentiality, and ethical practices.

- Demonstrate critical thinking skills needed to prioritize, anticipate and analyze problems, and to evaluate and implement solutions.
- Possess a commitment to diversity and enhanced employability through the understanding and practice of human relations, teamwork and patient service skills.
- Use professional standards in medical billing and coding practice and maintain a commitment to continual education credits.
- Complete Certified Professional Coding Exam (CPC) examination with a passing score.

Course Requirements

Students are responsible to examine the course description of each course listed below for details of prerequisites, which must be satisfied before registering for the course.

Course #	Title	Credit Hours
REL	Two cornerstone religion courses (REL 200, 225, 250, or 275)	4
Total Religion Credit Hours		4

College-wide Courses

COM 122	Interpersonal Communications	3
ENG 101	Introduction to College Writing	3
ENG 220	Professional Business Communications	3
FIN 101	Personal Finance	3
Total College-wide Credit Hours		12

Program Core Courses

HP 106	Medical Law & Ethics	2
HP 124	ICD-10-CM	3
HP 125	ICD-10-PSC	3
HP 126	CPT and HCPCS Coding	3
HP 127	Coding Technology and Lab	2
HP 140	Medical Terminology	3
HP 151	Health Care Delivery Sys & Reimburse Method	3
HP 170	Introduction to Pharmacology	2
HP 175	Pathophysiology	2
HP 197	Medical Coding Practicum	2
LS 265	Anatomy & Physiology	4
Total Program Core Credit Hours		29

Total Minimum Degree Credit Hours 45

Recommended Sequence of Courses

Depending upon the number of preparatory courses a student must take, an additional semester may be required to complete the program.

First Semester

COM 122	Interpersonal Communications	3
ENG 101	Introduction to College Writing	3
HP 140	Medical Terminology	3
LS 265	Anatomy & Physiology	4
Religion	Cornerstone Religion course	2
Total Credit Hours		15

Second Semester

FIN 101	Personal Finance	3
HP 106	Medical Law & Ethics	2
HP 124	ICD-10-CM	3
HP 126	CPT and HCPCS Coding	3
HP 175	Pathophysiology	2
Religion	Cornerstone Religion Course	2
Total Credit Hours		15

Third Semester

ENG 220	Professional Business Communications	3
HP 125	ICD-10-PSC	3
HP 127	Coding Technology and Lab	2
HP 151	Health Care Delivery Sys & Reimburse Method	3
HP 170	Introduction to Pharmacology	2
Total Credit Hours		13

Fourth Semester

HP 197	Medical Coding Practicum	2
Total Credit Hours		2

Graduation Requirements

1. Minimum of 45 total semester credit hours as outlined
2. Grade of C or better in all core courses and LS 265
3. Cumulative grade-point average of 2.5 or higher
4. Complete 2 cornerstone religion courses

Professional Sales

Certificate

Overview

For those with an ability to sell, the field offers strong employment opportunities.

Success requires hard work, persistence, and an understanding of fundamental skills. The successful graduate can find employment in a wide variety of markets, such as retail, real estate, commercial, and business-to-business. Sales professionals can advance in their organizations, switch to related positions such as marketing, or become independent business owners. Students interested in marketing or entrepreneurship may wish to add a Professional Sales Certificate to their two-year program.

Career preparation includes training in three critical areas:

- Understanding the sales process, including knowing how to qualify leads.
- Establishing a work ethic that leads to a successful sales career.
- Building and maintaining the relationship between customers and sales people. This is an excellent quick entry into the job market with strong earning potential.

Career Opportunities

Salaries for LDSBC graduates typically start at between \$20,000 to \$50,000 per year and increase depending on circumstances and the determination of the employee. Within three to five years, many can be earning higher salaries. This degree gives students the chance to immediately begin building their career. It also offers a viable way to pay for continued schooling.

Learning Outcomes

Upon completion of the program, successful graduates will be able to

- Confirm personal testimony in the restored gospel of Jesus Christ.
- Collaborate with others using interpersonal skills in an honest, ethical, and Christ-like manner.
- Demonstrate various methods of selling skills to contribute to the bottom-line success of all types of organizations and markets focusing on customer value and sales dialogue.
- Prioritize and qualify customers effectively by collecting, analyzing, and using various types of assessment procedures.
- Present effective solutions to customers' needs using critical, creative, and practical sales skills individually and collectively as a team.
- Illustrate principled negotiating skills to develop positive solutions to conflicts in a selling environment.
- Recognize and identify sales professionalism as a key driver in the continued evolution of personal and business to business selling.
- Describe characteristics of sales careers, types of selling jobs, and the key qualifications needed for a successful sales career.
- Identify and examine the steps of the selling process.
- Recognize the role of ethics in business sales and decision making.
- Identify and demonstrate alternative ways of communicating with prospects and customers through canned presentations, written sales proposals, and organized sales

dialogues and presentations.

- Build mutually satisfying relationships between buyers and sellers, by increasing the level of customer value and enhancing mutual opportunities for the customers.
- Construct effective sales strategies while identifying business and customer needs, wants, and behaviors. Develop selling skills and demonstrate proficiency in developing and delivering effective sales presentations.
- Identify customers' objections and articulate the recommended approaches for responding to buyer's objections.
- Capture and hold the buyer's attention, boost the buyer's understanding, increase the credibility of the claims, and build the buyer's retention of information.
- Utilize technology to enhance follow-up and buyer-seller relationships by assessing customer satisfaction.
- Identify and demonstrate interpersonal relationship skills with the buyer including: listening to open-ended questions, having crucial conversations, resolving complaints and gaining agreement to solutions.

Course Requirements

Students are responsible to examine the course description of each course listed below for details of prerequisites, which must be satisfied before registering for the course.

Course #	Title	Credit Hours
REL	Two cornerstone religion courses (REL 200, 225, 250, or 275)	4
Total Religion Credit Hours		4

College-wide Courses

COM 122	Interpersonal Communications	3
ENG 101	Introduction to College Writing	3
ENG 220	Professional Business Communications	3
FIN 101	Personal Finance	3
Total College-wide Credit Hours		12

Program Core Courses

BUS 101	Survey of Business	3
SELL 120	Introduction to Sales	3
SELL 175	Intermediate Sales	3
SELL 299	Sales Internship	2
SELL 275	Advanced Sales	3
SMM 105	Intro to Social Media Marketing	3
Total Program Core Credit Hours		17

Total Minimum Degree Credit Hours 33

Recommended Sequence of Courses

Depending upon the number of preparatory courses a student must take, an additional semester may be required to complete the program.

First Semester

BUS 101	Survey of Business	3
COM 122	Interpersonal Communications	3
ENG 101	Introduction to College Writing	3
SELL 120	Introduction to Sales	3
Religion	Cornerstone Religion course	2
Total Credit Hours		14

Second Semester

ENG 220	Professional Business Communications	3
FIN 101	Personal Finance	3
SELL 175	Intermediate Sales	3
SMM 105	Intro to Social Media Marketing	3
Religion	Cornerstone Religion course	2
Total Credit Hours		14

Third Semester

SELL 275	Advanced Sales	3
SELL 299	Sales Internship	2
Total Credit Hours		5

Graduation Requirements

- 1. Minimum of 33 total semester credit hours as outlined
- 2. Grade of C or better in all core courses and LS 265
- 3. Cumulative grade-point average of 2.0 or higher
- 4. Complete 2 cornerstone religion courses

Social Media Marketing
Certificate

Overview

Social Media marketing jobs outnumber qualified candidates. Come learn through real-life experiences the strategy and tactics it takes to launch a campaign and a career. Many social media experts have some know-how, but don't understand the strategy and analytics required for a successful campaign.

Career Opportunities

There are far more job opportunities in Social Media Marketing than qualified candidates to fill them. That's why many of our LDSBC Social Media students get well-paying jobs after just one class in the program. Companies are eager to hire people with both the strategy and skills necessary to manage their social media and are willing to pay for it. Some students are currently working on campaigns for companies like the NBA, NBC, Social Stewards, PMD, LDSBC and others are managing the entire social media marketing efforts for small to mid-sized businesses. If you plan to design your career in Social Media Marketing there are really four main career paths you could focus on:

- 1. Content Creation
- 2. Customer Service
- 3. Advertising/Customer Advocacy
- 4. Analytics

Learning Outcomes

Course Requirements

Students are responsible to examine the course description of each course listed below for details of prerequisites, which must be satisfied before registering for the course.

Course #	Title	Credit Hours
Program Core Courses		
SMM 105	Introduction to Social Media Marketing	3
SMM 110	SMM Global Networks, Function	3
SMM 120	SMM Mktg Strategy I	3
SMM 296	Personalized Online Portfolio	1
Total College-wide Credit Hours		10
Program Elective Courses		
SMM 130	SMM Mktg Content I	3
SMM 140	SMM Mktg Web Management	3
SMM 150	SMM Mktg Analytics	3
SMM 160	SMM Advocacy & Advertising	3
SMM 170	SMM Mktg Customer Service	3
SMM 180	SMM in Human Resource	3
SMM 190	SMM Personal/Executive Brand Mgmt	3
DATC Courses (transfer credit varies clock hours/37.5)		
	Adobe InDesign	
	Adobe Premiere	
	Adobe Photoshop	
Total Program Core Credit Hours		6
Badge (choose from the following)		
	Blitz Metrics	
	Hootsuite	
	Facebook Ads	
	Google AdWords	
	Google Analytics	
Total Minimum Degree Credit Hours		16

Recommended Sequence of Courses

Depending upon the number of preparatory courses a student must take, an additional semester may be required to complete the program.

First Semester		
SMM 105	Introduction to Social Media Marketing	3
SMM 110	SMM Mktg Global Networks	3
SMM 120	SMM Mktg Strategy	3
SMM 296	Personal Online Portfolio	1
Elective		3
Elective		3
Badge		
Total Credit Hours		16

Graduation Requirements

1. Minimum of 16 total semester credit hours as outlined
2. Grade of C or higher in all core courses
3. Cumulative grade point average of 2.0 or higher

Integrated Studies

Associate of Science Degree

Overview

Integrated Studies combines career skills with general education classes to enable students to more easily transfer credit to a four-year institution. Students may add a general education component to any two-year program offered at the College. **Students must complete at least 30 hours in a skill area before beginning the general studies component.**

For example, a student who wants to eventually earn a bachelor’s degree could earn 30 hours in the Business Management two-year applied degree and then begin the general studies coursework while completing the remaining Management requirements. The student would then graduate from LDS Business College with an AAS in Business Management and an AS in Integrated Studies. The AS in Integrated Studies would meet general education transfer requirements at most institutions. Students planning to transfer to BYU Provo should check their admissions policies regarding the maximum number of credit hours they will allow of applicant.

The Integrated Studies degree can be completed in one to two semesters beyond the time required for an applied skills degree. Some students will be able to complete both a two- year applied degree and an Integrated Studies degree in only five semesters. There are three options for the general education component of the Integrated Studies degree. Students may use any combination.

- Some general education courses will continue to be offered by the College. These are listed in the College’s course catalog.
- Selected general education classes are available through the BYU-Idaho on-line program. The BYU-Idaho independent studies classes must be completed within a specific semester. Propero is a self-paced online learning program developed by Pearsons Learning Solutions. LDSBC students register for Propero courses directly through Pearsons, www.propero.org/ldsbc

It is the responsibility of each student to meet with a representative of his or her transfer institution to discuss the specifics of how the degree meets that institution’s transfer and graduation requirements.

Career Opportunities

The Integrated Studies program gives students a quick entry into the marketplace now as well as the option for continued education to advance their careers later on. The eternal truths acquired in this distinctly LDS environment help build family and prepare the student for leadership in employment, the Church and community. You will find career opportunities for each skills program on the web pages for that degree or certificate.

Course Requirements

Students are responsible to examine the course description of each course listed below for details of prerequisites, which must be satisfied before registering for the course.

Course #	Title	Credit Hours
AAS	See AAS program sheet for requirements	30 credit hours must be completed before beginning GE courses
Total Minimum AAS Credit Hours		varies (by degree)
General Education Core Requirements		
ENG 201	Intermediate Writing	3 *on-campus & BYU-I online
Quantitative Literacy (choose one)		
MAT 110	College Algebra	4 *on-campus
MAT 106	Intro to Quantitative Analysis	3 *on-campus & BYU-I online
American Institutions (select one)		
	American Foundations	3 *BYU-I online
POLS 110	American Government	3*on-campus & BYU-I online
Fine Arts Distribution (select one)		
ART 101	Survey of Art History	3 *on-campus
ART 106	Introduction to Drawing	3 *on-campus
Humanities Distribution (select one)		
COM 122	Interpersonal Communications	3 *on-campus (College wide course)
	Foundations of Humanities	3 *BYU-I online
Life Science Distribution (select one)		
LS 103	Nutrition & Health	3 *on-campus
LS 265	Anatomy & Physiology	4 *on-campus & Propero (LS GE only)
	Environmental Science	3 Propero
Physical Science Distribution (select one)		
PS 120	Intro to Physical Geography	3 *on-campus
GEOL 111	Physical Geology	3 *BYU-I online
Social Science Distribution (select one)		
SS 101	Intro to Psychology	3 *on-campus & BYU-I online
	Intro to Cul. Anthropology	3 *BYU-I online
	Microeconomics	3 *BYU-I online & Propero
	Macroeconomics	3 *BYU-I online & Propero
	Intro to Sociology	3 *BYU-I online
Elective (choose one additional course from FA, HUM LS, PS, or SS Distribution areas)		
Total Minimum Degree Credit Hours		varies

Graduation Requirements

- 1. Complete AAS Degree and General Education courses as outlined
- 2. Cumulative GPA of 2.0 or higher

Notes

- 1. Register for BYU-Idaho course through MyBC. BYU-I courses are designated with the subject area BYU-I.
- 2. Purchase access codes for Propero courses at www.propero.org/ldsbc
- 3. Please check the current class schedule for additional GE offerings through BYU-I online courses.

Entrepreneurship Cluster

Certificate of Completion

This Certificate of Completion signifies that students have received exposure to the foundational components of Entrepreneurship. This certificate provides a foundation for continued study in the field of Entrepreneurship.

Requirements for Certificate of Completion:

- a. Complete courses listed in a satisfactory manner
- b. Maintain a 2.0 grade point average in Entrepreneurship course work
- c. Adhere to the Learning Model structure.

Entrepreneurship Cluster

Fall or Winter Semester

ACC 105	Financial Accounting	4
ENTR 150	Entrepreneurship	3
ENTR 290	Business Modeling	3
Total Credits		10

Interior Design Cluster

Certificate of Completion

This Accomplishment Certificate signifies that students have received exposure to the foundational components of Interior Design. This certificate provides a foundation for continued study in the field of Interior Design.

Requirements for Certificate of Completion:

- Complete courses listed in a satisfactory manner
- Maintain a 2.0 grade point average in ID course work
- Adhere to the Learning Model structure.

Interior Design Cluster (No Color board required)

Fall or Winter Semester

ID 104	Principles of Design	2
ID 105	Introduction to Interior Design	3
ID 110	Color Theory	2
Total Credits		7

Note: Prerequisite for ID 110 is ID 104 or may be taken concurrently

Prior to registration, interested students must email the program director for more information to receive approval for registering in the Interior Design Cluster courses.

Medical Coding Cluster

This cluster is mainly available for those who have been in Medical Transcription careers. They have previously completed Medical Terminology, Medical Law & Ethics, Anatomy & Physiology, and Pharmacology. Completion of the coding cluster prepares students to sit for the coding certifying exam.

Requirements for Certificate of Completion:

- Complete courses listed in a satisfactory manner
- Previously completed Medical Terminology, Medical Law & Ethics, Anatomy & Physiology, and Pharmacology
- Maintain a 2.0 grade point average in HP course work
- Adhere to the Learning Model structure.

HP 124	ICD-9/ICD-10-CM Coding	3
HP 125	ICD-10-PCS Coding	3
HP 126	CPT and HCPCS Coding	3
HP 127	Coding Technology and Lab	2
HP151	Healthcare Delivery Systems and Reimbursement Methodologies	3
HP 175	Pathophysiology	2
HP 197	Medical Coding Practicum	2

Prior to registration, interested students must email the program director for more information to receive approval for registering in the Medical Coding Cluster courses.

Aerospace Studies

Air Force ROTC (Four Semesters) Career Opportunities

Aerospace Studies (Air Force ROTC) trains individuals interested in becoming officers in the United States Air Force. This first two years offer academic preparation in interdisciplinary areas, including communication skills, Air Force history, leadership and management principles and practices, decision making theory and policy formulation, ethics and valuing. Excellent scholarship opportunities are available.

Objectives

LDS Business College has a cross-town agreement with the University of Utah that allows a student interested in participating in the Air Force ROTC (AFROTC) program, to register for the first two years of AFROTC at LDS Business College and attend classes at the University of Utah. Credits earned will be posted as elective credits on the student’s LDS Business College transcript. Upon completing studies at the College, credits earned will transfer to any college or university that offers Air Force ROTC. This provides matriculated students an opportunity to earn commissions as officers in the U.S. Air Force in conjunction with completing bachelor’s or higher degree requirements in academic fields of the student’s choice. AFROTC provides education that develops abilities and attitudes vital to the career of a professional Air Force officer and gives an understanding of the mission and the global responsibilities of the U.S. Air Force.

General Areas of Competence

The Department of Aerospace Studies at the University of Utah offers academic preparation in interdisciplinary areas including communication skills, Air Force history, leadership and management principles and practices, decision-making theory and policy formulation, ethics and values, socialization process within the armed services, national and international relations, national defense structure, national security policy, and military law. Entry into the General Military Course (GMC) during the first two years of AFROTC is open to all students. Entry into the Professional Officer Course (POC) during the final two years is selective and is normally initiated during the student’s sophomore year.

Program Preparatory Courses and Departmental Requirements

The semesters in which courses are taught are listed below and in the course descriptions. Students should check the semester class schedule for day availability (no evening classes) and modifications due to varying enrollment. Enrollment is open to men and women who:

- 1. Are U.S. citizens or applicants for naturalization (aliens may participate in the general military course for academic credit only)
- 2. Are at least 14 years of age and
- 3. Are enrolled as full-time students in a course of study leading to an academic degree.

Recommended Day Sequence of Courses

Depending upon the number of preparatory courses a student must take, an additional semester may be required to complete the program.

First Semester

AER 1010	Air Force Today	1
AER 1110	General Military Lab I	0-1

Second Semester

AER 2010	Air Force Today II	1
AER 1120	General Military Leadership Lab II	0-1

Third Semester

AEO 2010	Air Force Way	1
AER 2110	General Military Leadership Lab III	0-1

Fourth Semester

AER 2020	Air Force Way II	1
AER 2120	General Military Lab IV	0-1

Contact an Air Force ROTC career counselor at the University of Utah Department of Military Science, 581-6236, for additional eligibility, enrollment, and career information.

Administration

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Course Descriptions

Accounting

ACC 105 Financial Accounting (4)

Prerequisites: FIN 101 (may be taken concurrently)

Introduces the basics of accounting: accounting equation, transaction analysis and recording journal entries, accounting cycle, financial statements, matching concept, adjusting entries, closing entries, worksheets. Examines accounting concepts and procedures: cash, bank reconciliations, receivables, allowance method, estimation and pricing methods for inventories, plant assets and methods of depreciation, sole proprietorship, partnership and corporate forms of business organization including differences in presentation of equity sections for each; distributions and dividends.

ACC 110 Accounting in Quickbooks (3)

Prerequisites: ACC 105 with a C grade or higher

Introduces computerized general ledger accounting. Focuses on taking accounting principles and procedures previously learned and developing skills for their application through the use of accounting software, including sales / receivables, expenses / accounts payable, payroll, journal entries, chart of accounts, and automated general ledger. Various projects will be used to guide students through an accounting cycle including the preparation of computer-generated financial statements and various special reports. This course requires a high degree of group (team) work. Students are expected to work together to complete the assigned projects (with the exception of the final project).

ACC 201 Intermediate Accounting I (3)

Prerequisites: ACC 105 with C or higher.

Examines in more depth and detail the financial accounting procedures and reporting and evaluation of results of operations through income statements, balance sheets, statements of cash flow, and associated worksheets. Also focuses on revenue and expense recognition, working capital, and ratio analysis of financial statements.

ACC 202 Intermediate Accounting II (3)

Prerequisites: ACC 105 with C or higher.

Covers plant assets, depreciation, depletion, amortization, long-term and short-term liabilities, corporations and their stock transactions, retained earnings, equity financing, computation of payroll and associated payroll taxes with their quarterly tax return filings. Students will apply the skills learned by performing accounting services in a service learning environment.

ACC 210 Advanced QuickBooks (3)

Prerequisites: ACC 110 with a C or higher; ACC 212 with a C+ or higher (may be taken concurrently)

Expands upon previously learned computerized general ledger accounting. Focuses on taking accounting principles and procedures previously learned and developing skills for their application through the use of accounting software, including sales / receivables, expenses / accounts payable, payroll, journal entries, chart of accounts, and automated general ledger. Various projects will be used to guide students through an accounting cycle including the preparation of computer-generated financial statements and various special reports. A special emphasis is placed upon the interpretation and evaluation of financial information developed during the course projects. Students are expected to work together to complete the assigned projects.

ACC 212 Managerial Accounting (3)
Prerequisites: ACC 105 with C or higher.
Explores the applications of financial statement analysis, ratio analysis, horizontal and vertical analysis, manufacturing costs, schedule of cost of goods manufactured, direct and indirect costs, costing systems, job order system, process system, activity-based accounting, budgeting procedures, flexible budgets, cost-volume-profit analysis, break-even analysis, contribution analysis, segmented reporting, responsibility accounting, capital budgeting, net present value analysis and lease versus buy analysis.

ACC 215 QuickBooks Cert. Test Prep (1)
Prerequisites: ACC 110 with a B or higher; ACC 210 with a B or higher (or concurrent)
Prepares the student to take the Intuit QuickBooks Certification test. Reviews the basics of accounting QuickBooks style. Drills deeper into the various ways to create company databases, the various utilities available, the management of lists and items. Reviews and expands upon A/R, A/P, P/R applications in QuickBooks. Covers report modification, home page modification, shortcuts, and overall customization methods. At the conclusion of the course, students will be able to take the industry-recognized QuickBooks Certification test at the LDSBC testing center.

ACC 223 Introduction to Tax Entities (2)
Prerequisites: ACC 101 with a C or higher.
This course focuses on the study of taxation from the perspective of the individual including sole proprietors. It addresses income, deductions and credits that an individual should be aware of. The course focuses on obtaining an understanding of Form 1040 and other related individual tax forms.

Aerospace (Air Force ROTC)
AER 1010 Foundations of USAF I (1)
Prerequisites: AER 1110
Covers the development, organization, and doctrine of the United States Air Force. Emphasizes strategic force requirements.

AER 1020 Foundations of the USAF II (1)
Prerequisites: AER 1120
Covers the development, organization, and doctrine of the United States Air Force Defensive Forces, including general purpose forces and tactical air forces.

AER 1110 Gen Mil Ldrshp Lab I (1)
Prerequisites: AER 1010
Provides experience in Air Force standards, customs and courtesies. Introduces drill and ceremonies. Studies typical organizations and missions of Air Force bases through field trips. Required course.

AER 1120 General Military Ldshp lab II (1)
Prerequisites: AER 1020
Provides experience in Air Force standards, customs and courtesies. Introduces drill and ceremonies. Studies typical organizations and missions of Air Force bases through field trips. Required course.

AER 2010 Airpower History I (1)
Prerequisites: AER 2110
Introduces various concepts of air power employment, emphasizing factors that have prompted research and technological change.

AER 2011 Airpower History II (1)
Prerequisites: AER 2111
Introduces various concepts of air power employment, emphasizing factors that have prompted research and technological change.

AER 2110 Gen Mil Leadership Lab III (1)
Prerequisites: AER 2010
Introduces Air Force standards, customs and courtesies, drill and ceremonies leadership, reviews and honors. Provides first-hand exposure to various career opportunities within the Air Force and their applications on a typical Air Force base. Required course.

AER 2111 Gen Military Ldrshp Lab IV (1)
Prerequisites: AER 2011
Introduces Air Force standards, customs and courtesies, drill and ceremonies leadership, reviews and honors. Provides first-hand exposure to various career opportunities within the Air Force and their applications on a typical Air Force base. Required course.

Art
ART 101 Survey of Art History (3)
Prerequisites: 30 credits or more
Reviews the continuing evolution of art forms with an aim toward understanding the influence of antiquity on modern civilization in order to promote an understanding and appreciation of varying art styles.

ART 106 Introduction to Drawing (3)
Prerequisites: 30 credits or more
Develops personal judgment by means of visual communication. Develops drawing skills and the ability to appreciate and discuss the work of others. Introduces different drawing mediums.

Business Applications
BAP 105 Business Computer Applications (2)
Prerequisites: None
This course satisfies the computer literacy and business computer application fundamentals requirement for graduation. Students develop business-level skill in word processing, and electronic presentations software. Students will be prepared for the Microsoft Office Specialist certification exam for Microsoft Word and PowerPoint, and may sit for that exam if desired.

BAP 201 Adv Bus Computer Applications (3)
Prerequisites: FIN 101; BAP 105 or placement test
Students develop skills in Microsoft Access database and complete collaborative and individual integrated business software projects using word processing, spreadsheets, presentations, and database

Business
BUS 101 Survey of Business (3)
Prerequisites: None
Introduces the world of business through a survey of fundamental concepts and challenges-managing change, economics, ethics and social responsibility, management and leadership, marketing, human resources, entrepreneurship, accounting and finance, global trade, information technology, and operations and supply chain. This course is designed to give students a working knowledge of business, as well as assist them in determining and area or two of business in which they would like to concentrate throughout their studies.

BUS 110 Business Lecture Series (1)

Prerequisites: None

A repeatable course offered to any student who is interested in business. Class assignments will ensure understanding of business lessons taught by guest lecturers.

BUS 150 The Business of Life (2)

Prerequisites: None

This class has one purpose: to help explore and create lives of deeper meaning and higher levels of enduring happiness, regardless of which field of business the student pursues. Concepts explored include Positive Psychology, how to handle money wisely in order to be "The Good Samaritan," simplicity, social entrepreneurship, and the Gospel of Christ.

BUS 160 Leadership for Life (3)

Prerequisites: None

Students will learn and apply timeless principles of leadership for success in the environments of business, the Church, and the home. Draws on proven material from acknowledged leaders of people and process, including as key source the principles of Leadership Pattern developed by the LDS Church to train its leaders to "lead as the Savior would." Students will participate in authentic learning experiences as they consult on projects with real businesses.

BUS 199 Business Internship (2)

Prerequisites: None

On-the-job application of knowledge and skills acquired in classroom study. Requires accomplishment of two measurable learning objectives related to the business degree/certificate competencies that can be documented and accomplished during the semester. A minimum of 60 work hours are required per credit hour, with 2 credit hours possible. One-hour weekly lab weeks 1-4.

NOTE: Students will be responsible for finding internship positions. For assistance in finding an internship opportunity, contact the Career Advising office one month prior to the beginning of the semester.

BUS 201 Principles of Management (3)

Prerequisites: BUS 101; BUS 160

Builds off the principles taught in BUS 160 (Organizational Leadership) as it ventures deeper into the characteristics and skills of true leadership within an organization, be it public, private, or church-related. Provides a real-world opportunity to collaborate with the management of a for-profit or not-for-profit company to study how the key elements of planning, organizing, leading, and controlling are applied and to present recommendations for improvement, utilizing effective management theories and practices. Includes class discussion, case studies, small-group activities, and written and oral communication.

BUS 205 Human Resource Mgmt. (3)

Prerequisites: BUS 101

Trains students in personnel supervision and conflict resolution, human relations, performance appraisal, manpower planning, communication, training and governmental regulations. Provides skill in compensation administration including wage, salary, incentive and benefits administration.

BUS 221 Business Law & Ethics (3)

Prerequisites: BUS 101

Develops sensitivity to ethics in business through class discussion and case studies. Provides a practical business knowledge of contracts, sales, negotiable instruments, real estate, warranties, business organizations, employment issues, torts, consumer protection and Internet law.

BUS 235R Applied Projects (2)

Prerequisites: Program Director Approval

This course is an applied projects lab for the Business curriculum series. Students will complete real-life, real-time projects requested by companies. The company will define the project outcomes and set deadlines for project delivery. The level of credit hours will vary based on student involvement required and the intensity of the project. Students will work closely with an assigned faculty member, who will manage the overall quality of the deliverable. This is a pass/fail class. Students must complete an application process to be considered as a member the project team. Repeatable.

BUS 260 Bus Finance and Economics (3)

Prerequisites: ACC 105, BUS 101

Trains students in the financial management and profit maximization of a business enterprise. Develops skills in basic financial analysis, budgeting, forecasting, determining working capital requirements, determining operating and financial leverage, analyzing capital investment, and making financial decisions. Builds on key micro and macro economic principles in a domestic and international context. Includes collaborating with a real organization's management to perform a study of its financial management performance.

BUS 295 Business Strategy (3)

Prerequisites: BUS 201; GSO 125;

Provides project-based experience in identifying management problems that frequently arise in business and using problem-solving skills to formulate solutions. Uses case studies and actual business situations to apply knowledge of business concepts and techniques. Also includes completion of a comprehensive employment portfolio encompassing the student's work over previous semesters.

BUS 299 Business Management Internship (2)

Prerequisites: BUS 101

Provides students the opportunity to earn credit and gain valuable experience by performing job responsibilities in a real work setting over a three-month period. Interns will be expected to operate successfully in a position within their field of study as evaluated formally by their manager.

BYU-Idaho Course Sharing**BYU-I 100BMATH** Beginning Algebra (2)

Prerequisites: MAT 90 with Credit (CR), or or appropriate placement score

The arithmetic of integers and rational numbers as well as an introduction to algebra will be studied.

BYU-I 101ANTH Introduction to Cultural Anthr (3)

Prerequisites: 30 credits or more

**This is a BYU-I online course; it will fulfill the social science general education requirement. This course consists of anthropological approaches and perspectives on humans, their culture, and their society; basic concepts for analyzing cultural behavior.

BYU-I 101B Introduction to Business (3)

Prerequisites: None

**This is a BYU-I online course; it fulfills the BUS 101 requirement.

This course is intended to introduce students to all the aspects of business management. Students will learn about marketing, finance, human resources, management, and globalization. All students will be able to see the benefits and challenges of both small and big businesses. This course will

include class discussions, business cases, learning activities, and team projects. Each student will develop a business exploration plan and examine important life skills that are essential in business and in life.

BYU-I 101FDAMF American Foundations (3)

Prerequisites: 30 credits or more

**This is a BYU-I online course; it will fulfill the American Institutions requirement.

The history of the United States holds lessons for people everywhere. This course examines the full range of American history with the goal of better understanding the political, economic, and cultural ideals and institutions that explain the successes and limitations of the United States. This course also has interdisciplinary elements and draws deeply from political science, cultural studies, and economics to illuminate the American past.

designed to enhance your capacity for rational thought and informed action-rather than simply test your ability to memorized facts-so that you will be able to more constructively engage in building your local, national, and global communities.

BYU-I 101FDENG Writing and Reasoning Foundati (3)

Prerequisites: Appropriate placement scores

**This is a BYU-I online course; it will fulfill the ENG 101 requirement.

An introduction to academic inquiry and writing, laying the foundation for further academic and professional development. Students will learn to think and read critically and practice the writing process, including invention, research, summary, synthesis and analysis, revision, and editing. Students will work on several major writing assignments, including a research project in which they will gather information from a range of valid sources, demonstrating they can analyze and use that information purposefully, following appropriate documentation.

BYU-I 106ENG Basic Writing (3)

Prerequisites: Appropriate placement scores.

This course emphasizes basic writing conventions: effective sentences, paragraphs and short essays.

BYU-I 108FDMAT Math for the Real World (3)

Prerequisites: MAT 97B with Credit (CR), or appropriate placement score

**This is a BYU-I online course; it fulfills the MAT 106 requirement.

This class prepares students to understand, analyze, and solve real-life problems that require quantitative reasoning. Topics include the meaning of probabilities, how to read, critique, and apply statistical information found in news reports, public policy debates, consumer reports, and other daily life and professional situations; the use of mathematical models in describing, understanding, and making predictions about real world phenomena; and the mathematics of loans and investments. Topics will be illustrated by examples and applications from current events, daily life, business, and natural phenomena. Mathematical Tools for the Real World is to inspire students to act wisely when faced with quantitative challenges in collegiate coursework, employment, and daily living.

BYU-I 110FDHUM Foundations of Humanities (3)

Prerequisites: 30 credits or more

**This is a BYU-I online course; it will fulfill the Humanities general education requirement.

Introduction to the Humanities. Students will examine key works in the arts from Renaissance through the early 20th Century, their historical and cultural context, and the artistic principles that contribute to their significance. Students will then apply these principles in their own creative work, and in making value assessments about the arts.

BYU-I 110POLSC American Government (3)

Prerequisites: 30 credits or more

**This is a BYU-I online course; it will fulfill the American Institutions requirement.

This course consists of an English background of American institutions, colonial systems of government, the Constitution, and the evolution and adoption of government to the changing role of the United States as an industrialized member of the world of nations and the changing federal/state relations.

BYU-I 111GEOL Physical Geography (3)

Prerequisites: 30 credits or more

**This is a BYU-I online course; it will fulfill the Physical Science general education requirement.

This is a great introductory course for anyone curious about active geologic processes and resources. It focuses on recognizing and understanding how observed features on the earth came to exist and how they may change in the future.

BYU-I 111PSYCH General Psychology (3)

Prerequisites: 30 credits or more

**This is a BYU-I online course; it fulfills the social science general education elective

This is an introductory course in Psychology which surveys the various fields of psychology and application of selected psychological principles to life situations.

BYU-I 111SOC Introduction to Sociology (3)

Prerequisites: 30 credits or more

**This is a BYU-I online course; it fulfills the social science general education elective requirement.

This course focuses on the social and cultural foundations of human life. Its basic concepts enable the students to better appreciate how they and others are molded and shaped by society, and to understand the complexity of the social forces in their environment.

BYU-I 150ECON Econ Prin & Prob-Micro (3)

Prerequisites: None

**This is a BYU-I online course; it fulfill the ECON 161 requirement.

This introductory course in microeconomics studies the behavior of individual economic agents such as consumers and businesses in a market economy. Analytical tools are used to study the consumption and production decisions in an economy under perfect and imperfect market conditions.

BYU-I 150NUTR Essentials of Human Nutrition (3)

Prerequisites: None

**This is a BYU-I online course; it fulfills the LS 103 requirement.

This course consists of the food oriented study of nutrition facts and principles as a basis for dietary choices; consequences of food choices; scientific examination of controversial topics.

BYU-I 151ECON Econ Princ & Prob-Macro (3)

Prerequisites: 30 credits or more

**This is a BYU-I online course; it fulfills the social science general education requirement.

This introductory course in macroeconomics studies the national economy as a whole and its interaction with the global economy. Measurement of economic health and the use of fiscal and monetary policies to address unemployment, inflation, and growth are analyzed.

BYU-I 160CIT Introduction to Programming (3)
 Prerequisites: None
 **This is a BYU-I online course; it fulfills the CS 112 requirement.
 This course is an introduction to the basic concepts of computers and information technology. Students will learn the basics of computer hardware, design algorithms to solve simple computing problems, and will write computer programs using Boolean logic, control structures, arrays, and functions.

BYU-I 200FDREL The Eternal Family (2)
 Prerequisites: None
 **This is a BYU-I online course; it will fulfill the religion cornerstone requirement.
 This course centers on “The Family: A Proclamation to the World” and develops gospel doctrines and principles pertaining to a successful and happy marriage and family life. Practical skills required to achieve and sustain provident living will also be explored and practiced.

BYU-I 211INT Global Hotspot: Pakistan at the Crossroads of Conflict (3)
 Prerequisites: 30 credits or more
 **This is a BYU-I online course; it fulfills the humanities general education elective requirement.
 Few countries in the world are more strategically critical yet less understood than Pakistan. This young country in an ancient land lies at the crossroads of history, religion, language, and culture. On the front-line in the war against terror, this nuclear power is in the midst of political turmoil whose outcome will have great implications for the rest of the world.

BYU-I 213CS Web Engineering I (3)
 Prerequisites: BYU-I CIS 213
 **This is a BYU-I online course; it fulfills the CS 185 requirement.
 Internet and web basics, web fundamentals, web browsers, web servers, and web terminology. This course teaches the concepts behind the fundamental tools used for building client-side web applications. It emphasizes client side programming standards and programming tools used to create dynamic web applications

BYU-I 221AMATH Business Statistics (3)
 Prerequisites: MAT 110 with a B- or higher (can test out; see program director), or appropriate placement score
 **This is a BYU-I online course; it fulfills the MAT 252 requirement. This course includes the study of graphical representation of data, measure of center and spread, elementary probability, sampling distributions, correlation and regression, statistical inference involving means, proportions, and contingency tables.

BYU-I 225FDREL Foundations of the Restoration (2)
 Prerequisites: None
 In this course students will study key revelations, doctrine, people, and events related to the Restoration of the Church of Jesus Christ. As they do so, they will build upon their previous sequential and topical gospel study experiences. This course will provide the doctrinal foundation and historical context needed to gain an accurate understanding of Church doctrine and history. Students will study the scriptures, doctrine, and Church history in ways that relate to their lives and circumstances.

BYU-I 250FDREL Jesus Christ & Everlast Gospel (2)
 Prerequisites: None
 **This is a BYU-I online course; it will fulfill the religion cornerstone requirement.
 In this course focuses on the eternal ministry of Jesus Christ and His divine roles and teachings throughout His premortal, mortal, and postmortal life. Special emphasis is given to the Savior’s

central role in Heavenly Father’s plan for His children. Students are invited to deepen their love and testimony of Jesus Christ and to become more devote disciples. This course builds upon student’s’ previous sequential and topical gospel study experiences and is taught using blocks of scripture in context from across the standard works as well as the teachings of modern prophets.

BYU-I 260CIT Object Oriented Programming I (3)
 Prerequisites: BYU 160CIT
 **This is a BYU-I online course; it fulfills the CS 115 requirement.
 This course is an introduction to object oriented programming using the Java programming language. Students will write computer programs using primitive data types, control structures, Java Swing classes, and objects. Students will read and draw UML class diagrams and will use Java swing to write programs with a graphical user interface.

BYU-I 261CIT JavaScript Mobile Software Dev (3)
 Prerequisites: SMM 140; CS 185
 **This is a BYU-I online course; it fulfills the CS 250 requirement.
 This course is designed to help students gain the skills required to design and create single page JavaScript, CSS3, and HTML5 applications for modern mobile device browsers. Professional characteristics such as self-reliance, communication, sharing, and self-reflection are stressed.

BYU-I 275FDREL Teach & Doct of Book of Mormon (2)
 Prerequisites: None
 In this course focuses on the eternal ministry of Jesus Christ and His divine roles and teachings throughout His premortal, mortal, and postmortal life. Special emphasis is given to the Savior’s central role in Heavenly Father’s plan for His children. Students are invited to deepen their love and testimony of Jesus Christ and to become more devote disciples. This course builds upon student’s’ previous sequential and topical gospel study experiences and is taught using blocks of scripture in context from across the standard works as well as the teachings of modern prophets.

BYU-I 301FDENG Advanced Writing and Research (3)
 Prerequisites: Eng 101 with C grade or better; ENG 101SB with a C grade or better; ELAN 101B with a C grade or better
 **This is a BYU-I online course; it fulfills the ENG 201 requirement.
 Help students learn how to reason carefully and express ideas clearly. Students develop these competencies as they learn to recognize strong arguments, uncover assumptions, evaluate evidence, recognize rhetorical patterns, and infer ideas from data. To apply their understanding of these skills, students write summaries, essays synthesizing ideas from diverse sources, critiques of arguments, and research papers that focus on issues relevant to their majors.

BYU-I 336CIT Web Backend Development (3)
 Prerequisites: SMM 140; CS 185
 **This is a BYU-I online course; it fulfills the CS 216 requirement.
 This course prepares students to develop web sites by continuing the implementation of concepts from the Web Frontend development course and adding backend components (MySQL databases, PHP, SQL, and the MVC design pattern) to create dynamic web sites.

BYU-I 340HFED Money Management (3)
 Prerequisites: MAT 97A or higher or appropriate placement score.
 **This is a BYU-I online course; it will fulfill the FIN101 requirement.
 This course covers financial concepts of direct concern to the individual or family. Budgeting, financial institutions and services, consumer buying, use and control of credit, financial records, buying and selling homes, insurance, and basic investments will be explored.

Communications

COM 122 Interpersonal Communications (3)

Prerequisites: None

Explores intra- and interpersonal human communication through small-group interaction and role-playing. Emphasizes communication styles, listening, self-esteem, goal setting, creative thinking, problem solving, teamwork, customer service, negotiation, diversity, constructive management of stress and conflict, and recognition of the effects of personal attitudes on organizational effectiveness and productivity. Increases effectiveness in working with people personally and professionally.

Computer Science

CS 112 Programming Fundamentals (3)

Prerequisites: None

Programming is an essential skill in the 21st century. Learn programming from the aspect of a non-programmer. Create simple programs that will benefit you no matter what your chosen field of study. Learn to think like a programmer and develop computational thinking skills.

CS 114 Software Development Fund (3)

Prerequisites: MAT 97B with Credit (CR), or appropriate placement score

Learn the foundation skills you will need for the rest of your programming career. Develop programs based on well-founded software development principles. Use beginning agile practices like pair programming. Program with all the basic programming constructs common to many languages. Get introduced to objects and object-oriented programming.

CS 115 Object-Oriented Prog & Design (3)

Prerequisites: MAT 110

This course is a continuation of CS 112. Based on Java, it explores more complex programming scenarios, introduces the concepts of object oriented programming, data design and interface concerns. It uses an online learning environment which encourages the student to try different ways of doing things while providing guidance and assistance during this initial learning experience

CS 160 Agile Project Management (3)

Prerequisites: CS 112 or CS 114 with a C or higher

Agile is one of the most popular Project Management methodologies currently being used in the Software Development world. Modern software development teams must function nimbly and quickly in order to meet timelines and expected launch dates. The traditional “waterfall” approach to project management does not work well in the hyper-speed world of software, thus the concept of an “Agile” approach which allows constant interaction with the end-customer and helps teams to work together nimbly and very quickly. Students in this course will actually manage a team of developers (as Project Manager) with a specific set of product development requirements and milestones.

CS 185 Web Client Development (3)

Prerequisites: CS 114 with a C or higher; SMM 140

JavaScript is a dynamic computer programming language which is most commonly used with web browsers. It is designed to allow client-side scripts to interact with the user, control the browser, as well as alter document content that is displayed by the browser. It is also used in server-side network programming with various frameworks, game development and the creation of desktop and mobile applications.

CS 210 Web Dev w/Open Source Tools I (3)

Prerequisites: CS 115 with a C or higher; CS 185 with a C or higher

Learn to create Websites with the most popular tools today. Understand the multiple components that make up a successful website. Program in languages that are used to create some of the most successful websites on the internet. Create a website that can become part of your e-portfolio. The website you create will be made up of a front-end, a back-end, and a database.

CS 216 Web Dev w/Open Source Tools II (3)

Prerequisites: CS 210 with a C or higher

Using a completely different set of web development tools, you will accomplish similar tasks completed in CS 215. Learn to create Websites with the most popular tools today. Understand the multiple components that make up a successful website. Program in languages that are used to create some of the most successful websites on the internet. Create a website that can become part of your e-portfolio. The website you create will be made up of a front-end, a back-end, and a database.

CS 240 Software Dev: Princ & Prac (3)

Prerequisites: CS 115 with a C or higher; CS 185 with a C or higher

Being an excellent software developer is more than programming. Companies are looking for future software developers who understand best practices. Learn all the SOLID principles. Learn the 23 design patterns. Implement several of the design patterns in the language of your choice. Understand different tactics and strategies of software testing. Learn the unique challenges of large system development. Review the common practices for agile development. Finally, identify the smells and heuristics of bad code as explained by Robert Martin.

CS 250 Mobile Application Dev I (3)

Prerequisites: CS 115 with a C or higher; CS 185 with a C or higher

iOS is a mobile operating system developed by Apple and distributed exclusively for all Apple iDevices. (Tablets, phones, etc.) This course prepares the student to understand the operating system environment as well as how to develop applications that can then be published to Apple’s App Store.

CS 256 Mobile App Dev II (3)

Prerequisites: CS 250 with a C or higher

Android is a mobile operating system based on the Linux kernel and currently developed by Google. Android is designed primarily for touchscreen mobile devices such as smartphones and tablet computers. Students who take this course will learn how to develop apps for this platform and will be able to publish their own apps to the Android App Store.

CS 260 Team Projects Lab (4)

Prerequisites: CS 240 (may be taken concurrently)

This course is taught in-synch with the CS 160 course. Student Project Managers (PM) from the CS 160 course are assigned to manage and guide an actual development team through a project where the end deliverable will be a functioning application, or integration solution. This is designed to provide real-world team-oriented project experience for our programming students.

CS 270 Windows Desktop Development (3)

Prerequisites: CS 115 with a C or higher; CS 185 with a C or higher

Provides skills in object-oriented program design and development; principles of algorithm formulation and implementation. Student will learn the basics of Windows, Web and Mobile development using the Microsoft .NET platform.

CS 276 Windows Web Development (3)
 Prerequisites: CS 270 with a C or higher
 This course introduces the students to how to develop web applications using the Microsoft .ASP platform. The students will work on projects and build multiple web apps to strengthen their ability to develop web-based applications.

CS 280 Intro to Software Quality Assr (3)
 Prerequisites: CS 115 with a C or higher; CS 185 with a C or higher
 Companies are always looking for people trained in Software Quality Assurance (SQA). SQA is more than testing software. Understand all the phases of SQA. Learn how to plan for proper quality assurance tasks. Understand metrics that need to be identified for software testing. Learn various testing techniques and when to use them in the software development life cycle. Acquire skills for SQA in an agile environment.

CS 286 QA Testing Automation (3)
 Prerequisites: CS 280 with a C or higher

CS 295 Information Tech Capstone Proj (4)
 Prerequisites: Program Director Approval
 Validates the knowledge and skills developed from previous Information Technology courses. This project class is mostly student-driven and provides the student with the opportunity to identify, plan, document, implement, and present a final report on the project selected. During this course, the student will document a complete set of system requirements as well as a complete project management plan and proposed system design. The student will be expected to present the plan to an Executive Committee who will determine whether the plan is sufficient. Once the plan has been approved, the student will be expected to implement the plan to completion and document the results. A final report will be given to the Executive Committee for final signoff.

Economics

ECON 161 Microeconomics (3)
 Prerequisites: None; ACC 101 (recommended)
 Provides an overview of the U.S. economy, including supply and demand and government intervention. Focuses on the microeconomic considerations of demand, market structure, cost of production, competition, and regulation. Explores the factor markets of land, labor, and capital, and addresses the redistribution of income by taxation and welfare programs

English

ELAN 87 Listen/Speak (Non-Native) (3)
 Prerequisites: ELAN 101A (concurrent)
 Provides non-native students practice in listening for academic information and in speaking English in an academic setting. This course is non-matriculating which means the credit hours do not count toward graduation. Students will not receive a grade but will receive Credit (CR) or No Credit (NC) on their transcript.

ELAN 101A Intro to College Writ, Pt 1(N) (3)
 Prerequisites: Appropriate placement scores and ENG 87 (concurrent enrollment)
 This is the first semester of a two-semester version of English 101 for non-native English speakers. It adds intensive work in grammar, punctuation, building confidence and skill as a writer, and the expectations of American academic writing to the English 101 curriculum. ENG 101 serves to explore the relationship between writing and thinking, with a specific focus on application of principles using inquiry and reflection. Students in this course will develop or refine critical thinking strategies within the context and conversation of character building, virtues, and

values. Students will engage in writing and thinking while developing rhetorical reading skills as they broaden, deepen, and improve their own writing practice. We will explore every element of the writing process including brainstorming, journal writing, invention, research, synthesis, analysis, revision, editing, application, and reflection. This course also addresses writing and rhetoric in the business world as students demonstrate application of writing principles from the classroom to real-world experiences and observations. Writing will grow out of different purposes as students engage in several writing assignments, including a literature response and application, rhetorical analyses, a research-based inquiry essay demonstrating proper analyses of purposeful information and sources, following appropriate documentation, a business writing portfolio, and a personal philosophy statement reflecting character building and personal development. This course is designed to explore one of Three E's---Ennoble Souls-- from LDS Business College's mission statement. This course also fulfills the College-Wide Course ePortfolio requirement.

ELAN 101B Intro to College Writ, Pt2(N) (3)
 Prerequisites: Matching section of ELAN 101A (example, if you took ELAN 101A-01, you should enroll in ELAN 101B-01); ENG 87 (may be taken concurrently)
 This is the second semester of a two-semester version of English 101 for non-native English speakers who completed ELAN 101A. Adds intensive work in grammar, punctuation, building confidence and skill as a writer, and the expectations of American academic writing to the English 101 curriculum.

ENG 101 serves to explore the relationship between writing and thinking, with a specific focus on application of principles using inquiry and reflection. Students in this course will develop or refine critical thinking strategies within the context and conversation of character building, virtues, and values. Students will engage in writing and thinking while developing rhetorical reading skills as they broaden, deepen, and improve their own writing practice. We will explore every element of the writing process including brainstorming, journal writing, invention, research, synthesis, analysis, revision, editing, application, and reflection. This course also addresses writing and rhetoric in the business world as students demonstrate application of writing principles from the classroom to real-world experiences and observations. Writing will grow out of different purposes as students engage in several writing assignments, including a literature response and application, rhetorical analyses, a research-based inquiry essay demonstrating proper analyses of purposeful information and sources, following appropriate documentation, a business writing portfolio, and a personal philosophy statement reflecting character building and personal development. This course is designed to explore one of Three E's---Ennoble Souls-- from LDS Business College's mission statement. This course also fulfills the College-Wide Course ePortfolio requirement.

ENG 101 Intro. to College Writing (3)
 Prerequisites: Appropriate placement scores

ENG 101 serves to explore the relationship between writing and thinking, with a specific focus on application of principles using inquiry and reflection. Students in this course will develop or refine critical thinking strategies within the context and conversation of character building, virtues, and values. Students will engage in writing and thinking while developing rhetorical reading skills as they broaden, deepen, and improve their own writing practice. We will explore every element of the writing process including brainstorming, journal writing, invention, research, synthesis, analysis, revision, editing, application, and reflection. This course also addresses writing and rhetoric in the business world as students demonstrate application of writing principles from the classroom to real-world experiences and observations. Writing will grow out of different purposes as students engage in several writing assignments, including a literature response and application, rhetorical analyses, a research-based inquiry essay demonstrating proper analyses of purposeful information and sources, following appropriate documentation, a business writing portfolio, and a personal philosophy statement reflecting character building and personal development. This course is designed to explore one of Three E's---Ennoble Souls-- from LDS Business College's mission statement. This course also fulfills the College-Wide Course ePortfolio requirement.

ENG 101SA Intro to College Writing Pt 1 (3)
 Prerequisites: Appropriate placement scores.
 This is the first semester of a two-semester version of English 101. English 101SA and English 101SB combine to meet the composition requirement for native English speakers. This course concentrates on writing short essays with an emphasis on structure, ideas, development and critical thinking. Teaches information literacy skills and applies them in conducting research and in using and documenting sources. Includes intensive work in grammar, punctuation, and building confidence and skill as a writer.

ENG 101SB Intro to College Writing, Pt 2 (3)
 Prerequisites: Matching section of ENG 101SA (for example, if you took ENG 101SA-01, then you should register for ENG 101SB-01)
 This is the second semester of a two-semester version of English 101 that completes the English 101 composition requirement for native English speakers who completed English 101SA. This course concentrates on writing short essays with an emphasis on structure, ideas, development and critical thinking. Teaches information literacy skills and applies them in conducting research and in using and documenting sources. Includes intensive work in grammar, punctuation, and building confidence and skill as a writer.

ENG 201 Inter. College Writing (3)
 Prerequisites: Eng 101 with C grade or better; ENG 101SB with a C grade or better; ELAN 101B with a C grade or better
 This course develops critical reading, thinking and writing skills that help students become successful in academic settings and as members of society. It emphasizes critical thinking skills as well as writing and revising for clarity, coherence, organization and persuasiveness. Grammar, usage, sentence structure, and punctuation problems are dealt with mostly within the context of students' own writing. This course includes reading and analyzing argument, writing analytical essays, and completing one argumentative paper requiring research.

ENG 220 Professional Bus Comm (3)
 Prerequisites: ENG 101 with a C or higher; COM 122 with a C or higher
 This course teaches students to communicate effectively using written and verbal presentation principles. It prepares students to communicate in the workplace and to launch a successful job search. Students will practice rhetorical analysis, "real-world" business writing, presentations, networking, interviewing, and personal marketing. They will create professional portfolios as they work collaboratively and individually to write business documents-- including resumes, memos, internal and external business letters, and proposals-- that are professional, with emphasis on grammar, content, organization, conciseness, and style. From resume writing to interviewing, students will prepare to enter the workforce with confidence as they acquire the communication skills needed to successfully find and progress in a job that aligns with their strengths.

Entrepreneurship

ENTR 150 Entrepreneurship (3)
 Prerequisites: None
 Explores the role of entrepreneurial business in the United States and the impact on the national and global economy. Evaluates the skills, attitude, and commitment necessary to successfully operate an entrepreneurial venture. Emphasizes the challenges and rewards of entrepreneurship as a career choice and provides training on key elements of a business plan.

ENTR 210 Launch & Learn (3)
 Prerequisites: ENTR 150
 This course is designed to give business and non-business majors the opportunity to launch a small business during the semester and learn from operating it.

ENTR 225 Critical Thinking for Business (3)
 Prerequisites: None
 Develops critical thinking and reasoning capacities. Develops judgment skills and the ability to avoid rationalization in opinions and behavior. Focuses on practicing critical thinking skills in small groups.

ENTR 290 Business Modeling (3)
 Prerequisites: ENTR 150
 Draws on the students' experience to evaluate a business concept and write a sound business plan. Includes assessing the strengths and weaknesses of a business concept, collecting and organizing market research data into a marketing plan and preparing financial projections. Also includes finalizing a comprehensive employment portfolio encompassing work done during the previous semesters.

ENTR 299 Entrepreneurship Mentoring (2)
 Prerequisites: ENTR 290
 Applies classroom knowledge and activities to the actual experience of incubating a small business. Provides measurable learning objectives related to the degree competencies. A minimum of 60 hours of incubator work is required.

Finance

FIN 101 Personal Finance (3)
 Prerequisites: MAT 97A or higher or appropriate placement score.
 Having a bright financial future is what Finance 101 is all about! FIN101 is primarily a computational course, using personal financial topics to learn how to make decisions as a result of an analysis of the numbers involved. These personal financial concepts include goal setting, budgeting, major purchase decision making, credit, risk analysis, investments and retirement. Critical and creative thinking skills are demonstrated by solving practical everyday personal financial story problems. Microsoft Excel is used to perform many of the mathematical calculations necessary to arrive at solutions. Upon completing the course, the student will be proficient in skills related to Microsoft Excel. This will prepare the student to take the MOS (Microsoft Office Specialist) Certification exam for Excel. The student will differentiate themselves in the marketplace by receiving a certification in Excel and applying specific financial skills through authentic learning experiences.

Global Supply Chain

GSO 125 Intro to Glo Sup Ch & Oper (3)
 Prerequisites: None
 Introduces the theories and practices of global supply chain and operations management through exploring topics including process management, logistics, productivity and capacity management, forecasting, inventory management, production planning, purchasing and supply management, ERP (Enterprise-wide Resource Planning), quality management and control, JIT (Just in Time) and lean management and project management. Students will test theory in real business situations through company projects.

GSO 126 Purchasing & Supply Mgt (3)
 Prerequisites: GSO 125
 This course provides students with a broad overview of purchasing, supply management and logistics functions. Focuses on the upstream supply chain activities of supplier selection, procurement, management, development; as well as negotiation, costing, product development, and

commodity analysis. Includes an introduction to downstream activities of logistics, warehousing and distribution.

GSO 223 Quality Management (3)

Prerequisites: GSO 125

Provides a comprehensive knowledge of the concepts of quality management, strategic issues, philosophies, and tools including Six Sigma and SPC (Statistical Control Charts) for controlling quality. Develops skills in using the contingency theoretic approach to solving quality problems in organizations across multiple industries.

GSO 225 Global Logistics (3)

Prerequisites: GSO 125

Course Content Charge: \$52.50

Integrates materials management (inbound transportation), physical distribution (outbound transportation), inventory management, warehousing, facility location, customer service, packaging, and materials handling. Enables students to optimize complete logistics systems through the use of business cases and live company projects. Also, trains students in the correct use of documentation and geographically disparate logistics challenges, including environmental and humanitarian challenges in the global environment

GSO 299 Gbl Sup Chn & Oper Internship (3)

Prerequisites: BUS 295 (may be taken concurrently)

Students work as individuals or in teams on supply chain and operations management projects for affiliate companies. Students use the breadth of knowledge and skills developed in prerequisite courses in order to focus on a specific area to solve problems, gain industry experience, create contacts and strengthen the relationship between affiliate companies and LDS Business College. NOTE: Students are free to find appropriate internship placements through their own efforts. For assistance in finding an internship opportunity, contact the Program Director and the College Employment Center one month prior to the beginning of the semester.

Health Professions

HP 106 Medical Law & Ethics (2)

Prerequisites: None

Introduces legal and ethical issues pertinent to allied health professionals. Introduces statutes and common laws that govern the delivery of health care and professional relationships. Correlates principles of medical ethics to the principles of law. Defines federal and state regulatory agencies as they pertain to patient care.

HP 124 ICD-9/ICD-10 CM Coding (3)

Prerequisites: HP 140; LS 265; HP 126 (concurrently)

The student will learn and apply the rules and guidelines of International Classification of Diseases (ICD-9/ICD-10-CM) to accurately assign diagnosis codes in all healthcare settings. Will also gain knowledge in the fundamentals of medical coding and in avoiding fraudulent coding. Students will experience workplace scenarios within the learning environment.

HP 125 ICD-10-PCS Coding (3)

Prerequisites: HP 124; HP 126; HP 127 (concurrent)

The student will learn and apply the rules and guidelines for assigning ICD-10-PSC procedure codes for hospital inpatient claims. Students will experience workplace scenarios within the learning environment.

HP 126 CPT and HCPCS Coding (3)

Prerequisites: HP 124 (concurrently); HP 140 with a B- or higher; LS 265 (may be taken concurrently)

The student will learn and apply the rules and guidelines of Current Procedural Coding® (CPT) to accurately assign procedure codes in outpatient healthcare settings as well as learn basics of Healthcare Common Procedure Coding System (HCPCS) codes. Will also gain knowledge in the fundamentals of medical coding and in avoiding fraudulent coding. Students will experience workplace scenarios within the learning environment.

HP 127 Coding Technology Lab (2)

Prerequisites: HP 125 (concurrent)

Provides opportunity for supervised practice in assigning all medical codes (ICD-10-CM, CPT, ICD-10-PCS) to actual de-identified medical charts. Exposure to current coding technology encoder programs also part of the learning experience. Focus on proficiency and speed as the course progresses is a major objective through teacher and student mentoring.

HP 129 Medical Office Procedures (3)

Prerequisites: None

The course introduces medical office administrative procedures. Topics include written and oral communications, patient orientation and safety. Students will develop and apply functional office skills in time management, records management, medical office procedures in both economic and management skills, interpersonal communication, teamwork, and customer service. Topics include physical office maintenance, equipment and supplies, liability coverage, and introductory insurance procedures. Students will also learn how to plan meetings/events. In addition, students will use critical decision-making skills to identify and solve problems.

HP 131 Medical Scheduling & Billing (2)

Prerequisites: HP 129

Teaches the fundamentals of medical office procedures, including patient reception, appointment scheduling, financial record keeping, insurance billing and work schedule coordination. Provides experience in processing records for outpatient settings using a medical office software program. Addresses ethical and legal requirements and restrictions for record retention, transfer, and disposal.

HP 140 Medical Terminology (3)

Prerequisites: None

Introduces the definition, pronunciations, spelling, and correct usage of medical terms and abbreviations. Emphasizes mastery of prefixes, suffixes, word roots, combining forms and plural forms. Use of a medical dictionary and other medical reference material is practiced. Must receive a B- or higher in order to enroll in most program courses. Repeat of this course will only be allowed once.

HP 150 First Aid/CPR for HP (1)

Prerequisites: Health Professions majors only

Provides instruction in Basic Life Support for Healthcare Providers and emergency and disaster situations. Includes learning and demonstrating CPR skills for victims of all ages, using an automated external defibrillator (AED) and relieving choking. A written exam and skills test must be successfully completed to receive BLS for Healthcare Providers completion card.

HP 151 Healthcare Del. Sys & Reimb (3)

Prerequisites: HP 125(concurrent), HP 127 (concurrent enrollment)

Discussion of issues related to facility billing and reimbursement systems including inpatient, outpatient, and physician coding methodologies as well as coding compliance.

HP 170 Introduction to Pharmacology (2)
 Prerequisites: HP 140 concurrently
 Studies the interactive properties of medicine on the human body as it applies to health care professionals. Presentation of the principles of pharmacology relating to the medical assisting profession is at the core of this course. Emphasis is placed on correlation of drug therapy and pathophysiologic conditions, patient education regarding medications, and researching drugs using a drug reference. The course includes the use, action, side effects, contraindications, and routes of administration of drugs most commonly administered in the medical office. It also includes familiarization with the most commonly prescribed drugs, their dosages, how to figure dosages correctly, and drug preparation.

HP 175 Pathophysiology (2)
 Prerequisites: HP 140; LS 265; HP 124 (concurrent enrollment)
 This course provides an in-depth study of human pathological processes and their effects on homeostasis. Emphasis is on interrelationships among organ systems in deviations from homeostasis. Upon completion, students should be able to demonstrate a detailed knowledge of pathophysiology. Course topics include the etiology, physical signs and symptoms, prognosis, and complications of commonly occurring diseases and their management.

HP 197 Medical Coding Practicum (2)
 Prerequisites: HP 106; HP 125; HP 127; HP 151; HP 170; HP 175
 Provides a minimum 300 hours of directed work and lab or clinical setting where medical coding can be performed under supervision with ongoing evaluation of performance. Includes exhibiting service skills and performing various assignments of a medical coder.

HP 210 Clinical Medical Assisting (4)
 Prerequisites: HP 212 (concurrent enrollment); HP 140 (may be taken concurrently)
 Introduces communication and professionalism for medical assistants in ambulatory patient care, including preparing and caring for patients during specialty exams. Emphasizes asepsis, sterilization of equipment, care of surgical instruments, taking and recording vital signs, basic pharmacology and administration of medications, including injections. Includes the role of medical assistants in minor surgical procedures, patient treatments, ECG, and radiology.

HP 212 Clinical Procedures Lab (0)
 Prerequisites: HP 210 (concurrent enrollment); HP 140 (may be taken concurrently)
 Provides opportunity for supervised practice of procedures learned in HP 210. Satisfactory performance will be measured with national and community practice standards for Medical Assisting. These procedures include proper use of equipment, as well as task completion within a time frame and to a level of competency deemed appropriate by the instructor

HP 220 Medical Lab Proc. (3)
 Prerequisites: HP 222 (concurrent enrollment); HP 210; HP 212; HP 106; HP 140 (with a B or higher); HP 150 (concurrent); LS 265 (concurrently)
 Presents the fundamentals of the purposes, techniques, and recording of diagnostic laboratory procedures commonly performed: urinalysis, hematology, white blood count and cultures. Emphasizes patient preparation for diagnostic studies, preparation of specimens for laboratory study, and safety measures.

HP 222 Med. Laboratory Procedures Lab (0)
 Prerequisites: HP 220(concurrent enrollment); HP 210; HP 212; HP 106; HP 140 (with a B or higher); HP 150; LS 265 (concurrently)
 Provides supervised practice in performing the procedures learned in HP 200. Skills learned and practiced include use of equipment, completion of tasks within a specified time requirement and

completion of tasks to a level of proficiency indicated by competency profile and deemed appropriate by the instructor.

HP 283 Practicum for MA & EMA (3)
 Prerequisites: HP 106; HP 124; HP 126; HP 131; HP 170; HP 220; Program director approval
 Required for Medical Assistant and Executive Medical Assistant students. Provides a minimum of 180 practicum hours of directed work and service-learning experience in a physician's office or clinic. Students, under supervision and with ongoing evaluation, exhibit skills and perform procedures required of a medical assistant. Students shall not receive pay for service-learning practicum hours. Students must be CPR certified with the American Heart Association BLS Healthcare Provider course and pass drug and background checks prior to beginning the practicum. NOTE: Students will have support from program Practicum Coordinator to locate and arrange appropriate MA practicum sites within the area of Utah's Wasatch Front. Students that elect not to complete a practicum locally will be responsible for finding and arranging practicum site. The regional institutional accreditation by Northwest Commission on Colleges and Universities (NWCCU) for LDS Business College Programs allows the Medical Assistant graduate to obtain post graduate credential. MA graduates qualify for the Registered Medical Assistant exam (RMA) through American Medical Technologists (AMT).

Interior Design

ID 104 Principles of Design (2)
 Prerequisites: Acceptance into the Interior Design Program or ID Cluster.
 Introduces applied visual communication methods using design principles and elements. Develops projects in two-and three-dimension. Encourages individual creativity through concept development and design evaluation.

ID 105 Intro. to Interior Design (3)
 Prerequisites: Acceptance into the Interior Design Program or ID Cluster.
 Explores the design process as it relates to human factors and introduces the principles and elements of design as they relate specifically to interior design. Covers construction and materials, furniture selection and arrangement, and floor plans. This course includes a service-learning opportunity.

ID 110 Color Theory (2)
 Prerequisites: ID 104, ID 105 (may be taken concurrently)
 Explores color and its role and applications in interior design. Emphasizes the psychological impact and the influence of nature on color selections. Includes the development of professional color boards.

ID 118 3-D Design (1)
 Prerequisites: ID 104, ID 105; BAP 105
 Develops skills required to design with 3D computer modeling software to create interior space.

ID 125 Drafting (3)
 Prerequisites: ID 104, ID 105 (may be taken concurrently)
 Introduces drafting principles; use of drafting equipment; measuring, lettering and reading blueprints.

ID 126 Space Planning (4)
Prerequisites: ID 104 ID 105, ID 110, ID 125
Emphasizes drafting and space planning skills. Covers how to work with space and how to plan both residential and contract spaces. Addresses issues relating to proxemics, anthropometrics, ADA requirements, etc.

ID 127 Drawing Techniques (3)
Prerequisites: ID 104, 105, 125
Develops hand-drawing skills required to create full color interior renderings. Combines quick sketching for informal presentations.

ID 128 Textiles (2)
Prerequisites: ID 104, ID 105 (may be taken concurrently)
Covers the properties and characteristics of natural and synthetic textile fibers and fabrics, with emphasis on textile terminology used in the industry as well as common trade names. Includes the selection of appropriate textiles for various applications along with their maintenance.

ID 130 Studio I (2)
Prerequisites: ID 104, ID 105, ID 110, ID125
Includes preparation of presentation boards for specific residential projects. Develops problem-solving skills and verbal presentation techniques.

ID 131 Introduction to AutoCAD (2)
Prerequisites: BAP 105 with a B- or higher; ID 105, ID 125
Introduces computer-aided design and its application for interior designers using AutoCAD software.

ID 199 Interior Design Internship (1)
Prerequisites: BAP 105; ENG 101; ID 104, ID 105, ID 110, ID 125; ID Certificate majors only.
Provides real-world experience through 60 hours of on-site work experience or participation in a volunteer position in a field related to interior design. Requires accomplishment and documentation of measurable learning objectives during the semester.
NOTE: Students will be responsible for finding internship positions. For assistance in finding an internship opportunity, contact the Career Advising office one month prior to the beginning of the semester.

ID 205 Resources & Career Issues (2)
Prerequisites: ID 270
Includes field trips to local design firms and suppliers along with guest speakers. Addresses issues pertaining to interior design as a profession.

ID 210 Historical Furnishings & Arch (3)
Prerequisites: ID 104, ID 105
Covers historical interiors, furnishings and architecture from antiquity to the late nineteenth century.

ID 211 Modern Furnishings & Arch (2)
Prerequisites: ID 104, ID 105
Covers the development of modern furniture, interiors and architecture from the Industrial Revolution to the present.

ID 218 Digital Editing (1)
Prerequisites: BAP 105; ID 127
Apply photo editing software skills to enhance hand renderings, images, and design graphics.

ID 230 Studio II (2)
Prerequisites: ID 126, ID 127, ID 130, ID 131
Develops further the skills used in ID 130. Utilizes space planning skills and rendering skills in order to produce presentation boards as well as specifications for contract interiors.

ID 231 Computer Design I (3)
Prerequisites: ID 126, ID 131 with a B- or higher
Continues the development of computer-aided design skills with relationship to interior spaces.

ID 232 Computer Design II (3)
Prerequisites: ID 231, ID 275 concurrently
Develops advanced computer-aided design skills in commercial projects and product specifications. A final project will be prepared using AutoCAD software.

ID 270 Portfolio I (1)
Prerequisites: ID 126, ID 231 (concurrent enrollment)
Develops a professional design identity and brand. Begins formatting and compiling of student portfolio.

ID 271 Portfolio II (1)
Prerequisites: ID 270
Refines portfolio elements and prepare final portfolio package for employment presentation.

ID 275 Business of Interior Design (3)
Prerequisites: ID 270
Emphasizes professional business practices and procedures, ways to work with clients and suppliers, and methods of setting up and operating a successful interior design business.

ID 299 Interior Design Internship (1)
Prerequisites: BAP 105; ENG 101; ID 126, 128, 130, 131, or program director approval
Provides real-world experience through 60 hours on-site work in a field related to interior design. Requires accomplishment of measurable learning objectives that can be documented and completed during the semester.
NOTE: Students will be responsible for finding internship positions. For assistance finding an internship opportunity, contact the Career Advising office one month prior to the beginning of the semester.

Information Technology

IT 100 Introduction to Business Applications (3)
Prerequisites: None
Course Content Charge: \$114.00
Focuses on practical proficiency using the following Microsoft Office products: Word, Excel, Powerpoint, and Access. Successful completion of the course will prepare the student to pass the Desktop Pro certification exam.

IT 102 PC Hardware Technician (4)
 Prerequisites: None
 Course Content Charge: \$131.00
 Explores the fundamental components and concepts around the Personal Computer (PC), including hardware components, networking devices, memory, bootup issues, Operating System components, storage, wireless connectivity, security and troubleshooting exercises. Successful completion of the course will prepare the student to pass the PC Pro certification exam.

IT 110 Introduction to Business Tech (3)
 Prerequisites: None
 Explores many of the more common technologies that business executives and technology professionals alike need to understand. Labs and team projects include CRM, SCM, HTML and building a simple website that can generate revenue and collect customer analytics to help you make better business decisions. This course will give students confidence in their abilities to use different technologies to help their businesses or job functions.

IT 125 Windows Client (3)
 Prerequisites: None
 Course Content Charge: \$107.00
 Focuses on installing, configuring and administering Windows Desktop systems across peer-to-peer configurations as well as domain environments. Develops the skills required to be a consultant, full-time desktop support technician, or IT generalist who administers Windows-based computers and devices as a portion of their broader technical responsibilities.

IT 130 Intro to Windows Serv Admin (3)
 Prerequisites: None
 Course Content Charge: \$107.00
 Introduces the student to the critical concepts of security, access control, correct addressing, and proper configuration of a Windows server. This course is the first of three courses that are required to become certified as a Microsoft Certified Solutions Associate (MCSA). After the completion of this course, a student should be prepared to sit for the MCSA Exam #70-410 which is the first of three certification exams that must be passed to qualify as an MCSA.

IT 143 Structured Query Language(SQL) (3)
 Prerequisites: None
 Introduces the Structured Query Language (SQL). This course is the first of three database courses which will lead to the Microsoft MCSA Database Professional certification and a career as a Database Administrator (DBA). Students will learn how to program Database Object Queries, create Database Objects and manage system efficiencies. After the completion of this course, the student should be prepared to sit for exam #70-461 which is the first of three MCSA DB Professional exams.

IT 145 Business Metrics and Analytics (3)
 Prerequisites: None
 Business executives understand that what you can measure, you can manage. If they cannot measure how effective different operational, financial, or other business activities are, they cannot possibly make informed decisions for their company. This course prepares students to be able to identify key business metrics and other analytics data and provide critical analysis to determine what the data is actually saying so that senior Executives can make critical business decisions.

IT 150 Introduction to Networking (3)
 Prerequisites: None
 Course Content Charge: \$107.00

Introduces the student to basic networking concepts including the ISO Model, TCP/IP, networking services and an exploration of Wide Area Networks. Explores network security concepts including authentication, authorization, and security layers

IT 199 IT Internship (2)
 Prerequisites: None
 This course requires the student to find an internship opportunity within a local company that will help to apply the skills learned in class. This internship will need to be approved by the Program Director and the daily tasks need to be in line with the particular degree emphasis chosen by the student.

IT 210 Linux Administration (3)
 Prerequisites: None
 Course Content Charge: \$107.00
 Introduces the student to the world of Linux. Explores how Linux servers are configured, including addressing, access control, and services. Shows both the command-line power of Linux as well as the way a graphical user interface has been incorporated into the environment. With Linux becoming a sizeable part of any IT environment, this class will complement the student's understanding of IT environments and prepare the student for a career as a systems administrator

IT 212 Cyber Security Fund (3)
 Prerequisites: IT 130
 Course Content Charge: \$107.00
 Explores how hackers are able to find their way into our networks. Reviews regulatory requirements, and laws that IT professionals need to be familiar with to secure corporate assets. Some of the lab and group projects will include scanning systems for vulnerabilities and attacking lab servers to attempt to compromise them. At the completion of this course, a student should be able to develop a strong security plan for any company network.

IT 214 Systems Analysis & Design (3)
 Prerequisites: None
 Introduces various processes and methods of gathering system requirements and designing new technologies. Emphasizes effective communication skills in analyzing, designing, and documenting technical requirements and design specifications. Lab and projects for this course will provide opportunities to design and document system plans and specifications that could ultimately be used by software engineers to build end solutions.

IT 216 Information & Storage Mgmt (3)
 Prerequisites: None
 Introduces the concept of Cloud Computing using VMWare as an infrastructure platform. Explores RAID technologies, Storage Area Networks (SAN), Network Attached Storage (NAS), Software as a Service (SaaS), Infrastructure as a Service (IaaS), and backup and restore designs and concepts. Labs include using VMWare Hypervisor and will provide opportunities to design and build a Cloud infrastructure that could be used within a company, or as a Data Center solution providing hosting services to remote customers.

IT 220 Risk Analysis & Governance (3)
 Prerequisites: IT 212 with a C or higher
 This course explores the role that governmental regulations play within company IT departments. Security experts must understand what these many regulations require and then ensure that their company infrastructure is protected and secure. This class explores how to audit and document your IT infrastructure using different technologies and tools.

IT 222 Pen Testing and Detection (3)
Prerequisites: IT 212 with a C or higher
Penetration testing is a common auditing tool used by IT organizations to verify how secure their corporate infrastructures are. “White Hat” hackers are hired by an organization to see if they can hack into a company’s network. This course focuses on the different methods and techniques that hackers may use to attempt to access confidential corporate/customer information.

IT 224 Intrusion Detection & Hacker T (3)
Prerequisites: IT 212 with a C or higher
Security professionals need to understand how “Black Hat” hackers think in order to identify and uncover breach attempts. This course takes a defensive look at how a security professional would protect against aggressive attacks. It looks at different types of technology and methods that can identify and stop suspicious behavior.

IT 230 Inter Windows Serv Admin (3)
Prerequisites: IT 130
Course Content Charge: \$107.00
Prepares the student to prove mastery of core services such as user and group management, network access, and data security. This course is the second of three which are required to receive the Microsoft MCSA certification and work as a Windows Systems Administrator. By the completion of this course, the student should be prepared to sit for the second of three MCSA certification exams (Exam #70-411).

IT 232 Adv. Windows Serv Admin (3)
Prerequisites: IT 130, IT 230
Course Content Charge: \$107.00
Validates the knowledge and skills developed from prior courses that are necessary to administer a Windows Server 2012 Infrastructure in an enterprise environment. These skills include for example fault tolerance, Dynamic Access control, failover clustering and Disaster Recovery. This course is the third and final course necessary to earn the Microsoft MCSA Server Administrator certification exam. At the completion of this course, the student should be prepared to sit for exam #70-412. If the student has already passed exams #70-410, and #70-411, when they sit and pass this final exam they will have earned the Microsoft MCSA Server Administrator certification.

IT 240 Administering Microsoft SQL (3)
Prerequisites: IT 130; IT 143 (concurrent)
Prepares the student to install, configure and maintain a Microsoft SQL 2012 Server. This course is the second of three database classes required to earn the MCSA Database Professional certification. By the completion of this course, the student should be prepared to sit for exam #70-462 which is the second of three MCSA Database Professional exams

IT 243 Data Warehousing (3)
Prerequisites: IT 143
Focuses on data management and storage strategies for companies with large amounts of data. This course is the third of three courses necessary to be prepared to earn the Database Professional MCSA certification. At the completion of this course the student should be prepared to sit for the third of three exams: Exam #70-463. If the previous two exams have been passed, then the completion of this final exam will qualify the student to officially be a Microsoft Certified Database Professional.

IT 245 Strategic Business Analysis (3)
Prerequisites: IT 145 with a C or higher; IT 243 with a C or higher

his course digs even deeper into understanding how to access, and visualize, and analyze manage data across multiple systems. Understanding how to analyze data across multiple industry verticals will prepare the student to work in a number of different industries. Data Analysis and Visualization is needed in every industry and this hands-on lab class will explore many of those verticals.

IT 250 Inter Networking (ICND 1) (3)
Prerequisites: IT 150 with a C or higher
Course Content Charge: \$107.00
Introduces the student to Cisco Networks networking solutions. About 30 percent of the world’s businesses use Cisco which is almost twice as much as any other vendor. This course is the first of two courses required for a student to earn the Cisco CCNA certification. Topics in this course include building a simple network, designing Ethernet LANs and wireless LANs (WLANs), and managing network infrastructures. Upon completion of this course, the student should be prepared to sit for the ICND1 exam (#640-822).

IT 252 Adv Networking (ICND 2) (3)
Prerequisites: IT 150, IT 250
Course Content Charge: \$107.00 (this fee is only charged if it has been more than 18 months since enrollment in IT 250 or if IT 250 transfers in)
Explores topics including VLANs, OSPF & EIGRP, Routing protocol theory, IP Access Control Lists (ACLs), Virtual Private Networks (VPNs) as well as many other advanced networking concepts. This is the second of two courses needed for the Cisco CCNA certification. Upon completion of this course, the student should be prepared to sit for the ICND2 exam (#640-816). If the student has already passed the ICND1 exam, the completion of this exam will qualify the student to officially be a Cisco Certified Networking Associate

IT 270 Advanced Linux w/LAMP (3)
Prerequisites: IT 210 with a C or higher
The LAMP software bundle refers to a popular software bundle of free and open-source software solutions that are commonly used for high-availability heavy-duty dynamic websites and capable of serving tens of thousands of requests simultaneously. The actual software of this bundle may be substituted for different reasons, but the most common components are:

IT 290 Red/Blue Team Meth &Tech (2)
Prerequisites: IT 222
This course provides the lab experience and instruction to teach students how to compete in the Intercollegiate Cyber-security competitions. Red teams represent “black-hat” hackers, or other cyber-security threats, and take an aggressive posture. Blue teams represent corporate security professionals who are defending against threats. These two groups go head-to-head trying to out-wit and out-maneuver each other. This two-hour course is taught in conjunction with the lab. They will spend some time discussing and learning new methods and techniques that will then be used during their lab.

IT 292 Red/Blue Team Lab (4)
Prerequisites: IT 222
This lab is taught in conjunction with the IT 290 course. Students will have this time to practice their skills in all aspects of Cyber-security including how to break into systems, and how to prevent others from breaking into systems.

IT 295 Info Tech Capstone Project (4)
Prerequisites: Program Director Approval

Validates the knowledge and skills developed from previous Information Technology courses. This project class is mostly student-driven and provides the student with the opportunity to identify, plan, document, implement, and present a final report on the project selected. During this course, the student will document a complete set of system requirements as well as a complete project management plan and proposed system design. The student will be expected to present the plan to an Executive Committee who will determine whether the plan is sufficient. Once the plan has been approved, the student will be expected to implement the plan to completion and document the results. A final report will be given to the Executive Committee for final signoff.

Learning Enhancement

LE 100 Introduction to Keyboarding (1)

Prerequisites: None

This course is intended only for students who have never had a keyboarding class or who do not keyboard by using correct touch keyboarding techniques at 20 corrected words per minutes (cwpm) or higher. Students learn to keyboard by touch using correct technique on alphabetic and alpha-numeric copy without watching their fingers or the keyboard. This is a pass/fail class. To receive a passing grade in the class, students must achieve a keyboarding rate of 20 (cwpm) or higher

LE 108 Skillbuilding I (1)

Prerequisites: None

This course provides technique and speed development drills to increase keyboarding skills on alphabetic, alpha-numeric, and numeric keypad copy. This class is open for challenge; check with the instructor for details. To continue with LE 109, a B grade (32cwpm) or higher is required in LE 108.

LE 109 Skillbuilding II (1)

Prerequisites: LE 108

This is the second skillbuilding course that provides technique and speed development drills to increase keyboarding skills on alphabetic, alpha-numeric, and numeric keypad copy beyond 32 cwpm. This course is open for challenge; check with the instructor for details.

LE 110 Tutor Training Level I (1)

Prerequisites: Hired as a tutor for the Learning Assistance Lab

Trains tutors in skills needed for an effective tutor session including communicating, questioning and listening skills and assisting students with development of good study habits. Requires 25 hours of tutoring

LE 112 Tutor Training Level II (1)

Prerequisites: Hired as a tutor for the Learning Assistance Lab

Trains tutors in skills needed for effective tutor sessions, including elements of the tutor session, documentation, cultural awareness, and tutoring in specific subjects. Requires 25 hours of tutoring.

LE 114 Tutor Training III (1)

Prerequisites: Hired as a tutor for the Learning Assistance Lab

Trains tutors in skills needed for an effective tutor session including communicating, questioning and listening skills and assisting students with development of good study habits. Requires 25 hours of tutoring

LE 195R Special Topics (0-3)

Prerequisites: Program Director Approval

Under the direction of the LE supervisor, this course provides opportunities for students to explore and apply various topics designed to enhance students' learning experience at LDS Business College.

TOPICS: DECA

Sentence Control

Reading to Understand & Remember

Life Science

LS 103 Nutrition and Health (3)

Prerequisites: None

Explores nutritional concepts and principles as a basis for dietary choices and the consequences of personal food choices. Covers sources and primary functions of nutrition, basic digestive pathways, metabolism, and the effects of nutritional deficiencies. Compares the world's concept of nutrition and the principles of the Word of Wisdom, scientific examination of controversial topics. Emphasizes gaining insight into personal responsibility for nutrition, health and wellness.

LS 265 Anatomy & Physiology (4)

Prerequisites: None

Studies the basic structure and function of the human body from atoms to systems including integumentary, skeletal, muscular, nervous, circulatory, digestive, respiratory, urinary, endocrine and reproductive systems.

Mathematics

MAT 90 Basic Mathematics (3)

Prerequisites: Appropriate placement score

Provides students with a strong foundation in basic mathematical concepts and processes for real numbers that include absolute value, whole numbers, integers, fractions, decimals, mixed numbers, number conversion, and order of operations. Students must receive Credit (CR) to move to the next course. This course is non-matriculating; the credits do not count towards graduation.

MAT 97A Introductory Algebra (3)

Prerequisites: MAT 90 with Credit (CR), or or appropriate placement score

Prepares students for FIN 101 (Prerequisite). Provides students with a strong foundation in mathematical concepts and processes for introductory algebraic expressions that include terms, first degree linear equations, linear inequalities, graphing, consumer and business formulas, and geometry, as well as a basic understanding of statistical terms. Students must receive Credit (CR) to move to the next course. This course is non-matriculating; the credits do not count towards graduation.

MAT 97B Introductory Algebra (4)

Prerequisites: MAT 90 with Credit (CR), or or appropriate placement score

Prepares students for MAT 104 or MAT 106. In addition to Math 97A concepts and processes listed in the above description, Math 97B covers foundational material for exponents, polynomials, and quadratic equations. Students must receive Credit (CR) to move to the next course. This course is non-matriculating; the credits do not count towards graduation.

MAT 104 Intermediate Algebra (3)

Prerequisites: MAT 97B with Credit (CR), or appropriate placement score

Prepares students for MAT 110. Covers rules of operation, linear equations and inequalities, exponents, polynomials, rational expressions, rational exponents, graphing, and exponential functions, logarithms and conic sections.

MAT 106 Intro to Quantitative Analysis (3)
 Prerequisites: MAT 97B with Credit (CR), or appropriate placement score
 Provides an application-based program centered on the use of mathematics to model change in the real world and the effective communication of mathematical ideas. The course is primarily intended for students who plan to continue their studies in the areas of social and behavioral science, the health sciences or the humanities. This course is designed to satisfy the quantitative reasoning course requirements for a General Studies Associate of Science degree or an Associate of Science in Integrated Studies degree and for students who, with the exception of a statistics class, will not take any further mathematics courses at a four-year college or university.

MAT 110 College Algebra (4)
 Prerequisites: MAT 104 with a B- or higher (can test out; see program director), or appropriate placement score
 Covers equations and their applications, inequalities, systems of equations, matrix analysis, partial fraction decomposition, conic sections, sequences, counting theory, probability, induction, and the binomial theorem. Also covers polynomial, rational, radical, logarithmic, and exponential functions and their graphs.

MAT 111 Calculus (3)
 Prerequisites: MAT 110 with a B- or higher (can test out; see program director), or appropriate placement score
 Covers calculus designed primarily for business students. Covers limits, continuity, derivatives, integrals and their applications. The applications include optimization, optimization with several variables, curve sketching, related rates, finance, and area between curves.

MAT 252 Statistics (3)
 Prerequisites: MAT 110 with a B- or higher (can test out; see program director), or appropriate placement score
 Introduces statistics. Covers data collection, sampling, hypothesis testing, frequency distributions and graphs, probability, measures of central tendency and dispersion, correlation, linear regression and computer applications.

Music

MUS 100R BC Choir (2)
 Prerequisites: None
 Provides an opportunity to sing sacred music for others. Requires dedication and commitment. Discusses doctrine in the hymns. Covers conducting and music skills needed for service in Church callings.

Paralegal Studies

PLS 101 Introduction to Law (3)
 Prerequisites: ENG 101 or ELAN 101B or ENG 101SB with a C or higher or must be taken concurrently
 Introduces the study of law and the legal system, including the roles of branches of government and of federal and state court systems. Covers legal concepts, vocabulary, and areas of substantive law. Emphasizes the role of the paralegal. Introduces professional ethics, critical thinking, legal reasoning, and analysis. Provides opportunities to apply these skills. To continue with other Paralegal Studies courses, a C or better is required.

PLS 110 Legal Research/Writing I (3)
 Prerequisites: PLS 101 with a C or higher
 Introduces basics of researching issues of substantive and procedural law and drafting basic legal documents. Also introduces traditional law library sources such as Black's Law Dictionary, Corpus Juris Secundum, the Utah Code, West's® Pacific Reporter®, West's® Pacific Digest®, and legal treatises and covers online research sources including LexisNexis® Academic and the official Utah State Courts website. To continue with other Paralegal Studies courses, a B or higher is required.

PLS 115 Legal Research/Writing II (3)
 Prerequisites: PLS 110 with a C or higher
 Builds upon the knowledge and skills acquired in PLS 110 to research substantive and legal issues with more complexity and greater depth. Students will draft more intricate and varied legal documents including different forms of discovery, motions, and memoranda in support, orders, trial briefs, final pretrial orders, and appellate briefs. To continue with other Paralegal Studies courses, a B or higher is required.

PLS 120 Evidence (2)
 Prerequisites: PLS 101 with a C or higher
 Addresses the principles and practical applications of the law of evidence. Topics include the basics of evidence, the paralegal's role in working with evidence, and fact gathering within the court system. Specific rules of evidence are covered, as well as the role of evidence in trial presentation, at trial, and in appellate review. To continue with other Paralegal Studies courses, a C or higher is required.

PLS 130 Criminal Law and Procedures (3)
 Prerequisites: PLS 101 with a C or higher
 Course Content Charge: \$78.75
 Introduces the foundations of criminal law, rules of criminal procedure, elements of crimes against persons, habitation, property, public order and safety, organized crime, and legal defenses to criminal prosecution. Provides hands-on experience with criminal law and procedure. Covers evidentiary issues and constitutional concerns, along with pretrial considerations and procedures, trial, sentencing, punishment, and appellate review. To continue with other Paralegal Studies courses, a C or higher is required.

PLS 140 Paralegal Procedures (3)
 Prerequisites: PLS 101 with a C or higher
 Covers the paralegal's role in a law office, including the legal marketplace, the legal team, personnel relations, the attorney-client relationship, paralegal ethics and client relations, timekeeping, financial management (including legal fees, costs, and client trust funds), technology in the law office, docket control and calendaring, and file management. To continue with other Paralegal Studies courses, a C or higher is required.

PLS 150 Paralegal Computer Application (3)
 Prerequisites: PLS 101 with a C or higher
 Covers law office applications of client management software, litigation software, LexisNexis® Academic, and various state and federal websites. Students will use appropriate software to perform client conflicts checks, for timekeeping and file management, to prepare and maintain a database for each client, to organize and safeguard documentary evidence, and to assist during trial preparation and trial. To continue with other Paralegal Studies courses, a C or higher is required.

PLS 160 Ethics (2)
 Prerequisites: PLS 101 with a C or higher

Examines the rules of ethics peculiar to the practice of law and the crucial role they play in the profession of a paralegal. Covers the regulation of the legal profession, the unauthorized practice of law, client confidentiality, conflicts of interest, advertising and solicitation, client fees and fee sharing, and specific examples of Utah's Rules of Professional Conduct. To continue with other Paralegal Studies courses, a C or higher is required.

PLS 203 Intro. to Civil Litigation (3)

Prerequisites: PLS 101 with a C or higher

Course Content Charge: \$78.75

Uses examples of actual cases to cover law office procedures and ethics, client interviews, investigating claims, the role of the rules of civil procedure and the rules of evidence in litigation, drafting complaints, the filing and serving process, motion practice, discovery, alternative dispute resolution, trial preparation and assistance at trial, and post-trial motions and appeals. To continue with other Paralegal Studies courses, a C or higher is required.

PLS 205 Contract Law (3)

Prerequisites: PLS 101 with a C or higher

Provides in-depth analysis of and hands-on experiences with contract law including contract formation and the elements of an enforceable contract, rights and obligations of the parties to a contract, contract performance and discharge, elements of breach of contract defenses to a claim of breach, remedies for breach, implied-in-law contracts, implied-in-fact contracts, promissory estoppels, and secured transactions. To continue with other Paralegal Studies courses, a C or higher is required.

PLS 210 Torts (3)

Prerequisites: PLS 101 with a C or higher

Course Content Charge: \$78.75

Examines various theories of tort liability including intentional torts, negligence, strict liability, product liability, professional malpractice, defamation and related torts, and nuisance and related torts. Examines causation, vicarious liability, joint liability, and contributory and comparative negligence, as well as bad faith claims and tort reform. To continue with other Paralegal Studies courses, a C or higher is required.

PLS 215 Bankruptcy Law (3)

Prerequisites: PLS 101 with a C or higher

Introduces basic issues in bankruptcy law, including economic, ethical, and policy considerations as they apply to the competing interests of creditors and debtors. Introduces various non-bankruptcy options and Bankruptcy Acts, with particular attention to the Bankruptcy Abuse Prevention and Consumer Protection Act ("BAPCPA") of 2005. Examines filing for bankruptcy protection under Chapter 7 and Chapter 13 and petitioning under Chapters 11, 12, and 13. To continue with other Paralegal Studies courses, a C or higher is required.

PLS 292 Paralegal Practicum (3)

Prerequisites: Program Director approval

In completing this practicum, students will demonstrate mastery of competencies through applying knowledge and skills specific to the Paralegal AAS degree

PLS 296 Paralegal Portfolio (1)

Prerequisites: Program Director approval; to be taken the last semester before graduation; (recommend concurrent enrollment in PLS 299)

Compiles a professional portfolio that will showcase samples of skills developed during the Paralegal AAS degree course of study.

PLS 299 Paralegal Internship (2)

Prerequisites: Program Director approval; to be taken the last semester before graduation; (recommend concurrent enrollment in PLS 296)

Requires a minimum of 120 hours of on-site work experience in the paralegal field. Students will demonstrate mastery of degree competencies through on-the-job application of knowledge and skills specific to the Paralegal AAS degree. Requires accomplishment of measurable learning objectives that can be documented and completed during the semester.

Note: Students will be responsible for finding internship positions (paid or unpaid). For assistance in finding internship opportunities, contact the Career Advising office one month prior to the beginning of the semester.

Project Management

PM 140 Intro to Project Management (3)

Prerequisites: None

Trains in the basic principles of project management, including concepts from the initiating, planning, executing, monitoring & controlling, and closing process groups. Introduces fundamentals from the ten project management knowledge areas: integration, scope, time, cost, quality, human resources, communications, risk, procurement, and stakeholder management.

PM 180 Project Management Tools (3)

Prerequisites: PM 140

Provides training and experience with project management tools and techniques, including work breakdown structures, network diagrams, risk management, earned value management, and other tools. Reinforces correct principles while helping students develop skills and gain experience with project management software.

PM 200 Adv Project Management (3)

Prerequisites: PM 180

Provides students with the opportunity to apply project management principles to real-world situations with the use of simulations and case studies. Also, offers additional training in project management principles, tools, techniques, and outcomes.

PM 275 CAPM Preparation (3)

Prerequisites: PM 140

Prepares students to take and pass the Certified Associate in Project Management (CAPM) certification exam by teaching project management principles as contained in the Project Management Body of Knowledge (PMBOK). Successful completion of the course work should prepare for passing the CAPM exam.

PM 299 Project Management Internship (2)

Prerequisites: PM 200; Program Director Approval

Provides students the opportunity to earn credit and gain valuable experience by performing job responsibilities in a real work setting over a three-month period. Interns will be expected to operate successfully in a project management position as evaluated formally by their on-site manager. NOTE: Students will be responsible for finding internship positions if they currently do not have full or part-time work in project management. For assistance in finding an internship opportunity, contact the Program Director and Employment Center one month prior to the beginning of the semester.

Political Science

POLS 110 American Government (3)

Prerequisites: 30 credits or more

Examines the beginnings and development of the American Republic. Covers government entities, political systems, domestic and foreign issues. Incorporates the key historical and political documents including the U.S. Constitution.

Physical Science

PS 120 Intro. to Phys. Geography (3)

Prerequisites: 30 credits or more

Covers the world's physical environment, with emphasis on weather, climate, vegetation, soil, water, landforms, and their relationship to humans.

Religion

REL 110R Institute Choir BC Choir (2)

Prerequisites: None

Provides opportunities to bear testimony of the Savior through the performing of sacred music. Requires some out-of-class commitment. Students should be able to sing in pitch with others. This course may be repeated once to help fulfill the Religion requirement.

REL 121 Book of Mormon I (2)

Prerequisites: None

Covers the history and doctrinal teachings of the Book of Mormon from 1 Nephi through Alma 29. Note: REL 121 Book of Mormon I or REL 122 Book of Mormon II are required for graduation.

REL 122 Book of Mormon II (2)

Prerequisites: None

Covers the history and doctrinal teachings of the Book of Mormon from Alma 30 through Moroni. Note: REL 121 Book of Mormon I or REL 122 Book of Mormon II are required for graduation.

REL 130 Missionary Preparation (2)

Prerequisites: None

Helps prospective missionaries prepare themselves for effective service.

REL 150 Gospel & Productive Life (2)

Prerequisites: None

Considers gospel principles and prophetic counsel in making the everyday decisions leading to a happy, peaceful, successful life.

REL 180R Principles of Leadership (2)

Prerequisites: None

Introduces students to leadership principles, qualities, and skills that Jesus Christ demonstrated as a perfect leader.

REL 190R Inst. Choir "BC Voices" (1)

Prerequisites: Audition with Instructor (schedule through the institute office); REL 110R or MUS 100R concurrently

Provides opportunities to bear testimony of the Savior through the performing of sacred music. Students will be selected on the basis of talent and performance skills. Meets Monday's and Wednesday's. Requires some outside-of-class commitment.

REL 200 The Eternal Family (2)

Prerequisites: None

This course is centered on the doctrine of the family and the central role families play in Heavenly Father's plan of salvation. Course content is based on "The Family: A Proclamation to the World," other teachings of latter-day prophets, and the scriptures.

REL 211 New Testament I (2)

Prerequisites: None

Studies the life and teachings of Jesus Christ in the four gospels.

REL 212 New Testament II (2)

Prerequisites: None

Studies history and doctrinal teachings of the New Testament from Acts through Revelations.

REL 215 Scrip.Study: Power of the Word (2)

Prerequisites: None

A course designed to help students maximize their scripture study skills. The focus is on gaining skills that enhance students' ability to extract the true power of the word of God as found in the Standard Works

REL 225 Foundations of the Restoration (2)

Prerequisites: None

A study of foundational revelations, doctrine, historical events, and people relevant to the unfolding Restoration of the Church of Jesus Christ as found in the standard works, the teachings of modern prophets, and Church history.

In this course students will study key revelations, doctrine, people, and events related to the Restoration of the Church of Jesus Christ. As they do so, they will build upon their previous sequential and topical gospel study experiences. This course will provide the doctrinal foundation and historical context needed to gain an accurate understanding of Church doctrine and history. Students will study the scriptures, doctrine, and Church history in ways that relate to their lives and circumstances.

REL 234 Prep. for Eternal Marriage (2)

Prerequisites: None

Studies the doctrine of celestial marriage as well as dating and courtship practices leading to such a marriage.

REL 250 Jesus Christ & Everlast Gospel (2)

Prerequisites: None

A study of the roles, ministry, and teachings of Jesus Christ, the doctrine of His Atonement, and Heavenly Father's everlasting plan for His children.

This course focuses on the eternal ministry of Jesus Christ and His divine roles and teachings throughout His premortal, mortal, and postmortal life. Special emphasis is given to the Savior's central role in Heavenly Father's plan for His children. Students are invited to deepen their love for and testimony of Jesus Christ and to become more devoted disciples.

REL 275 Teach & Doct of Book of Mormon (2)

Prerequisites: None

This course focuses on doctrine and themes found throughout the writings, teachings, and sermons of the Book of Mormon. Emphasis is given to prophetic witnesses of Heavenly Father and His Son, Jesus Christ. This course builds upon students' previous sequential and topical gospel study experiences.

REL 301 Old Testament I (2)
Prerequisites: None
Studies the history and doctrinal teachings of the Old Testament from Genesis through 2 Samuel.

REL 302 Old Testament II (2)
Prerequisites: None
Studies the history and doctrinal teachings of the Old Testament from 1 Kings through Malachi.

REL 324 Doctrine & Covenants I (2)
Prerequisites: None
Analyzes the teachings of the Doctrine and Covenants sections 1-76 in their historical settings.

REL 325 Doctrine & Covenants II (2)
Prerequisites: None
Analyzes the teachings of the Doctrine and Covenants sections 77-138 in their historical settings.

REL 327 Pearl of Great Price (2)
Prerequisites: None
Analyzes and discusses in detail various writings in the Pearl of Great Price.

REL 333 Teach. of Living Prophets (2)
Prerequisites: None
Studies the teachings of the living prophets, seers and revelators from past to present general conferences.

REL 341 LDS History I (2)
Prerequisites: None
Examines the history of the Church from 1805 through 1844.

REL 342 LDS Church History II (2)
Prerequisites: None
Examines the history of the Church from 1844 to the present.

REL 390R LDS Hymns (2)
Prerequisites: None
Discover and explore the doctrine in, history of, and personal application of select LDS Hymns.

REL 392R Special Studies in Religion (2)
Prerequisites: None
The inclusion of Religion 392R (Special Studies in Religion) on the approved course list recognizes the need for specialized courses and provides the opportunity for tailoring particular courses to meet student needs. 392R courses deal with subjects associated with ancient scripture.

REL 393R Special Studies in Religion (2)
Prerequisites: None
The inclusion of Religion 393R (Special Studies in Religion) on the approved course list recognizes the need for specialized courses and provides the opportunity for tailoring particular courses to meet student needs.
393R courses deal with subjects associated with Church history, doctrine, and other courses.

REL 430 Doctrines of the Gospel I (2)
Prerequisites: None
Systematically studies the doctrines of the gospel as found in the scriptures and the teachings of the modern-day prophets, with emphasis on how these principles should affect daily living. Covers chapters 1-19.

REL 431 Doctrines of the Gospel II (2)
Prerequisites: None
Systematically studies the doctrines of the gospel as found in the scriptures and the teachings of the modern-day prophets, with emphasis on how these principles should affect daily living. Covers chapters 19-37.

Professional Sales

SELL 120 Introduction to Sales (3)
Prerequisites: None
This beginning course is designed to introduce the student to the benefits of persuasive selling and building relationships. Skills learned and practiced will benefit the student for a lifetime. Self-confidence will increase as a result of the opportunity to practice the skills of persuasive presentations. Provides an opportunity for the student to explore the possibility of a career in sales, although will benefit the student in any career chosen.

SELL 175 Intermediate Sales (3)
Prerequisites: SELL 120 with a B or higher
This intermediate course is designed to provide advanced training to further hone skills learned in SELL120. These skills include preparing and delivering effective presentations, relationship sales, longer cycle sales, advanced finding techniques, qualifying customers, negotiation skills and sales to specific markets.

SELL 275 Advanced Sales (3)
Prerequisites: SELL 175 with a B or higher
This advanced course continues the learning and practice of advanced selling skills and techniques. Additional focus in on negotiating skills and conflict resolution. Advanced work in selling techniques, in-depth practice at closing the sale, BATNA. Significant practice in preparing and practicing major presentations for longer cycle, high volume, big ticket business-to-business sales.

SELL 299 Sales Internship (2)
Prerequisites: SELL 175; SELL 275 (concurrent); program director approval
On-the-job application of knowledge and skills acquired in classroom study. Requires accomplishment of measurable learning objectives related to the Professional Sales Certificate competencies that can be documented and accomplished during the semester.

Social Media Marketing

SMM 105 Intro to Social Media Mktg (3)
Prerequisites: None
Course Content Charge: \$52.50
SMM Program Subscription: \$80 (Students taking SMM courses will need to pay this subscription to the cashier's office each semester they are enrolled in one or more SMM courses.)
Discover the evolution and purpose of Social Media and why it is a disruptive wave of innovation. Learn about how it affects your personal and professional life. Understand the importance of personal branding and how these principles can be applied in the professional world. Understand the history, purpose, anatomy, best practices, current trends, and pros & cons of the top 8 Social Platforms: Facebook, Twitter, Pinterest, Instagram, YouTube, LinkedIn, Google+ and Blogs. Build

foundational knowledge and professional skills on these 8 Social Media platforms. Learn how to research, use strategy and tactics, create engaging content, establish a following, & understand legal issues that confront Social Media. Gain a high-level understanding of key marketing principles and strategies. Learn how companies use Social Media for marketing, analytics, customer service and more. Create a marketing campaign for an organization, pitch it, and effectively execute & evaluate it. Understand the future of Social Media for businesses and also how it effects you personally and professionally.

SMM 120 Social Media Mkt Strategy I (3)

Prerequisites: SMM 105

SMM Program Subscription: \$80 (Students taking SMM courses will need to pay this subscription to the cashier's office each semester they are enrolled in one or more SMM courses.)

Social Media channels, along with the way we use them, will continue to change. However, there are foundational marketing strategy principles that will consistently guide professionals in the ever-evolving world of Social Media Marketing. In this course students will learn to establish a Vision, set guiding and measurable Social Media Marketing Goals, identify and define Target Audiences, apply Social Media Marketing tactics, and measure, analyze and assess results. Comprehension and application of these principles will enable students to build an effective Social Media Marketing strategy for brands and businesses that achieves business objectives.

SMM 130 Social Media Mktg Content I (3)

Prerequisites: SMM 105

SMM Program Subscription: \$80 (Students taking SMM courses will need to pay this subscription to the cashier's office each semester they are enrolled in one or more SMM courses.)

Content is king! This class helps you become a king (or queen) of content. Understanding how to create and produce great content for all of the various marketing channels will become one of your greatest skills. Learn how to identify and create great content through copy, pictures, videos, infographics, etc. Know the balance between content about yourself/your company vs. content about the customer's true needs and interests. Begin to learn the power of content driven customer advocacy and how to drive measurable results.

SMM 140 SMM Web Management (3)

Prerequisites: None

SMM Program Subscription: \$80 (Students taking SMM courses will need to pay this subscription to the cashier's office each semester they are enrolled in one or more SMM courses.)

Learn how to build great websites faster, cheaper and easier than most people know is even possible. This course will teach you how to use open sourced platforms to develop, design, optimize, customize and manage company websites. You will also learn how to integrate the latest social and mobile trends into these websites. This specific skill will become a valuable asset when applying for jobs. Open-sourced web development skills will set you apart in this new world of social media marketing.

SMM 150 Social Media Mktg Analytics (3)

Prerequisites: SMM 105; FIN 101

SMM Program Subscription: \$80 (Students taking SMM courses will need to pay this subscription to the cashier's office each semester they are enrolled in one or more SMM courses.)

Good data analysis can make or break a company. Data should drive innovation, pricing, resources, and even culture. This class teaches how to capture the right data and then know what to do with it. You will learn how to use both free and paid tools to capture and analyze data from various online platforms. The value of data and analytics is that you are much better positioned to make the right decisions. Considering that people who make decisions for the company are typically those that run the company, this class will give you a life-long standout skill.

SMM 160 SMM Advocacy & Adverstising (3)

Prerequisites: SMM 105

SMM Program Subscription: \$80 (Students taking SMM courses will need to pay this subscription to the cashier's office each semester they are enrolled in one or more SMM courses.)

Large brands are shifting their advertising budgets towards digital and social media. In this course you'll learn what social media advertising is. You'll study, at a high level, how to implement strong social advertising strategy across Facebook, Twitter, Google+, Pinterest, Youtube, and even strategies for platforms not currently advertising such as Instagram. We'll talk about audience growth strategy vs. conversion targeting and how to measure and optimize both. You'll learn the benefits and value of Facebook over Twitter over other social networks. You'll also learn examples of successful case studies and get to implement and experiment on your own hands-on campaigns.

SMM 199 Social Media Mktg Lecture Ser (1)

Prerequisites: None

SMM Program Subscription: \$80 (Students taking SMM courses will need to pay this subscription to the cashier's office each semester they are enrolled in one or more SMM courses.)

Discover and evaluate how social media marketing is revolutionizing the marketing landscape. Through case studies, guest experts from the field, useful and practical authentic learning experiences, readings, thought leadership development and discussions, this interactive course teaches the marketing principles needed to understand and integrate social media in a business and personal environment. More specifically, students will analyze and learn a variety of social media marketing strategies while engaging in relevant discussions on topics such as personal branding, strategy, segmentation, messaging, content/video, analytics, and ROI.

SMM 210 Social Media Mktg Strategy II (3)

Prerequisites: SMM 105; SMM 120

SMM Program Subscription: \$80 (Students taking SMM courses will need to pay this subscription to the cashier's office each semester they are enrolled in one or more SMM courses.)

SMM 210 is a case studies and campaigns class that serves as the capstone course of the Social Media Marketing program. The course builds upon the skills learned and knowledge gained from SMM 120. Students will leave this class with strong analytical and planning skills, which are essential to any social media strategy. Through in-depth study of case studies and current social media campaigns, students will hone their ability to breakdown vision, goals, target audiences, messaging and tactics, and provide an analysis on how and why the campaign was successful—or what changes could have been made to improve it. Additionally, students will run a semester-long campaign for a brand or business, from research and strategic planning to content creation, campaign execution and post-campaign analysis.

SMM 296 Social Media Mktg e-Portfolio (1)

Prerequisites: ENG 220; SMM 105; SMM 120

SMM Program Subscription: \$80 (Students taking SMM courses will need to pay this subscription to the cashier's office each semester they are enrolled in one or more SMM courses.)

Develop your personal brand and online portfolio. Let the world know who you really are, what projects you have done, what you are passionate about and why you would add so much value to an organization. Developing a personal brand that aligns with a specific industry, career path, skills, and networks empowers you to move forward in the career of your choice. Creating a personal brand strategy and building your online presence will be a life-long asset. This class will focus on helping students tell their story online and through social media. Students will learn how to effectively show their work history, strengths, career objectives, recommendation, honors, portfolios, skills, and personality.

SMM 299 Social Media Mktg Internship (2)

Prerequisites: SMM 105; SMM 120; SMM 130; SMM 160

SMM Program Subscription: \$80 (Students taking SMM courses will need to pay this subscription to the cashier's office each semester they are enrolled in one or more SMM courses.)

Each student will have the chance to work on campaigns or even overall social management for real companies. This hands on experience will be the best way for them to apply what they have learned and build their personal portfolios. Many students should get jobs with either the companies they intern with or through a referral/networking opportunity that came from the internship.

Social Science**SS 101** Intro. to Psychology (3)

Prerequisites: 30 credits or more

Surveys the various fields of psychology and application of selected psychological concepts and principles to life situations. Emphasizes increased understanding of self, the development of positive interpersonal relations and attainment of an increased level of mental health. Also covers behavioral/communication patterns and social issues